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**Planning Sheet: BUSINESS ADMINISTRATION  
Music Business Specialization**

(Effective Fall 2013. This major consists of 60 semester credits.)

**Business Administration Core Requirements:**

<u>Term</u>	<u>Grade</u>	<u>Course #</u>	<u>AugCore</u>	<u>Title</u>
___	___	ACC 221		Introduction to Financial Accounting
___	___	ACC 222		Introduction to Managerial Accounting (Prereq: ACC 221)
___	___	ECO 113	SBS	Principles of Microeconomics (Prereq: MPG 3)
___	___	FIN 331		Financial Management (Prereq: MPG 3, ACC 221, and ECO 112 or 113)
___	___	MKT 252		Principles of Marketing
___	___	MIS 260		Problem Solving for Business (Prereq: MPG 3)

Select and complete one (1) of the following three (3) courses:

___	___	BUS 200	<input type="checkbox"/>	Exploring Business as a Vocation
		BUS 242	<input type="checkbox"/>	Principles of Management
		BUS 254	<input type="checkbox"/>	Entrepreneurship

**Music Business Specialization Requirements:**

___	___	MUS 105	FA	The Music Business
___	___	MUS 245		Arts Management and Concert Promotion (Prereq: MUS/BUS 105)
___	___	MUS/BUS 399	AE	Off Campus Internship (140 to 160 hours over one full term)
___	___	ECO 112	SBS	Principles: Macroeconomics (Prereq: MPG 3)

Select and complete one additional Music Business Elective (4 sem. credits) (Augsburg or McNally Smith College of Music)

___	___	<u>MUS/BUS</u>	MUS/BUS Elective: _____
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**Music Core Requirements:** Select & complete a total of 12 semester credits including either 12 MUS semester credits or 8 MUS semester credits & 4 MUE semester credits. At least 8 semester credits must be completed in residence at Augsburg.

___	___	MUS 101	FA	<input type="checkbox"/> Materials of Music I (2 semester credits) (Prereq: Theory Placement Test. Fall)
___	___	MUS 102		<input type="checkbox"/> Materials of Music II (2 semester credits) (Prereq: MUS 101 with grade of 2.0+. Spring)
___	___	MUS 111	FA	<input type="checkbox"/> Aural Skills I (2 semester credits) (Spring)
___	___	MUS 112		<input type="checkbox"/> Aural Skills II (2 semester credits) (Prereq: MUS 111; Fall)
___	___	MUS 130	FA	<input type="checkbox"/> Introduction to Music and the Fine Arts
___	___	MUS 220	FA	<input type="checkbox"/> Worlds of Music
___	___	MUS 241	FA	<input type="checkbox"/> History of Jazz
___	___	MUS _____		<input type="checkbox"/> Other approved MUS Elective: _____
___	___	MUE _____		<input type="checkbox"/> Large Ensemble: _____ (4 semesters participation in MUE 111, 112, 114, 121, or 141; 1 semester credit per term)

**Notes:**

- **Keystone:** All Business majors are encouraged to take KEY 490: Vocation and the Meaning of Success to meet the Keystone requirement.
- **Abbreviation Key:** ML = Modern Language; SC = Signature Curriculum; EM = Engaging Minneapolis; AE = Augsburg Experience; KC = Senior Keystone Course; NSM = Natural Science & Mathematics - no lab; NSM-L = Natural Science & Mathematics-with lab; SBS = Social & Behavioral Science; FA = Fine Arts; HUM = Humanities

**See back for information on graduation skills requirements**

# Planning Sheet: GRADUATION SKILLS REQUIREMENTS

These requirements were implemented for Fall 2008. Please talk with your faculty advisor for information.

**Graduation skills, including the Quantitative Reasoning requirements, are completed as follows.** Graduation skills in Critical Thinking, Writing, Speaking, and Quantitative Reasoning are required for graduation. Critical Thinking is embedded in all majors. Plans for completion of other graduation skills are determined by the major department. Consult your department chair or faculty advisor to select appropriate courses to meet the Quantitative Reasoning (QR) graduation skill. QR is satisfied by completing one (1) Quantitative Foundational course (QF) and one (1) Quantitative Application course (QA), or one (1) combined QFA course. The most current information on Graduation Skills can be found in the Augsburg College catalog at [www.augsburg.edu/catalog/](http://www.augsburg.edu/catalog/).

**Transfer students must consult an advisor about potential adjustments to their course requirements to fulfill each graduation skill.**

Designated Major Course	GRADUATION SKILLS – Music Business		Completed
Embedded in major	<b>Writing Requirements</b> TWO (2) Writing courses		
Embedded in major			
Embedded in major	<b>Speaking</b> One (1) Speaking course		
Designated Major Course	QUANTITATIVE REASONING		Completed
N/A	<b>Quantitative Foundations &amp; Applications</b> One (1) QFA course (Prereq: MPG3)	QFA course	
<b>– OR –</b>			
MIS 260	<b>Quantitative Foundations and Quantitative Applications</b> One (1) QF course (Prereq: MPG 3) <b>and</b> one (1) QA course	QF course	
BUS 264 or BUS 379 or COM 352		QA course	

## Graduation Tally Checklist

These requirements were implemented in April 2003 and remain in effect until further notice.

