# AUGSBURG NOW







### **NOTES FROM** PRESIDENT PRIBBENOW

On the power of both/and

I am writing these notes on commencement weekend when we have just sent the final graduates of Augsburg *College* into the world, full of promise and aspiration—as has been the case for almost 150 years. As you will read in this issue of Augsburg Now, the change of our name to Augsburg *University* will become official in September, and we will welcome the incoming class on Labor Day weekend. We are busy preparing for this exciting new era for Augsburg!

For some, the name change may reflect a break with Augsburg's past. For others, perhaps this is a welcome acceptance of the need to embrace the future. For the Augsburg community, however, the change is a remarkable opportunity to re-present Augsburg to the world—to tell a story that is about an abiding mission and identity shaped by faith, and academic and civic values, and at the same time to point to innovative and urgently needed responses to our dynamic environment. In other words, this change is about the pivot from "either/or" to "both/and." This is about embracing the best of past, present, and future. This is about Augsburg University.

The almost 1,000 Auggies who commenced into the world this spring reflect in their achievements and aspirations the foundation for embracing this change.

Across undergraduate and graduate programs, the Class of 2017 achieved academic excellence of the highest order, excellence that defines a university: national and international honors for scholarship and service; exemplary undergraduate research that equips students for graduate work and professional opportunities; innovative community building that strengthens democratic engagement; and a commitment to equity in education that promises to change the world.

At the same time, our newest graduates reflect the diversity that we expect in a university—diversity of ethnicity, thinking, life experience, identity, and ability—diversity not for its own sake but for the promise of a more robust, healthy, and just world. As I watched our diverse graduates cross the stage, I could not help but be filled with hope in our future leaders who already have learned to navigate difference in ways that unite rather than divide.

In a final way, these newest Augsburg graduates offer a perhaps countercultural lesson about what makes for a great university. Though some imagine a university as big and bureaucratic and faceless, Augsburg has a vision to be a new kind of student-centered. urban university-small to our students and big for the world. The sense of community was palpable in our commencement ceremonies as graduates cheered each other and celebrated the relationships they have forged at Augsburg, lifelong relationships that engendered achievement and success. And propelled by those relationships, our graduates will indeed be "big for the world," as they live Augsburg's mission as "informed citizens, thoughtful stewards, critical thinkers, and responsible leaders."

Here's to the power of "both/and" and the promise of Augsburg University!

Faithfully yours,

1/- ..../2

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PHOTO BY COURTNEY PERR

An Auggie passes by the first art installation in the Norman and Evangeline Hagfors Center for Science, Business, and Religion. This new academic building, which will open in January 2018, celebrates Augsburg's commitment to learning at the intersection of disciplines. Glass fritting on the lobby curtainwall depicts the pattern of Martin Luther's handwritten score of "A Mighty Fortress is Our God" overlaid with the cell structure of elm wood.

"Knowing that light will pour through the tall glass of the Hagfors Center, and that people will pass through the reflected shape of the notes of this stirring hymn, ties the whole idea of the building together for me. Science, business, and religion, drawn together in space, time, and rhythm of the ages," said Augsburg **President Paul C. Pribbenow**, who, with his wife, **Abigail Crampton Pribbenow**, sponsored the artwork.

## **AUGSBURG NOW** Spring–Summer 2017

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### On the cover

Augsburg College will become Augsburg University effective September 1. Learn more about this historic transition on page 12.



## COMMENCEMENT

The Augsburg community celebrated the Class of 2017 on Saturday, April 29. In a morning ceremony, 503 traditional undergraduate students were conferred their degrees. In the afternoon, the school recognized 469 adult undergraduate, master's, and doctoral students—50 of whom studied at Augsburg's Rochester site. [Pictured]: Fatimah Kinaphone '15, '17 MBA receives her master's degree hood.

## HONORING Retiring Faculty

### **RALPH BUTKOWSKI**

Assistant Professor, Department of Biology—with the College since 2001

### CASS DALGLISH

Professor, Department of Englishwith the College since 1986

### **PETER HENDRICKSON '76**

Associate Professor, Department of Music—with the College since 1994

### **BOYD KOEHLER**

Associate Professor, Library—with the College since 1967

### SANDRA OLMSTED '69

Associate Professor, Department of Chemistry—with the College since 1978

### MAGDA PALECZNY-ZAPP

Associate Professor, Department of Business Administration—with the College since 1986

### **NOEL PETIT**

Professor, Department of Computer Science—with the College since 1984

### **DEBORAH REDMOND**

Assistant Professor, Department of Communication Studies—with the College since 1981

