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Planning Sheet: COMMUNICATION STUDIES MAJOR Mass Communication Concentration

(Effective Fall 2011. This major consists of 12 courses)

Communication Core Requirements:

Term	Grade	Course #	AugCore	Title
_____	_____	COM 111	HUM	<input type="checkbox"/> Public Speaking
	or	COM 112		<input type="checkbox"/> Contest Public Speaking
_____	_____	COM 254		Interpersonal Communication
_____	_____	COM 280	HUM	Introduction to Communication Studies
_____	_____	COM 351		Argumentation (Prereq: Passed CT assessment or GST 100, ENL 111 or 112 or HON 111, and COM 111, 112 or 115)
_____	_____	COM 352		Persuasion (Prereq: MPG 3 and COM 111, 112 or 115 or consent of instructor)
_____	_____	COM 355		Small Group Communication
_____	_____	COM 490	KC	Communication Studies Keystone: Critical Conversations About Communication and Vocation (Prereq: COM 254 & COM 280 or consent of instructor)

Select and complete one (1) of the following courses:

_____	_____	COM 321	<input type="checkbox"/> Business and Professional Speaking (Prereq: COM 111, 112 or 115)
_____	_____	COM 329	<input type="checkbox"/> Intercultural Communication

The following course is **required** for this concentration:

_____	_____	ENL 227	<input type="checkbox"/> Journalism (Prereq: ENL 111, 112 or HON 111)
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Mass Communication Concentration: select & complete 3 course credits chosen from the following electives.

_____	_____	ART 132	FA	<input type="checkbox"/> Photography
_____	_____	ART 215	FA	<input type="checkbox"/> Web Design I
_____	_____	ART 224		<input type="checkbox"/> Publication Design
_____	_____	ART 225	FA	<input type="checkbox"/> Graphic Design I
_____	_____	ART 315		<input type="checkbox"/> Web Design II (Prereq: ART 215)
_____	_____	ART 330		<input type="checkbox"/> Graphic Design II (Prereq: ART 225)
_____	_____	ART 340		<input type="checkbox"/> Digital Imaging
_____	_____	BUS 254		<input type="checkbox"/> Entrepreneurship
_____	_____	COM 120		<input type="checkbox"/> Mass Media and Popular Culture
_____	_____	COM 243		<input type="checkbox"/> Studio Production
_____	_____	COM 247		<input type="checkbox"/> Documentary History and Theory
_____	_____	COM 321		<input type="checkbox"/> Business and Professional Speaking (Prereq: COM 111 or 115)
_____	_____	COM 329		<input type="checkbox"/> Intercultural Communication
_____	_____	COM 348		<input type="checkbox"/> Digital Video Production (Prereq: COM 247 or 343)
_____	_____	COM 399	AE	<input type="checkbox"/> Internship
_____	_____	COM 495		<input type="checkbox"/> Communication Topics: _____
_____	_____	COM 499		<input type="checkbox"/> Independent Study
_____	_____	ENL 226		<input type="checkbox"/> Creative Writing (Prereq: ENL 111, 112 or HON 111)
_____	_____	ENL 228		<input type="checkbox"/> Broadcast and Online Journalism (Prereq: ENL 111, 112 or HON 111)
_____	_____	ENL 241	HUM	<input type="checkbox"/> Introduction to Cinema Arts (Prereq: ENL 111, 112 or HON 111)
_____	_____	ENL 324		<input type="checkbox"/> Creative Nonfiction (Prereq: ENL 220, 221 or ENL 226)
_____	_____	ENL 327		<input type="checkbox"/> Computer Assisted Reporting and Research (Prereq: ENL 227 or 228, MPG 3 & a Quantitative Foundations course. Please see full list of prerequisites in Records and Registration.)
_____	_____	ENL 328		<input type="checkbox"/> Screenwriting (Prereq: ENL 220, 221, 226, or 228)
_____	_____	ENL 427		<input type="checkbox"/> Advanced Studies in Media Ethics and Theory (Prereq: ENL 220, 221, 226, 227 or 228 and any 300-level media writing course.)
_____	_____	POL 342		<input type="checkbox"/> Mass Communication in Society (Prereq: Sophomore standing or above)
_____	_____	THR 232	FA	<input type="checkbox"/> Acting
_____	_____	THR 325		<input type="checkbox"/> Playwriting (Prereq: ENL 111, 112 or HON 111)
_____	_____	THR 350		<input type="checkbox"/> Voice for Speech, Stage, and Screen
_____	_____	THR 360		<input type="checkbox"/> Interpretive Reading (Prereq: ENL 111, 112 or HON 111)
_____	_____	_____		<input type="checkbox"/> Other Approved Elective: _____

Notes:

- **Transfer students:** At least six major courses must be taken at Augsburg College.
- **Abbreviation Key:** ML = Modern Language; SC = Signature Curriculum; EM = Engaging Minneapolis; AE = Augsburg Experience; KC = Senior Keystone Course; NSM = Natural Science & Mathematics - no lab; NSM-L = Natural Science & Mathematics-with lab; SBS = Social & Behavioral Science; FA = Fine Arts; HUM = Humanities

See back for information on graduation skills requirements

Planning Sheet: GRADUATION SKILLS REQUIREMENTS

These requirements were implemented for Fall 2008. Please talk with your faculty advisor for information.

