

Communication Studies, Strategic Communication minor

2025-2026 catalog

Minor Requirements				
Transfer students must complete at least three courses for the minor at Augsburg.				
Term Completed/Planned	Grade	Credit	Course #	Title
Complete one (1) core course in communication, chosen from:				
		4		or COM115 or COM117
		4	COM120	Mass Media and Popular Culture
		4	COM180	Introduction to Communication Studies
		4	COM254	Interpersonal Communication
Complete either COM329 or C	OM351			
•		4	COM329	Intercultural Communication
		4	COM351	Argumentation
Complete all of the following strategic communication courses:				
		4	COM315	Principles of Strategic Communication
		4	COM328	Multimedia Communication
		4	COM330	Crisis Communication
		4	COM380	Creating Strategic Campaigns and Brand Identity

Student Name: _____ ID Number: _____