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| Name | ID# | Date |
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Planning Sheet: COMMUNICATION STUDIES MAJOR

(Effective Fall 2013. This major consists of 48 semester credits)

Communication Core Requirements:

Term Grade Course # AugCore Title

Select and complete one (1) of the following Public Speaking courses:

- | | | | | |
|-------|-------|---------|-----|--|
| _____ | _____ | COM 111 | HUM | <input type="checkbox"/> Public Speaking |
| | | COM 112 | | <input type="checkbox"/> Contest Public Speaking |
| | | COM 115 | HUM | <input type="checkbox"/> Technical Public Speaking |

Complete all of the following courses:

- | | | | | |
|-------|-------|---------|-----|---|
| _____ | _____ | COM 120 | | Mass Media and Popular Culture |
| _____ | _____ | COM 280 | HUM | Introduction to Communication Studies |
| _____ | _____ | COM 281 | | Research Methods (Prereq: MPG 3) |
| _____ | _____ | COM 329 | | Intercultural Communication |
| _____ | _____ | COM 351 | | Argumentation (Prereq: Passed CT assessment or GST 100; ENL 111 or 112 or HON 111; COM 111, 112 or 115; and COM 280 or 281) |
| _____ | _____ | COM 352 | | Persuasion (Prereq: MPG 3; COM 111, 112 or 115; COM 280; and COM 281) |
| _____ | _____ | COM 490 | KC | Keystone: Critical Conversations About Communication and Vocation (Prereq: COM 351 or COM 352) |

Select and complete one (1) of the following courses:

- | | | | | |
|-------|-------|---------|--|--|
| _____ | _____ | COM 254 | | <input type="checkbox"/> Interpersonal Communication |
| | | COM 355 | | <input type="checkbox"/> Small Group Communication |

Electives: In consultation with your faculty advisor, select and complete 3 elective courses. At least 1 elective must be from Communication Studies (COM)

- | | | | | |
|-------|-------|-------------|----|--|
| _____ | _____ | COM 243 | | <input type="checkbox"/> Studio Production |
| _____ | _____ | COM 247 | | <input type="checkbox"/> Documentary History and Theory |
| _____ | _____ | COM 321 | | <input type="checkbox"/> Business and Professional Speaking (Prereq: COM 111 or 115) |
| _____ | _____ | COM 345 | | <input type="checkbox"/> Organizational Communication |
| _____ | _____ | COM 399 | AE | <input type="checkbox"/> Internship |
| _____ | _____ | COM 405 | | <input type="checkbox"/> Nonverbal Communication (Prereq: COM 281) |
| _____ | _____ | COM 415 | | <input type="checkbox"/> Advanced Critical Media Studies (Prereq: COM 120) |
| _____ | _____ | COM 480 | | <input type="checkbox"/> Public Relations and Promotional Communication |
| _____ | _____ | COM 495 | | <input type="checkbox"/> Communication Topics: _____ |
| _____ | _____ | COM 299/499 | | <input type="checkbox"/> Directed/Independent Study |
| _____ | _____ | COM _____ | | <input type="checkbox"/> Other Approved Elective: _____ |
| _____ | _____ | ART 132 | FA | <input type="checkbox"/> Photography |
| _____ | _____ | ART 215 | FA | <input type="checkbox"/> Web Design I |
| _____ | _____ | ART 225 | FA | <input type="checkbox"/> Graphic Design I |
| _____ | _____ | BUS 242 | | <input type="checkbox"/> Principles of Management |
| _____ | _____ | ENL 227 | | <input type="checkbox"/> Journalism (Prereq: ENL 111, 112 or HON 111) |
| _____ | _____ | ENL 228 | | <input type="checkbox"/> Broadcast and Online Journalism (Prereq: ENL 111, 112 or HON 111) |
| _____ | _____ | FLM 399 | | <input type="checkbox"/> Internship |
| _____ | _____ | MKT 252 | | <input type="checkbox"/> Principles of Marketing |
| _____ | _____ | _____ | | <input type="checkbox"/> Other Approved Elective: _____ |

Notes:

- **Transfer students:** At least six major courses must be taken at Augsburg College.
- **Abbreviation Key:** ML = Modern Language; SC = Signature Curriculum; EM = Engaging Minneapolis; AE = Augsburg Experience; KC = Senior Keystone Course; NSM = Natural Science & Mathematics - no lab; NSM-L = Natural Science & Mathematics-with lab; SBS = Social & Behavioral Science; FA = Fine Arts; HUM = Humanities

See back for information on graduation skills requirements

Planning Sheet: GRADUATION SKILLS REQUIREMENTS

These requirements were implemented for Fall 2008. Please talk with your faculty advisor for information.

Graduation skills, including the Quantitative Reasoning requirements, are completed as follows. Graduation skills in Critical Thinking, Writing, Speaking, and Quantitative Reasoning are required for graduation. Critical Thinking is embedded in all majors. Plans for completion of other graduation skills are determined by the major department. Consult your department chair or faculty advisor to select appropriate courses to meet the Quantitative Reasoning (QR) graduation skill. QR is satisfied by completing one (1) Quantitative Foundational course (QF) and one (1) Quantitative Application course (QA), or one (1) combined QFA course. The most current information on Graduation Skills can be found in the Augsburg College catalog at www.augsburg.edu/catalog/.

