

November 7, 2011

## **PRESIDENT'S MESSAGE**

Later this week, I will leave for a 10- day trip to China, where I will participate in the annual Minnesota Private College Presidential Lecture Series at United International College (UIC), our sister school in Zhuhai, China. I will be joined by colleagues from several Minnesota private colleges, along with Augsburg representatives Professor Garry Hesser, Professor Bruce Reichenbach, Professor Peter Stark and Assistant Vice President Orv Gingerich. While at UIC, we will spend time with Professor Mark Tranvik and his wife Ann, who are on leave in Zhuhai this semester. I will deliver one of the presidential lectures this year, the topic of which is "A Liberal Arts Life."

In addition, I will spend time with Professor Edmund Kwok, founder of UIC and 2011 Augsburg honorary degree recipient, who will guide me to Chengdu, China, where he is involved in several new educational initiatives. I also will visit Hong Kong Baptist University, where we have a developing relationship for student and faculty exchanges, and the Lutheran Theological Seminary in Hong Kong, which prepares pastors and theologians for all of Asia.

Our important work in China, grounded in our strong relationship with UIC (where many faculty, students and alumni have visited), is one of the central themes of Augsburg 2019, the strategic map that is guiding our planning for the future. We continue to look for ways to strengthen the mutually beneficial ties between China and Augsburg as an extension of our remarkable legacy of international programming through the Center for Global Education. Please watch for photos and occasional reports on our China adventures on Inside Augsburg.

## **MAJOR ACHIEVEMENTS AND HAPPENINGS**

**Founders Day Reformation Lectures are November 9-10** – Students, staff, and faculty are encouraged to participate in the "Founders Day Reformation Lectures." Darrell Jodock will explore the theme "Brother Martin Goes to School: Luther and the Modern University" in two lectures. The first lecture, at 7 p.m., November 9, will explore "The Theology of the Cross and Higher Education." A second lecture at 10 a.m., November 10, explores the topic "Martin Luther and Inter-Faith Connections on Campus." Jodock is the Bernhardson Chair in Lutheran Studies at Gustavus Adolphus College.

**Courageous Woman Awards** – The Anne Pederson Women's Resource Center last week presented the first annual 2011 Courageous Woman Awards to Fardosa Hassan '12 for her work on interfaith initiatives and to Minneapolis resident Marie Braun for her work on peacemaking. Read more about both women in Inside Augsburg at [http://inside.augsburg.edu/news-archives/2011/10\\_31\\_11/courageous\\_women.html](http://inside.augsburg.edu/news-archives/2011/10_31_11/courageous_women.html).

**Strommen speaker on November 17 explores myths, insights, ethics of advertising –**

Steven Wehrenberg '78 will speak as part of the Clair and Gladys Strommen Executive Leader Speaker Series. Wehrenberg, the CEO of Minneapolis-based Campbell Mithun since 2007, spent nearly 30 years in account and strategic leadership positions for a range of industries. He also is an author, serves on the board of directors for the Greater Twin Cities United Way, and teaches at the University of Minnesota. He will speak from 5-6:30 p.m., November 17, in Sateren Auditorium, Music Hall. RSVP by November 14 at <https://smaug.augsburg.edu/NetCommunity/SSLPage.aspx?pid=463>. Read more in the Alumni Relations newsletter at <http://www.augsburg.edu/alumni/nov2011.html#upcoming>.

**Understanding male feminism** – Students, faculty, and staff last week explored the topic "What the Hell is a Male Feminist?" with Duke University professor Mark Anthony Neal at the Anne Pederson Women's Resource Center Koryne Horbal lecture, part of the College's Convocation series. Neal shared thoughts on a new model of masculinity that embraces feminism, combats homophobia, and derives strength from family and community.

T. Mychael Rambo, a Minneapolis-based actor, vocalist and educator, will speak at the Martin Luther King Jr. Convocation during January. A full list of Convocation speakers is at <http://www.augsburg.edu/convo/?sf2280290=1>.

## **CAMPUS PROJECTS AND INITIATIVES**

**Annual benefit enrollment period** – Annual benefit enrollment runs from today through November 18. Please watch for e-mail from Human Resources and check A-Mail for a list of information sessions. <http://augnet.augsburg.edu/amail/#31851>

**Auggies are engaged** – Augsburg provides a range of ways in which people can participate in philanthropic activities, and philanthropic giving is a core value of the College. The ways in which Auggies give take many forms and are demonstrated in small and large ways throughout the year. Here are just a couple of the many ways Auggies can give:

