

Communication Studies, Strategic Communication Minor

2026-2027 catalog

Student Name: _____ ID Number: _____

Minor Requirements

Transfer students must complete at least three courses for the minor at Augsburg.

Term Completed/Planned	Grade	Credit	Course #	Title
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Complete **one (1)** core course in communication, chosen from:

_____	_____	4	COM111 or COM115 or COM117	
_____	_____	4	COM120	Mass Media and Popular Culture
_____	_____	4	COM180	Introduction to Communication Studies
_____	_____	4	COM254	Interpersonal Communication

Complete either COM329 or COM351

_____	_____	4	COM329	Intercultural Communication
_____	_____	4	COM351	Argumentation

Complete all of the following strategic communication courses:

_____	_____	4	COM315	Principles of Strategic Communication
_____	_____	4	COM328	Multimedia Communication
_____	_____	4	COM330	Crisis Communication
_____	_____	4	COM380	Creating Strategic Campaigns and Brand Identity