### **STUART STOLLER**

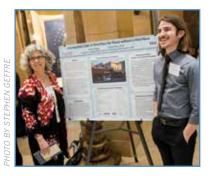
Professor, Department of Business Administration—with the College since 1986

#### TARA SWEENEY

Associate Professor, Department of Art—with the College since 1990

# Auggies advocate at **STATE CAPITOL**

Augsburg College students recently visited the Minnesota State Capitol to participate in advocacy events hosted by the Minnesota Private College Council. First, in February, two of Augsburg's TRIO McNair Scholars took part in a **Private College Scholars at the Capitol** event that promoted the role undergraduate research plays in students' educational and professional development. Then, in April, Auggies met with Minnesota representatives



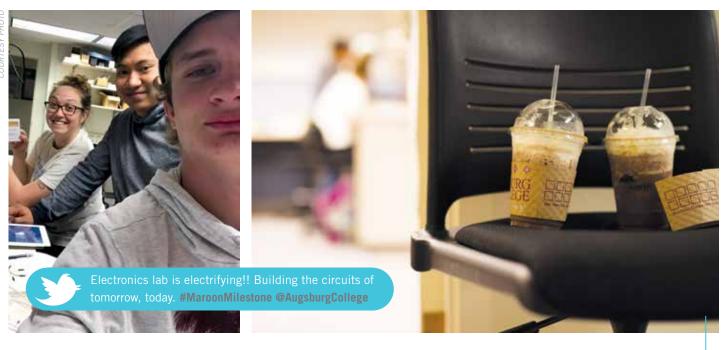
and senators for **Day at the Capitol**. These students advocated for several programs, including Minnesota State Grants, that help undergraduates afford higher education.

[L to R]: Professor of Sociology Diane Pike advised McNair Scholar Devin Wiggs '17, who was invited to present his undergraduate research project at Scholars at the Capitol.

## TICKETS ON SALE: **NOBEL PEACE PRIZE FORUM** September 15-16

Each year, the Nobel Peace Prize Forum offers opportunities to learn from the world's most celebrated, innovative, and dedicated peacemakers. Hosted and presented by Augsburg, the Forum invites attendees to turn abstract ideas into the skills our world needs for fostering better relationships and for building peace. In September, international guests from leading organizations will explore the theme "Dialogue in Divided Societies" and honor the work of the Tunisian National Dialogue Quartet, the 2015 Nobel Peace Prize laureate, for its decisive contribution to building a pluralistic democracy in Tunisia after the Jasmine Revolution of 2011.

Visit nobelpeaceprizeforum.org to find ticket, presenter, and schedule information.



### FUEL FOR THE FINISH THERE IS, PERHAPS, NO GREATER CURE FOR STRESS than taking a moment to

acknowledge the good. As Augsburg students soldiered through the last week of classes this spring—turning in final papers and finishing projects—they also made time to reflect on their achievements in 2016-17. Students posted, tweeted, and shared #MaroonMilestones on social media, and soon a powerful collective story came together. Whether it was winning athletic championships, landing job interviews, or beating cancer, Auggies finished strong.



For those who posted #MaroonMilestones, Augsburg partnered with its food service provider, A'viands, to provide handdelivered treats and cheerful notes that offered additional fuel for the end of the term, though physics students kept their beverages safely stationed outside the lab (pictured above)!

### CELEBRATING STUDENT SUCCESS

Read about the scope of prestigious academic achievements, awards, and honors earned by Auggies during the 2016-17 year at **augsburg.edu/now**.

After a morning practice, goaltender Jordyn Kaufer '17 and members of the Augsburg men's hockey team presented Minasie Theophilos with a check for \$5,000. In comments aired on KARE 11 news, Kaufer told Theophilos the sum was, "A token to give you thanks for your selflessness, your service, your care to the rink and the guys."

### Honoring Luther's legacy

To mark the 500th anniversary of the Reformation, Augsburg is hosting a series of events this fall.



Visit augsburg.edu/ccv/events for dates and details.

A SEASON OF REFORMATION CELEBRATIONS! In September, Augsburg will welcome the fourth presiding bishop of the Evangelical Lutheran Church in America, the Rev. Elizabeth Eaton, as an honored speaker for the Bernhard M. Christensen Symposium.

igsburg Men's Hockey Auggies Worldwide

Five thousand to

Paytothe MINASIE THEOPHILOS

To mark Augsburg College Heritage Day in October, Associate Professor of Religion Mary Lowe will lead a discussion on the revolutionary life of Martin Luther.

In November, award-winning musical group The Rose Ensemble will present "Welcome the People: The Musical Legacy of the Reformation."

