



JOIN US AS A BUSINESS INTELLIGENCE & ANALYTICS INTERN

Similar Industry Titles and Key Words: Analyst, Web Analytics, Optimization

About This Opportunity

Use your skills, experience and talents to be a part of groundbreaking thinking and visionary goals. As a Business Intelligence & Analytics Intern, you'll take the lead as you...

- Apply strong analytical and communication skills
- Develop and implement industry-leading optimization applications
- Assist in designing and building interfaces and databases to support mission-critical data input and reporting
- Support reporting that provides assessment to our media campaigns and conduct analysis that provide recommendation to improve media campaign efficiency
- Use data mining techniques to provide critical insight into guest's online browsing and shopping behavior
- Work on strategic initiative to optimize the space allocated to departments and items in Target Stores

Requirements

- Current student working towards a 4-year degree with a strong academic standing (3.0 GPA or above)
- Excellent analytical and problem-solving skills
- Demonstrated leadership and decision-making skills
- Basic programming experience
- Experience with optimization software or with designing relational databases (SAS-OR, XPress-MP, Cplex, Ampl, Access, SQL Server, Oracle, etc.)
- Familiarity with database construct, data-mining, and machine learning

Benefits

Undergraduate interns are eligible for a number of benefits just for being a team member, including a 10 percent Team Member Discount, access to a toll-free NurseLine, access to the Target Health & Wellness Web site, access to the Team Member LifeResources, a resource offering free support and information, and discounts on a variety of other resources.

About Target®

Expect the Best. At Target, we have a vision: to become the best – the best culture and brand, the best place for growth and the company with the best reputation. We offer an inclusive, collaborative and energetic work environment that rewards those who perform. We deliver engaging, innovative and on-trend experiences for our team members and our guests. We invest in our team members' futures by developing leaders and providing a breadth of opportunities for professional development. It takes the best to become the best, and we are committed to building a team that does the right thing for our guests, shareholders, team members and communities.

Minneapolis-based Target Corporation serves guests at stores nationwide and at Target.com. Target is committed to providing a fun and convenient shopping experience with access to unique and highly differentiated products at affordable prices. Since 1946, the corporation has given 5 percent of its income through community grants and programs like Take Charge of Education®.

