

Communication Studies, Strategic Communication (B.A.)

2025-2026 catalog

Student Name: _____ ID Number: _____

Major Requirements

For transfer students, at least six of these courses must be taken at Augsburg.

Term Completed/Planned	Grade	Credit	Course #	Title
_____	_____	4	COM111 or COM115 or COM117	
_____	_____	4	COM254	Interpersonal Communication
_____	_____	4	COM301	Research Methods in Communication Studies
_____	_____	4	COM315	Principles of Strategic Communication
_____	_____	4	COM328	Multimedia Communication
_____	_____	4	COM329	Intercultural Communication
_____	_____	4	COM330	Crisis Communication
_____	_____	4	COM351	Argumentation
_____	_____	4	COM380	Creating Strategic Campaigns and Brand Identity
_____	_____	4	COM490	Keystone: Critical Conversations about Vocation

Complete **two (2)** additional electives, including at least one numbered 300 or above, chosen from:

_____	_____	4	COM120	Mass Media and Popular Culture
_____	_____	4	COM180	Introduction to Communication Studies
_____	_____	4	COM220	Social Media and Content Creation
_____	_____	4	COM227	Introduction to Journalism
_____	_____	4	COM243	Studio Production
_____	_____	4	COM260	Environmental Communication
_____	_____	4	COM275	Defense Against the Dark Arts: Disinformation, Conspiracy Theories, Propaganda, and Social Media Manipulation in an Era of Mass Deception
_____	_____	4	COM295	Topics
_____	_____	4	COM299	Directed Study
_____	_____	4	COM305	Interviewing
_____	_____	4	COM310	Family Communication
_____	_____	4	COM333	Nonverbal Communication
_____	_____	4	COM345	Organizational Communication
_____	_____	4	COM352	Persuasion and Social Influence
_____	_____	4	COM355	Small Group Communication
_____	_____	4	COM399	Internship
_____	_____	4	COM415	Media, Meaning, and Society
_____	_____	4	COM495	Topics
_____	_____	4	COM499	Independent Study