

FEBRUARY 28, 2011

PRESIDENT'S VIEWS

State of the City. I am very pleased to announce that Minneapolis Mayor R.T. Rybak will deliver his "State of the City" address here at Augsburg next Tuesday, March 8, at 11 a.m. in Hoversten Chapel. This is an exciting opportunity for Augsburg to host Mayor Rybak, who is a strong advocate for Augsburg's role in the city. You can be sure that the Mayor will feature some highlights about Augsburg's work in his address—a great way to tell our story! All are welcome to attend the address next Tuesday at 11 a.m. Hope to see you there.

This is the annual **Student Philanthropy Week** here on campus. I am so proud of the many students—especially the Augsburg Stewards—who are participating in a wide range of activities to celebrate philanthropy at Augsburg. Please visit the Student Philanthropy Week table in Christensen Center every day this week between 10 a.m. and 2 p.m. The focus of the week is on educating students about how their experience here is funded through the generosity of donors, and encouraging them to participate through a variety of activities. These activities include:

- Writing thank you notes to donors, focusing this year on first-time donors and the most generous donors to the Augsburg annual fund.
- Reflecting on how students give to their community through volunteering, monetary donations, and/or their talents. This activity helps students recognize how they too are philanthropists.
- Engaging in a donor scavenger hunt—clues are released daily about a generous donor who also has a named space on campus.
- Turning in piggy banks to support class gift competition. This is the highlight of Philanthropy Week this year and the culmination of the "Feed the Pig" campaign launched last semester. More than 250 piggy banks were distributed to students—each class has its own bank and is competing to raise the most money and promote the highest rate of participation. Currently the Class of 2014 is in the lead, closely followed by the Class of 2011. The "Feed the Pig" campaign winner will enjoy a class party at Augsburg House on Tuesday, April 5. The first 100 students who turn in their pigs this week will receive a t-shirts saying "I Fed the Pig." All funds raised will benefit current students through scholarships and will be announced at the Scholarship Brunch on April 3.

Throughout the year the Alumni Relations staff and Augsburg Stewards hosted other events and activities for students in support of the student philanthropy program:

- “Piggy Round-up Days”—These were opportunities for people to deposit their banks early and continue to save. More than 70 banks were deposited, raising about \$250.
- Fuel-up for Finals—Pizza study breaks for students, with Augsburg alumni and donor trivia. More than 100 students participated.
- Senior Reception, “100 Days to Graduation”—The Senior Gift campaign was launched with a committee of 20 senior volunteers. They made an appeal to their classmates at the event, and have agreed to 100% committee participation in giving. More than 200 seniors attended this event in January.
- Alumni and Student Networking night—This event featured alumni who give back their time and talent. Forty-five alumni and more than 60 students came together to network, learn, and connect with each other.

I also want to commend our students who participated during February in the **Day at the Capitol** lobbying effort in support of the State Grant program. Fifteen Augsburg students spent a day last week in St. Paul learning about lobbying and spending time with their legislators to advocate for this critical source of financial support for students. In addition, two Augsburg students are among 37 undergraduates participating today in the eighth annual **Private College Scholars** program at the Capitol. Congratulations to Jessica Pfaffendorf (Sociology) and Michael Wilson (American Indian Studies), who presented their research posters, helping to illustrate the strength of undergraduate research at our state’s private colleges.

CAMPUS PROJECTS AND INITIATIVES

Focus the Conversation: the achievement gap

The achievement gap in Minnesota schools is the focus of Community LINK’s series of events that encourages learning and action. On Tuesday, a lunch discussion (bring your own lunch), from 11:15 a.m. to 1 p.m., will focus the conversation on the realities of public schools in Minnesota. On Thursday, there will be a community action panel, Closing the Achievement Gap, from 4:45 to 6 p.m.

First Wednesday Gathering with A’viands vendor fair

On Wednesday, before or after having lunch in East Commons between 11 a.m. and 1:30 p.m., faculty and staff are invited to visit the booths in the Commons during the A’viands vendor fair to enjoy food samples.

Peace Prize Festival on Thursday

More than 800 schoolchildren from 23 schools will participate in the 16th annual Peace Prize Festival on Thursday, held in Si Melby Gym, from 11 a.m. to 1:30 p.m. The festival honors President Barack Obama, winner of the 2009 Nobel Peace Prize. Schools will choose a Nobel peace laureate and study his or her life and accomplishments toward peace in the world. The kids will prepare art, an exhibit, or a presentation about their laureate.

Mardi Gras Madrigals, March 8

Hoversten Chapel becomes medieval as the College celebrates the annual Mardi Gras Madrigals, with jugglers and musicians, storytellers and poets, and a full medieval feast—eaten without utensils, of course. This year's dinner features a special performance by the Schola Goliardi, Augsburg's new medieval music ensemble directed by guest artist Jordan Sramek, artistic director of the Rose Ensemble. Purchase tickets at <http://www.augsburg.edu/mardigras>.

Belle Reprieve opens on March 8

The Foss Studio hosts four performances of a play that revisions the characters from *A Streetcar Named Desire* to examine sexual politics and gender performance in American life and theatre. The play is written by Bette Bourne, Paul Shaw, Peggy Shaw, and Lois Weaver, and directed by theatre instructor David DeBlieck.

WomanVoice 2011 concert on Friday

Global music for women's chorus on themes of peace, cultural heritage, reconciliation, and social justice will feature Augsburg's Riverside Singers, directed by Nancy Grundahl, and women's choirs from the University of Minnesota, University of St. Thomas, and the Twin Cities Women's Choir. The concert begins at 7:30 p.m. in Hoversten Chapel, and is free and open to the public.

