

April 2, 2012

## **PRESIDENT'S MESSAGE**

Yesterday, Augsburg College hosted more than 240 attendees at the 2012 Augsburg College Scholarship Brunch. More than 100 donors and guests attended the event, which celebrated their generous contributions to named and endowed scholarships. Through these philanthropic gifts, the College received more than \$766,000 from donors in new outright gifts and future commitments. These gifts, when added to our existing scholarships, mean that nearly 450 students are currently receiving awards from privately funded scholarships. We are deeply grateful to these donors and families who see philanthropy as part of their calling and whose financial support helps so many students pursue their callings and share their gifts with the world.

As part of the College President's Climate Commitment, which provides the foundation for our "Green by 2019" initiative, the Augsburg Environmental Stewardship Committee this week is conducting a survey of transportation choices by our commuters. Commuting comprises 16 percent of our overall carbon footprint. The results help us accurately understand the overall carbon footprint of the College, and the information is critical as we look to become carbon neutral. This anonymous survey only takes a few minutes to complete at [http://augsborg.qualtrics.com/SE/?SID=SV\\_2mF98CdPhhWsLZ2](http://augsborg.qualtrics.com/SE/?SID=SV_2mF98CdPhhWsLZ2).

Thank you to faculty, staff, and students who participated in the assessment of the College's admissions and enrollment effort conducted by Performa Higher Education last week. The reviewers affirmed strengths, such as Augsburg's clarity of mission and skilled admissions staff, and offered a number of recommendations to improve enrollment success. Next steps are to prioritize the recommendations and determine how they ought to inform the strategic enrollment planning process currently underway.

## **MAJOR ACHIEVEMENTS AND HAPPENINGS**

### **Impact of cultural competence on business topic of final 2011-12 Strommen speaker.**

The importance of cultural fluency in international business was the focus of a talk by Jim Owens, president and CEO of H.B. Fuller. Owens spoke March 29 in Sateren Auditorium as part of the Strommen Executive Speaker Series. Photos from the event are on Flickr at <http://www.flickr.com/photos/augsburgcollege/6883522206/in/photostream>.

Owens is the last speaker in the 2012 series. Other speakers included Keith Wyche, CEO and president of Cub Foods, who talked about the marks of success being not about accumulating material goods but in helping others through mentorship. Prior to Wyche, Auggie alum Steve Wehrenberg '78 spoke about finding truth in advertising. Wehrenberg is the CEO of Campbell Mithun. More on Wehrenberg and his talk are at [http://augnet.augsburg.edu/news-archives/2011/11\\_14\\_11/strommen\\_wehrenberg.html](http://augnet.augsburg.edu/news-archives/2011/11_14_11/strommen_wehrenberg.html).

**Annual Powwow celebrated indigenous heritage, student accomplishments.** The fourth annual Augsburg Powwow held on campus was an opportunity to share in the traditions and cultures of indigenous students and to recognize the 15 American Indian students who will graduate this year. The Powwow was sponsored by the Augsburg Indigenous Student

Association and American Indian Student Services. More is in A-Mail at <http://augnet.augsburg.edu/amaill/#33914>. Photos from the Star Tribune are at [http://www.startribune.com/galleries/145429625.html?utm\\_source=twitterfeed&utm\\_medium=twitter](http://www.startribune.com/galleries/145429625.html?utm_source=twitterfeed&utm_medium=twitter).

## CAMPUS PROJECTS AND INITIATIVES

**Islam Awareness Week through April 5.** The Muslim Student Association is celebrating Islam Awareness Week with a wide range of events including service activities, speakers, and more. A complete list of events is on the Inside Augsburg calendar. Information also is on Facebook at <https://www.facebook.com/events/287057924695587/>.

**Class of 2015 wins Feed the Pig challenge.** Last week during Philanthropy Week, Auggies competed in the second annual Feed the Pig contest to see which class could raise the most for the Augsburg Fund. Congratulations to the Class of 2015 for winning a party at Augsburg House. Last year, the Class of 2014 won. Read more in A-Mail at <http://augnet.augsburg.edu/amaill/#33903>.

**Master of Fine Arts in Creative Writing celebrated.** Last week, Augsburg celebrated the launch of its new Master of Fine Arts in Creative Writing with a reading by assistant professor Stephan Clark from his new book. This program leverages the strength of our faculty and offers features not available in any other program in the region, including a book prize, screenwriting track, and low-residency programming. In addition, the program and format will allow the College to meet marketplace demand while using technology to increase accessibility and contain costs. [http://augnet.augsburg.edu/news-archives/2012/03\\_26\\_12/mfa.html](http://augnet.augsburg.edu/news-archives/2012/03_26_12/mfa.html)

## EVENTS

**April 2-5:** Islam Awareness Week. <https://www.facebook.com/events/287057924695587/>

**April 2-6:** Environmental Stewardship Committee, Transportation Survey. [http://augsburg.qualtrics.com/SE/?SID=SV\\_2mF98CdPhhWsLZ2](http://augsburg.qualtrics.com/SE/?SID=SV_2mF98CdPhhWsLZ2).

**April 2:** Multi-Cultural Dinner, 5 to 7 p.m., Brian Coyle Center. [http://augnet.augsburg.edu/news-archives/2012/03\\_12\\_12/multicultural\\_dinner.html](http://augnet.augsburg.edu/news-archives/2012/03_12_12/multicultural_dinner.html)

For a listing of Augsburg athletic events, visit the Athletic Department Calendar at <http://bit.ly/mUyCB>.

## DAILY CHAPEL

The community gathers from 10:20 to 10:40 a.m. on Monday, Wednesday, and Friday; and from 11:20 to 11:40 a.m. on Tuesday and Thursday. Informal communion is held at 9:09 p.m., Wednesday.

- Tuesday, April 3: Mary Godi, senior speaker
- Wednesday, April 4: Pastor Dave Wold
- Thursday, April 5: Maundy Thursday Communion

- Friday, April 6: Good Friday. No chapel. Campus holiday.
- Monday, April 9: Easter Monday, Chapel Brass Groups

## OTHER INFORMATION

**Auggies tell story of college** – Members of the Augsburg community can help tell the story of the College in many ways, every day. Be sure to submit your events, news, and kudos to A-Mail and consider sharing the Augsburg story by posting to your personal Facebook page some of the news from our community. Take a moment to check out some of these neat Auggie stories:

- KFAI Radio has a comprehensive story about the Nobel Peace Prize Forum in its archives. You can listen to the story, which starts at the 7:00-minute mark, at this link: <http://www.kfai.org/node/42716>.
- Biology student Alex Sorum won a student poster competition in the category of medicine and public health. <http://augnet.augsburg.edu/amaill/?issuedate=20120328#33847>
- Milo Schield, professor of business administration, was elected to the International Statistical Institute and as chair of the local statistical association. <http://augnet.augsburg.edu/amaill/?issuedate=20120329#33864>
- A group of four Auggie physics majors attended the National Society of Black Engineers Conference in Pittsburgh. See a photo from their trip at <http://www.facebook.com/augsburgcollege#!/photo.php?fbid=10150640756773174&set=a.440476758173.237319.20228138173&type=1&theater>