Transfer students must consult an advisor about potential adjustments to their course requirements to fulfill each graduation skill.

| Designated Major Course | GRADUATION SKILLS – Mass Communication | | Completed |
|-------------------------|---|------------|-----------|
| COM 351 | Writing Requirements TWO (2) Writing courses | | |
| Embedded in Major | | | |
| Embedded in Major | Speaking One (1) Speaking course | | |
| Designated Major Course | QUANTITATIVE REASONING | | Completed |
| N/A | Quantitative Foundations & Applications One (1) QFA course (Prereq: MPG3) | QFA course | |
| – OR – | | | |
| COM 281 | Quantitative Foundations and Quantitative Applications One (1) QF course (Prereq: MPG 3) and one (1) QA course | | QF course |
| COM 352 | | | QA course |

Graduation Tally Checklist

These requirements were implemented in April 2003 and remain in effect until further notice.

| Requirement | Progress Towards Completion | |
|---|-----------------------------|--|
| Cumulative Course Credits <ul style="list-style-type: none"> ▪ Minimum number of course credits needed for graduation = 128 ▪ At least 32 semester credits completed at Augsburg. ▪ 24 of last 32 semester credits completed in residence. ▪ Second degree – minimum of 32 sem. credits completed in residence. | Transfer Credits Earned | |
| | + Aug. Credits Earned | |
| | = Total Credits Earned | |
| | # Credits Needed | |

| | | |
|--|----------------|--|
| Grade Point Average (GPA) <ul style="list-style-type: none"> ▪ Minimum 2.0 GPA required in major, minor, & overall. ▪ Some majors require higher GPA. ▪ Latin Honors GPA requirements: <ul style="list-style-type: none"> ○ Summa cum laude: 3.9-4.0 ○ Magna cum laude: 3.80-3.89 ○ Cum laude: 3.60-3.79 | Cumulative GPA | |
| | Major 1 GPA | |
| | Major 2 GPA | |
| | Minor GPA | |

| Other Limits | Minimum/Maximum | Your Total |
|---|--------------------------------|------------|
| Overall maximum courses graded Pass/No Pass (P/N) <ul style="list-style-type: none"> ▪ Grade of 2.0 or above required to Pass and earn credit for course. ▪ Maximum of 8 of 24 sem. credits P/N may be in major. | Maximum of 24 sem. Credits | |
| Major Courses graded Pass/No Pass (P/N) | Maximum of 8 semester credits | |
| Latin Honors courses graded Pass/No Pass (P/N) | Maximum of 8 semester credits | |
| Latin Honors traditionally graded courses | Minimum of 54 semester credits | |
| Internships | Maximum of 16 semester credits | |
| Independent/Directed Studies | Maximum of 8 semester credits | |

Sample Four-Year Plan (B.A.)

This is a possible plan for the Bachelor of Arts in Communication Studies with a Mass Communication concentration, though there are many configurations of courses. The major consists of twelve courses. Students are encouraged to consider their options regarding an additional major or minor(s), or pursue a study abroad opportunity. Internships are recommended.

Freshman Year

Fall Term

COM 120
ENL 111
LAF Course
LAF Course
AugSem

Spring Term

COM 111 or 280
REL 100
LAF Course
LAF Course
HPE 001

Sophomore Year

Fall Term

COM 111 or 280
REL 200
Modern Language
LAF Course

Spring Term

COM 281
ENL 227
Modern Language
COM Elective

Junior Year

Fall Term

COM 254 or 355
LAF Course
Major/Minor or Elective
Major/Minor or Elective

Spring Term

COM 329
LAF Course
Major/Minor or Elective
Major/Minor or Elective

Senior Year

Fall Term

COM 351
COM Elective
Major/Minor or Elective
Major/Minor or Elective
HPE Skill

Spring Term

COM 490
COM 352
Major/Minor or Elective
Major/Minor or Elective

Notes:

- COM majors must complete 3 major elective courses. At least 1 must be COM.

Communication Studies Department

The Communication Studies department is located in Foss Center. You may contact the following faculty for more information on communication major requirements, and also check out the website at: www.augsburg.edu/communication.

Deborah L. Redmond, Dept. Chair
Assistant Professor
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Kristen Chamberlain
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Anna Kudak
Instructor
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What can I do with a Communication major?

The following jobs are some of the positions that communication majors could pursue. Some may require professional or graduate school or certification.

For more information on possible careers with a communication major, please talk with your faculty advisor, and also the Center for Service, Work and Learning.

Advertising Account Executive
Announcer
Attorney
Campaign Coordinator
Communications Specialist
Consultant
Copy Writer
Direct Mail Specialist
Editor
Event Planner
Fundraiser
Journalist
Legislative Assistant
Lobbyist
Media Buyer
Public Relations Coordinator
Recruiter
Online Marketer
Public Relations Specialist
Publicist
Purchasing Agent
Real Estate Agent
Sales Manager
Sales Representative
Speech Writer
Traffic Manager

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