Graduation skills, including the Quantitative Reasoning requirements, are completed as follows. Graduation skills in Critical Thinking, Writing, Speaking, and Quantitative Reasoning are required for graduation. Critical Thinking is embedded in all majors. Plans for completion of other graduation skills are determined by the major department. Consult your department chair or faculty advisor to select appropriate courses to meet the Quantitative Reasoning (QR) graduation skill. QR is satisfied by completing one (1) Quantitative Foundational course (QF) and one (1) Quantitative Application course (QA), or one (1) combined QFA course. The most current information on Graduation Skills can be found in the Augsburg College catalog at www.augsburg.edu/catalog/.

Transfer students must consult an advisor about potential adjustments to their course requirements to fulfill each graduation skill.

Designated Major Course	GRADUATION SKILLS – Mass Communication		Completed
COM 351	Writing Requirements TWO (2) Writing courses		
ENL 220, 221, 223, 226, 227 or 228			
Embedded in Major	Speaking One (1) Speaking course		
Designated Major Course	QUANTITATIVE REASONING		Completed
Select one: GST 200, MAT 145, MAT 146, or PHI 230	Quantitative Foundations & Applications One (1) QFA course (Prereq: MPG3)	QFA course	
– OR –			
Select one: PSY 215, or MAT 129 or 163 or 173	Quantitative Foundations and Quantitative Applications One (1) QF course (Prereq: MPG 3) and one (1) QA course		QF course
COM 352 or ENL 327			QA course

Graduation Tally Checklist

These requirements were implemented in April 2003 and remain in effect until further notice.

Requirement	Progress Towards Completion	
Cumulative Course Credits <ul style="list-style-type: none"> ▪ Minimum number of course credits needed for graduation = 32 ▪ At least 8 credits completed at Augsburg. ▪ 6 of last 8 credits completed in residence. ▪ Second degree – minimum of 8 credits completed in residence. 	Transfer Credits Earned	
	+ Aug. Credits Earned	
	= Total Credits Earned	
	# Credits Needed	

Grade Point Average (GPA) <ul style="list-style-type: none"> ▪ Minimum 2.0 GPA required in major, minor, & overall. ▪ Some majors require higher GPA. ▪ Latin Honors GPA requirements: <ul style="list-style-type: none"> ○ Summa cum laude: 3.9-4.0 ○ Magna cum laude: 3.80-3.89 ○ Cum laude: 3.60-3.79 	Cumulative GPA	
	Major 1 GPA	
	Major 2 GPA	
	Minor GPA	

Other Limits	Minimum/Maximum	Your Total
Overall maximum courses graded Pass/No Pass (P/N) <ul style="list-style-type: none"> ▪ Grade of 2.0 or above required to Pass and earn credit for course. ▪ Maximum of 2 of 6 credits P/N may be in major. 	Maximum of 6	
Major Courses graded Pass/No Pass (P/N)	Maximum of 2	
Latin Honors courses graded Pass/No Pass (P/N)	Maximum of 2	
Latin Honors traditionally graded courses	Minimum of 14	
Internships	Maximum of 4	
Independent/Directed Studies	Maximum of 2	

Sample Four-Year Plan (B.A.)

This is a possible plan for the Bachelor of Arts in Communication Studies with a Mass Communication concentration, though there are many configurations of courses. The major consists of twelve courses. Students are encouraged to consider their options regarding an additional major or minor(s), or pursue a study abroad opportunity. Internships are recommended.

Freshman Year

Fall Term (4)
COM 280
ENL 111
LAF Course
LAF Course
AugSem

Spring (4)
COM Elective
REL 100
LAF Course
LAF Course
HPE 001

Sophomore Year

Fall Term (4)
COM 111
REL 200
Modern Language
LAF Course

Spring (4)
COM 254
ENL 227
Modern Language
COM Elective

Junior Year

Fall Term (4)
COM 321
LAF Course
Major/Minor or Elective
Major/Minor or Elective

Spring (4)
COM 355
LAF Course
Major/Minor or Elective
Major/Minor or Elective

Senior Year

Fall Term (4)
COM 351
COM Elective
Major/Minor or Elective
Major/Minor or Elective
HPE Skill

Spring (4)
COM 490
COM 352
Major/Minor or Elective
Major/Minor or Elective

Notes:

- The COM Electives are different for each individual emphasis.
- COM 329 may be substituted for COM 321.

Communication Studies Department

The Communication Studies department is located in Foss Center. You may contact the following faculty for more information on communication major requirements, and also check out the website at: www.augsburg.edu/speech.

Deborah L. Redmond, Dept. Chair
Assistant Professor
Phone: 612-330-1722
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Kristen Chamberlain
Assistant Professor
Phone: 612-330-1258
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Assistant Professor
Phone: 612-330-1540
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David V. Lapakko
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Emanuelle Wessels
Assistant Professor
Email: wessels@augsborg.edu

What can I do with a Communication major?

The following jobs are some of the positions that communication majors could pursue. Some may require professional or graduate school or certification.

For more information on possible careers with a communication major, please talk with your faculty advisor, and also the Center for Service, Work and Learning.

Advertising Account Executive
Announcer
Attorney
Campaign Coordinator
Communications Specialist
Consultant
Copy Writer
Direct Mail Specialist
Editor
Event Planner
Fundraiser
Journalist
Legislative Assistant
Lobbyist
Media Buyer
Public Relations Coordinator
Recruiter
Online Marketer
Public Relations Specialist
Publicist
Purchasing Agent
Real Estate Agent
Sales Manager
Sales Representative
Speech Writer
Traffic Manager

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