MAJOR ACHIEVEMENTS AND HAPPENINGS

Fourth annual Focus the Nation forum

Augsburg's Clean Energy Forum last Thursday, one of a number across the country, was planned by Augsburg students as part of Focus the Nation. Renee Van Siclen and MPIRG members organized the forum at Augsburg that brought together Lt. Governor Yvonne Prettner Solon, energy experts, Augsburg alum Clayton McNeff '91, Professor Michael Lansing, and facilities manager Dennis Stuckey to discuss clean energy solutions. Workshops beforehand, led by faculty, staff, and alumni with environmental expertise, provided practical information and easy-to-implement energy projects.

StepUP Gala hosts nearly 400 people

Saturday evening's StepUP Gala brought together nearly 400 StepUP students, alumni, parents, and community members to celebrate and share stories of success. Preliminary figures show that more than \$100,000 was raised for StepUP before and during the gala from the silent and live auctions. The annual Toby LaBelle Award was presented to Wheelock Whitney, an investment banker and longtime civic affairs leader, who devoted his energies to human services and founded nonprofit organizations in the areas of chemical dependency and health promotion.

Augsburg wins marketing awards

Augsburg College received eight Educational Advertising Awards from the Higher Education Marketing Association for the College's marketing and communications. See samples of these materials at <http://bit.ly/hlf4Kg>:

- Gold award—single newspaper ad, "Life in the City," for day admissions
- Bronze award—poster for Auggie Awards event
- Bronze award—imprinted materials (t-shirts, piggy banks, buttons, etc.) for "Feed the Pig Philanthropy"
- Bronze award—New media (Facebook, Twitter, YouTube, Flickr, Vimeo)
- Merit award—Backlit billboards in Minneapolis skyways for the MBA Target Field event
- Merit award—all printed materials for the Scholarship Brunch
- Merit award—video viewbook, "Why study theatre at Augsburg College"
- Merit award—total recruitment print package (viewbook, postcards, travel brochure, etc.) for Graduate Studies

Auggie wrestlers advance to national championships

This past weekend, the Augsburg wrestling team won the NCAA Division III Great Lakes Regional for the ninth straight year. The Auggies, ranked No. 3 in the latest Division III national poll, will send five individuals to the NCAA Division III National Championships, March 11-12. Read more at

<http://athletics.augsburg.edu/news/2011/2/26/wres022611.aspx?path=wrestling>.

Men's hockey season ends in postseason overtime loss

For the second straight season, the Augsburg men's hockey season came to end in an overtime game at Gustavus Adolphus College. This year, a goal in the second overtime lifted the Gusties to a 4-3 win over the Auggies in the Minnesota Intercollegiate Athletic Conference playoff first-round game on Friday afternoon. Read more at

<http://athletics.augsburg.edu/news/2011/2/25/mhoc022511.aspx?path=mhockey>.

Auggies in the national spotlight

Social work professor **Ankita Deka** has received Indiana University's Chancellor's Award, which honors its top PhD student.

Augsburg College men's hockey assistant coach **Bruce Johnson '68** will be honored for his lifetime contributions to the growth of amateur hockey with the American Hockey Coaches Association's John "Snooks" Kelley Founders Award. Read more at

<http://athletics.augsburg.edu/news/2011/2/21/mhoc022111.aspx?path=mhockey>

EVENTS OF NOTE this week and next—for a listing of Augsburg events, go to the Calendar on Inside Augsburg at <http://inside.augsburg.edu>.

Monday-Friday, Feb. 28–March 4
Philanthropy Week

Tuesday, March 1

Focus the Conversation: Lunch Discussion on the achievement gap in public schools
11:15 a.m.–1 p.m., East Commons, Christensen Center (bring own lunch)

Wednesday, March 2

First Wednesday Gathering, lunch for faculty and staff
11 a.m.–1:30 p.m., East Commons, Christensen Center
Visit the A'viands vendor fair in the Commons before or after lunch.
First Wednesday Supper
8 p.m., Augsburg Room, Christensen Center

Wednesday, March 2

Speaking of Scholarship, Doug Green, English Dept.
12:15 p.m., OGC 100

Wednesday, March 2

Native American Film Series, *Club Native*, hosted by director Tracey Deer
6 p.m., Sateren Auditorium, Music Hall

Wednesday, March 2

Thru Another's Lens, dialogue series on human diversity
6:30 p.m., OGC 100

Thursday, March 3

Peace Prize Festival
11 a.m.–1:30 p.m., Si Melby Gym

Thursday, March 3

Community Action Panel: Closing the Achievement Gap
4:45–6 p.m., East Commons, Christensen Center

Friday-Saturday, March 4-5

23rd annual Nobel Peace Prize Forum
Luther College, Decorah, Iowa

Friday-Sunday, March 4-6

MSW classes only

AUGSBURG WEEKLY

AUGSBURG
COLLEGE

Friday, March 4

WomanVoice 2011, concert of global voices

7:30 p.m., Hoversten Chapel

CHAPEL SCHEDULE

M,W,F—10:20-10:40 a.m., Community Time following; T-Th—11:20-11:40 a.m.; Wed—9:09 p.m., Communion; Sat. (when weekend classes meet)—First Word Community Gathering, 7:30-7:55 a.m.

Tuesday, March 1—Arlin Gyberg, Chemistry Dept.

Wednesday, March 2—Pastor Kelly Chatman, Redeemer Lutheran Church, Minneapolis

Wednesday evening, 9:09 p.m.—Songs and communion

Thursday, March 3—Whitney Pratt, Senior Speaker

Friday, March 4—Patrice Salmeri, StepUP program; and Augsburg Choir

Sports results and schedule— www.augsburg.edu/athletics