To kick off the holiday season in **December**, Augsburg will host Advent Vespers with the theme "Welcome, Noble Guest," inspired by Martin Luther's hymn "From Heaven Above."



## FRIENDSHIP ON ICE ... AND OFF

MINASIE THEOPHILOS has cared for Augsburg's athletic facilities—most notably the ice arena during his more than 25 years of service on the College's custodial staff. Theophilos and the men's hockey team developed a life-changing relationship that was shared by media outlets across the United States and around the globe.

When members of the team learned that Theophilos' mother had died in Ethiopia—a home Theophilos hasn't seen for nearly 35 years—and that Theophilos missed her funeral because he didn't have the money to visit, the team created a fundraiser. In less than 48 hours, the players and Auggies

worldwide raised thousands of dollars for Theophilos to use to visit his family.

Today, Theophilos and his wife are planning a trip to see his father and their families, thanks to a special friendship with the Augsburg athletes he has supported for decades.



"In the category of 'you raised 'em right,' we give you the kids of the Augsburg hockey team."

—Bob Collins, Minnesota Public Radio News Cut

Who's on first? Auggies are! This spring, the Augsburg basebal Iteam kicked off its season at U.S. Bank Stadium, competing in four nonconference doubleheaders. The new Minnesota Vikings venue is only a stone's throw (or a really strong pitch) from Augsburg's campus.

## ON THE SPOT

## Education expert Kaycee Rogers describes how an inclusive, agile K-12 model can help Minnesota classrooms make the grade

IT'S SIMPLE MATH: Fewer people are entering the teaching profession, more are leaving it, and many educators lack the qualifications required to teach Minnesota's increasingly diverse student body. These factors have prompted teacher preparation programs—including those at Augsburg—to adapt in support of more inclusive, flexible learning environments that accommodate a spectrum of needs and abilities.

As the director of education programs at Augsburg's Rochester location, **Kaycee Rogers** is working alongside colleagues and legislators to better support and retain teachers and to inspire a more diverse workforce. She is driven to ensure the next generation of Minnesotans experience a meaningful education through hands-on, relevant learning.

### **Q:** How does educating, training, and employing K-12 teachers with specialty backgrounds improve our schools?

A: The demographics of our student population have changed given the influx of new populations into our welcoming state and education's shift to incorporate students with special needs into the general classroom. Because of this, teachers with specialty licenses are in demand, and these positions are often tough to fill. Augsburg is leading the charge to offer broader licensures, which prepare teachers to succeed in today's classrooms and qualify them for a wide range of teaching positions. Exposure to more teaching strategies and more specializations helps teacher candidates adapt and innovate so they can offer students multiple access points for understanding.

## *Q:* What's an example of an innovative teaching strategy?

A: Students learn best when they're engaged in experiences that matter to them. We've been incorporating real-world, student-led experiences into the classroom, and the results are impressive. Augsburg teacher candidates, for instance, are helping fourth- and fifth-graders write grants, speak to community groups, navigate teamwork, and participate in democracy. It's been amazing to watch our teachers transition to more of a coaching role, while students take the lead to apply classroom learning to issues and situations of meaning to them.

## *Q:* How do teachers recognize students' home cultures and diverse experiences?

Although "English as a Second Language" is a widely used term, we say, "English learners," because it's more accurate given that some students learn English as a third or fourth language. We also celebrate home culture and language rather than asking students to check their heritage at the door.

In special education, we try to be more inclusive. It used to be that educators relied on what was called a medical model of diagnosis and treatment. Today,

## 1869-2019



Visit **augsburg.edu/150** to submit your suggestions.

Share your ideas for AUGSBURG'S 150<sup>™</sup> ANNIVERSARY CELEBRATION

Alumni, parents, friends, faculty, and staff are invited to celebrate Augsburg's 150th anniversary in 2019. What aspect of your Augsburg experience would you like to highlight during the sesquicentennial year? Were you connected to a team, an organization, or a department that made a difference? Would you like to see a reunion for your favorite activity—whether it was campus ministry, KAUG radio, student government, or a music ensemble? Let us know how to best honor Augsburg's past, present, and future.

we recognize that our role isn't as much about changing someone as it is about using an approach that welcomes learners of different styles, that encourages support networks to address, adapt to, and respond to each young person. We seek to accept, listen, and innovate as we help students gain as much as possible to prepare them for a fulfilling life.

Both approaches fall under an umbrella of universal design that can be applied to all students, regardless of ability. If our goal is understanding, then we must create multiple access points for students. We urge teacher candidates to get to know students, their families, and the community to appreciate the backgrounds coming together in each classroom.

