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**Planning Sheet: BUSINESS ADMINISTRATION  
Music Business Specialization**

(Effective Fall 2012. This major consists of 15 courses)

**Business Administration Core Requirements:**

<u>Term</u>	<u>Grade</u>	<u>Course #</u>	<u>AugCore</u>	<u>Title</u>
___	___	ACC 221		Introduction to Financial Accounting
___	___	ACC 222		Introduction to Managerial Accounting (Prereq: ACC 221)
___	___	ECO 113	SBS	Principles of Microeconomics (Prereq: MPG 3)
___	___	FIN 331		Financial Management (Prereq: MPG 3, ACC 221, and ECO 112 or 113)
___	___	MKT 252		Principles of Marketing
___	___	MIS 260		Problem Solving for Business (Prereq: MPG 3)

Select and complete one (1) of the following three (3) courses:

___	___	BUS 200	<input type="checkbox"/>	Exploring Business as a Vocation
		BUS 242	<input type="checkbox"/>	Principles of Management
		BUS 254	<input type="checkbox"/>	Entrepreneurship

**Music Business Specialization Requirements:**

___	___	MUS 105	FA	The Music Business
___	___	MUS 245		Arts Management and Concert Promotion (Prereq: MUS/BUS 105)
___	___	MUS/BUS 399	AE	Off Campus Internship (140 to 160 hours over one full term)
___	___	ECO 112	SBS	Principles: Macroeconomics (Prereq: MPG 3)

Select and complete one additional Music Business Elective (1.0 credit) (Augsburg or McNally Smith College of Music)

___	___	<u>MUS/BUS</u>	MUS/BUS Elective: _____
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**Music Core Requirements:** Select & complete a total of 3.0 course credits including either 3.0 MUS credits or 2.0 MUS credits & 1.0 MUE credits. At least 2.0 course credits must be completed in residence at Augsburg.

___	___	MUS 101	FA	<input type="checkbox"/>	Materials of Music I (.5) (Prereq: Theory Placement Test; Concurrent registration with MUS 111)
___	___	MUS 102		<input type="checkbox"/>	Materials of Music II (.5) (Prereq: MUS 101 with grade of 2.0+; Concurrent registration with MUS 112)
___	___	MUS 111	FA	<input type="checkbox"/>	Aural Skills I (.5) (Prereq: Concurrent registration with MUS 101)
___	___	MUS 112		<input type="checkbox"/>	Aural Skills II (.5) (Prereq: MUS 111; Concurrent registration with MUS 102)
___	___	MUS 130	FA	<input type="checkbox"/>	Introduction to Music and the Fine Arts
___	___	MUS 220	FA	<input type="checkbox"/>	Worlds of Music
___	___	MUS 241	FA	<input type="checkbox"/>	History of Jazz
___	___	MUS _____		<input type="checkbox"/>	Other approved MUS Elective: _____
___	___	MUE _____		<input type="checkbox"/>	Large Ensemble: _____ (4 semesters participation in MUE 111, 112, 114, 121, or 141; .25 credits per term)

**Notes:**

- **Keystone:** All Business majors are encouraged to take KEY 490: Vocation and the Meaning of Success to meet the Keystone requirement.
- **Abbreviation Key:** ML = Modern Language; SC = Signature Curriculum; EM = Engaging Minneapolis; AE = Augsburg Experience; KC = Senior Keystone Course; NSM = Natural Science & Mathematics - no lab; NSM-L = Natural Science & Mathematics-with lab; SBS = Social & Behavioral Science; FA = Fine Arts; HUM = Humanities

**See back for information on graduation skills requirements**

## Planning Sheet: GRADUATION SKILLS REQUIREMENTS

These requirements were implemented for Fall 2008. Please talk with your faculty advisor for information.

**Graduation skills, including the Quantitative Reasoning requirements, are completed as follows.** Graduation skills in Critical Thinking, Writing, Speaking, and Quantitative Reasoning are required for graduation. Critical Thinking is embedded in all majors. Plans for completion of other graduation skills are determined by the major department. Consult your department chair or faculty advisor to select appropriate courses to meet the Quantitative Reasoning (QR) graduation skill. QR is satisfied by completing one (1) Quantitative Foundational course (QF) and one (1) Quantitative Application course (QA), or one (1) combined QFA course. The most current information on Graduation Skills can be found in the Augsburg College catalog at [www.augsburg.edu/catalog/](http://www.augsburg.edu/catalog/).

**Transfer students must consult an advisor about potential adjustments to their course requirements to fulfill each graduation skill.**

Designated Major Course	GRADUATION SKILLS – Music Business		Completed
Embedded in major	<b>Writing Requirements</b> TWO (2) Writing courses		
Embedded in major			
Embedded in major	<b>Speaking</b> One (1) Speaking course		
Designated Major Course	QUANTITATIVE REASONING		Completed
N/A	<b>Quantitative Foundations &amp; Applications</b> One (1) QFA course (Prereq: MPG3)	QFA course	
<b>– OR –</b>			
MIS 260	<b>Quantitative Foundations and Quantitative Applications</b> One (1) QF course (Prereq: MPG 3) <b>and</b> one (1) QA course		QF course
BUS 264 or BUS 379 or COM 352			QA course

## Graduation Tally Checklist

These requirements were implemented in April 2003 and remain in effect until further notice.

