

Marketing minor

2020-2021 catalog

Student Name: _____ **ID Number:** _____

Minor Requirements

Term Completed/Planned	Grade	Credit	Course #	Title
_____	_____	4	MKT252	Principles of Marketing
_____	_____	4	MKT352	Marketing Research and Analysis
Complete one (1) of MKT355 or MKT357				
_____	_____	4	MKT355	Marketing Communications
_____	_____	4	MKT357	Advertising
Complete two (2) MKT electives, chosen from:				
_____	_____	4	MKT350	Consumer Behavior
_____	_____	4	MKT354	Sales Management
_____	_____	4	MKT450	Marketing Management
_____	_____	4	MKT466	International Marketing

Abbreviation Key: ML = Modern Language; SC = Signature Curriculum; EM = Engaging Minneapolis; AE = Augsburg Experience; KC = Senior Keystone Course; NSM = Natural Science & Mathematics - no lab; NSM-L = Natural Science & Mathematics-with lab; SBS = Social & Behavioral Science; FA = Fine Arts; HUM = Humanities

Student's Signature Date

Advisor signature below is only necessary if substitutions/waivers are made to the coursework.

Advisor's Printed Name Signature Date

Advisor(s): By signing, you indicate you have verified the accuracy of the information above. Faculty advisors must initial next to each course substitution/waiver and sign this form.