- **AugsburgGives 2012** – The AugsburgGives 2012 campaign kicked off last week at Community Time. This annual campaign is a chance to support Community Shares and the United Way. The deadline is November 7. Learn more in A-Mail at <http://augnet.augsburg.edu/amail/?issuedate=20111027#31711>.
- **Give to the Max Day** – On November 16, Auggies can participate in the "Great Minnesota Give Together" through GiveMn.org. Auggies are challenged to make an online donation to GiveMN at <http://givemn.razoo.com/story/Auggiesgive>. Last year, more than 40,000 donors gave more than \$10 million to 3,663 Minnesota non-profits, including Augsburg. This year, GiveMN will award three cash prizes to the top colleges or universities that receive the most dollars. The top three will win prizes of \$15,000, \$10,000, or \$5,000. Last year, two of the top three winning schools were Lutheran colleges. Let's give together to make Augsburg a top recipient!
- **Be the Match Bone Marrow Registry a big success** – Nearly 150 Auggies registered to be part of the Be the Match bone marrow registry. According to the

organization, Auggies made this the largest donor registry in the history of the registry. Read more in A-Mail at <http://augnet.augsburg.edu/amaill/#31855>.

**Advent Vespers reservations now available** – Seating envelopes are now available for Augsburg's 32<sup>nd</sup> Annual Advent Vespers services. The services, held at Central Lutheran Church, celebrate the start of the Christmas season with traditional and contemporary hymns, anthems, and carols. Seating envelopes are required for attendance at the service. They are distributed on a first-come, first-served basis. Suggested donations, received at the door, are \$15 per person or \$40 per family. Non-perishable food donations will be collected before each service for distribution to community food banks. To request seating envelopes, go to <http://www.augsburg.edu/vespers/>.

## EVENTS OF NOTE

**November 8** – Please remember to vote if your home city is holding 2011 municipal and school district general elections. To find out if elections are being held in your home city, and for a list of candidates, visit the Minnesota Secretary of State's website at <http://candidates.sos.state.mn.us/CandidateFilingSearch.aspx>.

**November 9-10** – Founder's Day Reformation Lectures. This year's theme is "Brother Martin Goes to School: Luther and the Modern University." Darrell Jodock, Bernhardson Chair in Lutheran Studies at Gustavus Adolphus College, will deliver two lectures in Hoversten Chapel:

- 7 p.m., November 9 – "The Theology of the Cross and Higher Ed"
- 10 a.m., November 10 – "Martin Luther and Inter-Faith Connections on Campus"

**November 11** – Reception for veterans and military students, 3-5 p.m., OGC 100.

**November 17** – Clair and Gladys Strommen Executive Speaker Series with Steve Wehrenberg '78, CEO of Campbell Mithun, 5-6:30 p.m., Sateren Auditorium, Music Hall.

For a full listing of Augsburg events, go to the Inside Augsburg Calendar at <http://bit.ly/6U9Ueb>.

For a listing of Augsburg athletic events, visit the Athletic Department Calendar at <http://bit.ly/mUsyCB>.

## DAILY CHAPEL SPEAKERS

The community gathers from 10:20 to 10:40 a.m. on Monday, Wednesday, and Friday; and from 11:20 to 11:40 a.m. on Tuesday and Thursday. Informal communion is held at 9:09 p.m., Wednesday. Chapel speakers for the coming week are:

- November 8 – Joan Kunz, chair of the Chemistry Department
- November 9 – President Paul Pribbenow
  - 9:09 p.m. – Songs and 9:30 p.m. Communion

- November 10 – Lauren Grafelman, senior speaker
- November 11 – Edor Nelson '38, former Augsburg football and baseball coach
- November 14 – Student led chapel

Augsburg for Adults and members of Campus Ministry gather from 7:30-7:50 a.m. on days of Saturday class for Eat, Greet & Bless: WEC/Grad Gathering (formerly known as First Word Gathering). These meetings are a chance for people of all faiths and backgrounds to meet for an informal worship and to enjoy breakfast together.

## OTHER INFORMATION

**Telling the Auggie Story** – Augsburg tells the story of the College in many ways, including through video and photography. Many of the stories told here are available to the community and public in the College's social media channels, including the video-sharing site YouTube and Flickr, a photo-sharing site. Members of the community are encouraged to visit these channels and to share with your circle the videos and photos that resonate with you. We all have a story to tell about the College, and these tools can help each of us better connect with family, friends, and even prospective students. Here's some of what you can find.

- Photos and a story about Ocotillo, the newest installation in the Christensen Center gallery. (Story: [http://inside.augsburg.edu/news-archives/2011/10\\_31\\_11/ocotillo.html](http://inside.augsburg.edu/news-archives/2011/10_31_11/ocotillo.html) Photos: <http://www.flickr.com/photos/augsburgcollege/sets/72157627912699785/with/6306696766/>)
- Photos: A photo stream of the 2011 Homecoming Hall of Fame inductees. <http://www.flickr.com/photos/augsburgcollege/>