

Augsburg University Color Combinations

This chart compares all of Augsburg's brand colors from the Brand Style Guide, providing information about how accessible each color combination is. Any combinations labeled AA or AAA are appropriate for web use. The label AA18 identifies combinations that are only appropriate for large text (18px/pt or greater). Avoid any combination labeled DNP ("Does not pass").

Background \ Text	#660033	#666	#C8C8C8	#000	#FFF	#BC6625	#5381AC	#857C18	#AC0040	#EE7624	#F7A700	#D8262E	#699E35	#009BDF
#660033		Text DNP 2.2	Text AAA 7.7	Text DNP 1.6	Text AAA 13	Text AA18 3.1	Text AA18 3.1	Text AA18 3	Text DNP 1.7	Text AA 4.5	Text AA 6.5	Text DNP 2.6	Text AA18 4	Text AA18 4.1
#666	Text DNP 2.2		Text AA18 3.4	Text AA18 3.6	Text AA 5.7	Text DNP 1.3	Text DNP 1.4	Text DNP 1.3	Text DNP 1.2	Text DNP 1.9	Text DNP 2.8	Text DNP 1.1	Text DNP 1.7	Text DNP 1.8
#C8C8C8	Text AAA 7.7	Text AA18 3.4		Text AAA 12.5	Text DNP 1.6	Text DNP 2.4	Text DNP 2.4	Text DNP 2.5	Text AA18 4.4	Text DNP 1.7	Text DNP 1.2	Text DNP 2.9	Text DNP 1.9	Text DNP 1.8
#000	Text DNP 1.6	Text AA18 3.6	Text AAA 12.5		Text AAA 21	Text AA 5	Text AA 5.1	Text AA 4.8	Text DNP 2.8	Text AAA 7.2	Text AAA 10	Text AA18 4.2	Text AA 6.5	Text AA 6.7
#FFF	Text AAA 13	Text AA 5.7	Text DNP 1.6	Text AAA 21		Text AA18 4.1	Text AA18 4.1	Text AA18 4.2	Text AAA 7.4	Text DNP 2.9	Text DNP 2	Text AA 4.9	Text AA18 3.2	Text AA18 3.1
#BC6625	Text AA18 3.1	Text DNP 1.3	Text DNP 2.4	Text AA 5	Text AA18 4.1		Text DNP 1	Text DNP 1	Text DNP 1.7	Text DNP 1.4	Text DNP 2	Text DNP 1.2	Text DNP 1.2	Text DNP 1.3
#5381AC	Text AA18 3.1	Text DNP 1.4	Text DNP 2.4	Text AA 5.1	Text AA18 4.1	Text DNP 1		Text DNP 1	Text DNP 1.8	Text DNP 1.4	Text DNP 2	Text DNP 1.2	Text DNP 1.2	Text DNP 1.3
#857C18	Text AA18 3	Text DNP 1.3	Text DNP 2.5	Text AA 4.8	Text AA18 4.2	Text DNP 1	Text DNP 1		Text DNP 1.7	Text DNP 1.4	Text DNP 2.1	Text DNP 1.1	Text DNP 1.3	Text DNP 1.3
#AC0040	Text DNP 1.7	Text DNP 1.2	Text AA18 4.4	Text DNP 2.8	Text AAA 7.4	Text DNP 1.7	Text DNP 1.8	Text DNP 1.7		Text DNP 2.5	Text AA18 3.7	Text DNP 1.5	Text DNP 2.3	Text DNP 2.3
#EE7624	Text AA 4.5	Text DNP 1.9	Text DNP 1.7	Text AAA 7.2	Text DNP 2.9	Text DNP 1.4	Text DNP 1.4	Text DNP 1.4	Text DNP 2.5		Text DNP 1.4	Text DNP 1.7	Text DNP 1.1	Text DNP 1
#F7A700	Text	Text	Text	Text	Text	Text	Text	Text	Text	Text		Text	Text	Text
#D8262E	Text DNP 2.6	Text DNP 1.1	Text DNP 2.9	Text AA18 4.2	Text AA 4.9	Text DNP 1.2	Text DNP 1.2	Text DNP 1.1	Text DNP 1.5	Text DNP 1.7	Text DNP 2.4	Text DNP 2.4	Text DNP 1.5	Text DNP 1.5
#699E35	Text AA18 4	Text DNP 1.7	Text DNP 1.9	Text AA 6.5	Text AA18 3.2	Text DNP 1.2	Text DNP 1.2	Text DNP 1.3	Text DNP 2.3	Text DNP 1.1	Text DNP 1.6	Text DNP 1.5		Text DNP 1
#009BDF	Text AA18 4.1	Text DNP 1.8	Text DNP 1.8	Text AA 6.7	Text AA18 3.1	Text DNP 1.3	Text DNP 1.3	Text DNP 1.3	Text DNP 2.3	Text DNP 1	Text DNP 1.5	Text DNP 1.5	Text DNP 1	

AAA Pass, AAA (7+)

AA Pass, AA (4.5+)

AA18 Pass, Large Text Only (3+)

DNP Does Not Pass