

New Media: Promotional Communication (B.A.)

2024-2025 catalog

Student Name: _____ ID Number: _____

Major Requirements

Term Completed/Planned	Grade	Credit	Course #	Title
_____	_____	4	NMS220	Foundations of New Media
_____	_____	4	NMS242	Electronic Literature
_____	_____	4	COM415	Diversity and Representation in the Media
_____	_____	4	POL371	Topics: Internet Law
_____	_____	4	NMS490	Vocation and New Media (KEY)
Complete one (1) Internship or Practicum				
_____	_____	4	NMS399	Internship
_____	_____	4	NMS375	Practicum
Complete four (4) Promotional Communication concentration courses, chosen from:				
_____	_____	4	NMS230	Social Media
_____	_____	4	NMS260	New Media Production
_____	_____	4	NMS320	Contemporary New Media Practices
_____	_____	4	COM120	Mass Media and Popular Culture (HUM)
_____	_____	4	COM380	Strategic Communication Campaigns
Complete one Quantitative Reasoning course				
_____	_____	4	DST164	Introduction to Statistics (with R) (NSM)
_____	_____	4	MAT111	Mathematics in Society (NSM)
_____	_____	4	PHY119 and 119L	Physics for the Fine Arts (NSM-L)
_____	_____	Approved QR from a second major:		

Abbreviation Key: KEY = Senior Keystone; HUM = Humanities; NSM = Natural Science & Mathematics - no lab; NSM-L = Natural Science & Mathematics-with lab