Requirement	Progress Towards Completion	
<b>Cumulative Course Credits</b> <ul style="list-style-type: none"> <li>▪ Minimum number of course credits needed for graduation = <b>128</b></li> <li>▪ At least 32 semester credits completed at Augsburg.</li> <li>▪ 24 of last 32 semester credits completed in residence.</li> <li>▪ Second degree – minimum of 32 sem. credits completed in residence.</li> </ul>	Transfer Credits Earned	
	+ Aug. Credits Earned	
	= Total Credits Earned	
	# Credits Needed	

<b>Grade Point Average (GPA)</b> <ul style="list-style-type: none"> <li>▪ Minimum 2.0 GPA required in major, minor, &amp; overall.</li> <li>▪ Some majors require higher GPA.</li> <li>▪ Latin Honors GPA requirements:                             <ul style="list-style-type: none"> <li>○ Summa cum laude: 3.9-4.0</li> <li>○ Magna cum laude: 3.80-3.89</li> <li>○ Cum laude: 3.60-3.79</li> </ul> </li> </ul>	Cumulative GPA	
	Major 1 GPA	
	Major 2 GPA	
	Minor GPA	

Other Limits	Minimum/Maximum	Your Total
<b>Overall maximum courses graded Pass/No Pass (P/N)</b> <ul style="list-style-type: none"> <li>▪ Grade of 2.0 or above required to Pass and earn credit for course.</li> <li>▪ Maximum of 8 of 24 sem. credits P/N may be in major.</li> </ul>	Maximum of 24 sem. Credits	
<b>Major Courses graded Pass/No Pass (P/N)</b>	Maximum of 8 semester credits	
<b>Latin Honors courses graded Pass/No Pass (P/N)</b>	Maximum of 8 semester credits	
<b>Latin Honors traditionally graded courses</b>	Minimum of 54 semester credits	
<b>Internships</b>	Maximum of 16 semester credits	
<b>Independent/Directed Studies</b>	Maximum of 8 semester credits	

## Sample Four-Year Plan (B.A.)

This is a possible plan for the Bachelor of Arts in Business Administration – Music Business Specialization, though there are many configurations of courses. An internship is required.

### Freshman Year

#### Fall Term (17 credits)

MUS 101 (.5)  
MUS 111 (.5)  
MUS 105  
LAF Course  
ENL 111  
MUE Large Ensemble (1 sem. credit)  
AugSem

#### Spring Term (17 credits)

MUS 102 (.5)  
MUS 112 (.5)  
ECO 112  
REL 100  
LAF Course  
MUE Large Ensemble (1 sem. credit)  
HPE 001

### Sophomore Year

#### Fall Term (17 credits)

ACC 221  
ECO 113  
Modern Language  
REL 200  
MUE Large Ensemble (1 sem. credit)

#### Spring Term (17 credits)

ACC 222  
BUS 254  
Modern Language  
Major/Minor or Elective  
MUE Large Ensemble (1 sem. credit)

### Junior Year

#### Fall Term

MKT 252  
COM 111  
Major/Minor or Elective  
LAF Course

#### Spring Term

FIN 331  
MIS 260  
Major/Minor or Elective  
LAF Course

### Senior Year

#### Fall Term

MUS/BUS 245  
LAF Course  
BUS 264/379/COM 352  
Major/Minor or Elective  
HPE Skill

#### Spring Term

MUS/BUS 399  
KEY 490  
Major/Minor or Elective  
Major/Minor or Elective

#### Notes:

- BUS 200 or BUS 242 may be substituted for BUS 254.
- A total of 12 sem. credits including either 12 MUS sem. credits or 8 MUS sem. credits and 4 MUE sem. credits must be completed. At least 8 sem. credits must be completed in residence at Augsburg. There are multiple combinations that accomplish the requirements.

## Business Department

The Business Department is located in Memorial Hall. You may contact the following faculty for more information on the music business major requirements, and also check out the website at: [www.augsburg.edu/business](http://www.augsburg.edu/business).

Kelly Ackerman  
Department Administrator  
Phone: 612-330-1225  
Email: [ackerman@augsborg.edu](mailto:ackerman@augsborg.edu)

Robert Stacke  
Department Chair, Music  
Phone: 612-330-1271  
Email: [stacke@augsborg.edu](mailto:stacke@augsborg.edu)

## What can I do with a Music Business major?

The following jobs are some of the positions that music business majors could pursue. Some may require professional or graduate school or certification.

For more information on possible careers in finance, please talk with your faculty advisor, and also the Center for Service, Work and Learning.

Agent  
Artist Relations Representative  
Artist & Repertoire Coordinator  
College Representative  
Concert Promoter  
Consumer Researcher  
Entertainment Attorney  
Entertainment Writer  
Entrepreneur  
Field Merchandiser  
Marketing Representative  
Music Publisher  
Press Agent  
Public Relations Director  
Radio Promoter  
Retail Management  
Road Manager  
Sales Manager  
Sound Technician  
Talent Manager  
Tour Coordinator  
Tour Publicist

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