

Marketing minor

2017-2018 catalog

Student Name: _____ **ID Number:** _____

Minor Requirements

Term Completed/Planned	Grade	Credit	Course #	Title
_____	_____	4	MKT252	Principles of Marketing
_____	_____	4	MKT352	Marketing Research and Analysis
Complete one (1) of MKT355 or MKT357				
_____	_____	4	MKT355	Marketing Communications
_____	_____	4	MKT357	Advertising
Complete two (2) MKT electives, chosen from:				
_____	_____	4	MKT350	Consumer Behavior
_____	_____	4	MKT354	Sales Management
_____	_____	4	MKT450	Marketing Management
_____	_____	4	MKT466	International Marketing

Abbreviation Key: ML = Modern Language; SC = Signature Curriculum; EM = Engaging Minneapolis; AE = Augsburg Experience; KC = Senior Keystone Course; NSM = Natural Science & Mathematics - no lab; NSM-L = Natural Science & Mathematics-with lab; SBS = Social & Behavioral Science; FA = Fine Arts; HUM = Humanities

Student Signature

Date

Minor Department Chair Signature
(only required if substitutions or exceptions are being made from the requirements listed in the catalog)

Date

Student signature is required for submission with the Intent to Graduate form.