Requirement	Progress Towards Completion	
<b>Cumulative Course Credits</b> <ul style="list-style-type: none"> <li>▪ Minimum number of course credits needed for graduation = <b>32</b></li> <li>▪ At least 8 credits completed at Augsburg.</li> <li>▪ 6 of last 8 credits completed in residence.</li> <li>▪ Second degree – minimum of 8 credits completed in residence.</li> </ul>	Transfer Credits Earned	
	+ Aug. Credits Earned	
	= Total Credits Earned	
	# Credits Needed	

<b>Grade Point Average (GPA)</b> <ul style="list-style-type: none"> <li>▪ Minimum 2.0 GPA required in major, minor, &amp; overall.</li> <li>▪ Some majors require higher GPA.</li> <li>▪ Latin Honors GPA requirements:                             <ul style="list-style-type: none"> <li>○ Summa cum laude: 3.9-4.0</li> <li>○ Magna cum laude: 3.80-3.89</li> <li>○ Cum laude: 3.60-3.79</li> </ul> </li> </ul>	Cumulative GPA	
	Major 1 GPA	
	Major 2 GPA	
	Minor GPA	

Other Limits	Minimum/Maximum	Your Total
<b>Overall maximum courses graded Pass/No Pass (P/N)</b> <ul style="list-style-type: none"> <li>▪ Grade of 2.0 or above required to Pass and earn credit for course.</li> <li>▪ Maximum of 2 of 6 credits P/N may be in major.</li> </ul>	Maximum of 6	
<b>Major Courses graded Pass/No Pass (P/N)</b>	Maximum of 2	
<b>Latin Honors courses graded Pass/No Pass (P/N)</b>	Maximum of 2	
<b>Latin Honors traditionally graded courses</b>	Minimum of 14	
<b>Internships</b>	Maximum of 4	
<b>Independent/Directed Studies</b>	Maximum of 2	

## Sample Four-Year Plan (B.A.)

This is a possible plan for the Bachelor of Arts in Business Administration – Music Business Specialization, though there are many configurations of courses. An internship is required.

### Freshman Year

<u>Fall Term</u> (4.25)	<u>Spring</u> (4.25)
MUS 101 (.5)	MUS 102 (.5)
MUS 111 (.5)	MUS 112 (.5)
MUS 105	ECO 112
LAF Course	REL 100
ENL 111	LAF Course
MUE Large Ensemble (.25)	MUE Large Ensemble (.25)
AugSem	HPE 001

### Sophomore Year

<u>Fall Term</u> (4.25)	<u>Spring</u> (4.25)
ACC 221	ACC 222
ECO 113	BUS 254
Modern Language	Modern Language
REL 200	Major/Minor or Elective
MUE Large Ensemble (.25)	MUE Large Ensemble (.25)

### Junior Year

<u>Fall Term</u> (4)	<u>Spring</u> (4)
MKT 252	FIN 331
COM 111	MIS 260
Major/Minor or Elective	Major/Minor or Elective
LAF Course	LAF Course

### Senior Year

<u>Fall Term</u> (4)	<u>Spring</u> (4)
MUS/BUS 245	MUS/BUS 399
LAF Course	KEY 490
BUS 264/379/COM 352	Major/Minor or Elective
Major/Minor or Elective	Major/Minor or Elective
HPE Skill	

#### Notes:

- BUS 200 or BUS 242 may be substituted for BUS 254.
- A total of 3.0 credits including either 3.0 MUS credits or 2.0 MUS credits and 1.0 MUE credits must be completed. At least two credits must be completed in residence at Augsburg. There are multiple combinations that accomplish the requirements.

## Business Department

The Business Department is located in Memorial Hall. You may contact the following faculty for more information on the music business major requirements, and also check out the website at: [www.augsburg.edu/business](http://www.augsburg.edu/business).

Kelly Ackerman  
Department Administrator  
Phone: 612-330-1225  
Email: [ackerman@augsborg.edu](mailto:ackerman@augsborg.edu)

Ned Kantar  
Assistant Professor  
Phone: 612-330-1422  
Email: [kantar@augsborg.edu](mailto:kantar@augsborg.edu)

## What can I do with a Music Business major?

The following jobs are some of the positions that music business majors could pursue. Some may require professional or graduate school or certification.

For more information on possible careers in finance, please talk with your faculty advisor, and also the Center for Service, Work and Learning.

Agent  
Artist Relations Representative  
Artist & Repertoire Coordinator  
College Representative  
Concert Promoter  
Consumer Researcher  
Entertainment Attorney  
Entertainment Writer  
Entrepreneur  
Field Merchandiser  
Marketing Representative  
Music Publisher  
Press Agent  
Public Relations Director  
Radio Promoter  
Retail Management  
Road Manager  
Sales Manager  
Sound Technician  
Talent Manager  
Tour Coordinator  
Tour Publicist

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