

Communication Studies (B.A.)

2024-2025 catalog

Student Name: _____ **ID Number:** _____

Major Requirements

Communication Studies majors must complete one of the two concentrations noted below.

Term Completed/Planned	Grade	Credit	Course #	Title
_____	_____	4	COM111 or COM115 or COM117	
_____	_____	4	COM254	Interpersonal Communication (HUM)
_____	_____	4	COM301	Research Methods in Communication Studies
_____	_____	4	COM329	Intercultural Communication
_____	_____	4	COM351	Argumentation
_____	_____	4	COM490	Keystone: Critical Conversations about Vocation (KC)

Complete **one of the following concentration sets**

Strategic Communication – all of

_____	_____	4	COM290	Writing for Strategic Communication
_____	_____	4	COM328	Multimedia Communication
_____	_____	4	COM330	Crisis Communication
_____	_____	4	COM380	Strategic Communication Campaigns

Applied Communication – all of

_____	_____	4	COM305	Interviewing
_____	_____	4	COM345	Organizational Communication
_____	_____	4	COM352	Persuasion
_____	_____	4	COM355	Small Group Communication

Complete **two (2)** additional electives, including at least one numbered 300 or above, chosen from:

_____	_____	4	COM120	Mass Media and Popular Culture (HUM)
_____	_____	4	COM180	Introduction to Communication Studies
_____	_____	4	COM260	Environmental Communication (HUM)
_____	_____	4	COM295	Topics
_____	_____	4	COM299	Directed Study
_____	_____	4	COM310	Family Communication
_____	_____	4	COM333	Nonverbal Communication
_____	_____	4	COM399	Internship
_____	_____	4	COM415	Diversity and Representation in the Media
_____	_____	4	COM495	Topics
_____	_____	4	COM499	Independent Study
_____	_____	4	NMS230	Social Media

Abbreviation Key: ML = Modern Language; SC = Signature Curriculum; EM = Engaging Minneapolis; AE = Augsburg Experience; KC = Senior Keystone Course; NSM = Natural Science & Mathematics - no lab; NSM-L = Natural Science & Mathematics-with lab; SBS = Social & Behavioral Science; FA = Fine Arts; HUM = Humanities