### How do we inspire a workforce that is more reflective of diverse classrooms?

A: It's well documented that students retain more information and have a positive view of education when they relate to teachers. We want to reach out to people who look like our students and come from the same backgrounds, particularly those already working as teacher aides or in other supporting roles. Growing teachers from within each community's diverse population will beget more teachers of color and inspire some to remain in their community to make a lasting difference.

## Outstanding EDUCATORS

Each year, Augsburg recognizes individuals who have made exemplary contributions to creating an engaging academic learning environment. The 2017 recipients of the Distinguished Contributions to Teaching and Learning awards are:

### Teaching

#### Full-time faculty

Joyce Miller '02, '05 MAN, '11 DNP, assistant professor and Nursing Department chair

### Part-time faculty

**Alyssa Hanson '01**, mathematics and statistics instructor

### **Scholarship**

William Green, professor of history

### Service

David Crowe, associate professor of biology

**Stella Hofrenning**, associate professor of economics

**Dixie Shafer**, director of Undergraduate Research and Graduate Opportunity



**[L to R]:** Stella Hofrenning, Dixie Shafer, William Green, Joyce Miller, David Crowe, and Alyssa Hanson.



Juliane Derry '00 works on an artifact from Norway's national collection. As an objects conservator, she studies and preserves historical materials.



## Augsburg alumna's career in object conservation spans continents

BY LAURA SWANSON LINDAHL '15 MBA

"As you can see, I'm not in my office," says Juliane Derry '00 answering a video call and gazing toward the cell phone resting in her outstretched palm. "It's kind of a little crisis."

Behind her, a warehouse complex comes into focus. It looks tidy—for the most part—but there's chaos emerging in what otherwise would be a meticulously organized space.

Derry is standing in one of the storage facilities for Norway's *Nasjonalmuseet*, the National Museum of Art, Architecture and Design, and she is responding to an immediate, all-hands-on-deck plea to mitigate an unnerving discovery in the archive: water. "Oxygen, light, and variations in humidity are the things that cause damage," Derry said, hours later, offering a primer on the fundamental culprits in the degradation of historical materials. As a conservator for the national museum in Oslo, she plays a multifaceted role in the institution's efforts to hold, preserve, exhibit, and promote public knowledge about Norway's most extensive collections.

Vestbanen – Downtown Oslo

Future home of the *Nasjonalmuseet* Norway's new national museum will open in 2020. Juliane Derry '00 is working to prepare hundreds of objects for public display.



Oslo, Norway



During her career, Derry has restored furniture, objects, frames, and gilded surfaces.

research with intuition, and the practical with the theoretical. Derry's personal life has been filled with complementary relationships as well. She was born in Norway, and she lived there until age 15 when she, her sister, and her American mother moved from the tiny alpine town of Ål to the densely populated Twin Cities lying on the edge of Minnesota's prairie. Later, as an Augsburg student, she focused on women's studies, international relations, religion, and studio arts. "I took classes based on what interested me,"

Derry said, shrugging her shoulders. "When you get out into the real world and meet new people you begin to realize that [some of them] followed a very narrow path. I'm not looking down on that in any way, but I appreciate the fact that I was able to experience so many different things."

"There are so many different materials in our collection that we have textile, paintings, paper, and book conservators," said Derry, who is an objects conservator specializing in furniture, frames, and gilded surfaces. She has studied restoration on three continents and has become an expert in both preserving national treasures and making new creations shine. Derry is someone who excels at finding connections between seemingly disparate areas. Her conservation work blends science with artistry,

As her former faculty advisor, History Professor and Director of General Education **Jacqueline deVries** acknowledges that Derry is the type of person who thrives in interdisciplinary programs like women's studies.

Now known as "gender, sexuality, and women's studies," the major includes courses in biology, English, history, political science, sociology, and other disciplines. And it seems Derry's inclination toward diverse opportunities only increases with time.

"Juliane's path is fantastic. She totally wandered," said deVries, who now counts Derry among her friends. "I think she'd laugh that I said that, but along the way she discovered a true passion."

Derry's career in restoration and conservation began because misdirected mail literally came across her desk. Shortly after graduating from Augsburg, Derry worked as an assistant to buyers at Dayton's, Minneapolis' storied hometown department store chain. Even though she didn't support staff in the furniture division, she received heaps of catalogs for that area. Eventually, a thoughtful colleague noticed her growing interest in woodworking and encouraged her to pursue her calling. After some networking and introspection, Derry signed up for a wood finishing program at a technical college—an experience that ultimately led to her launching a small business, obtaining an advanced degree, and developing industry contacts around the world.

One of those connections is **Don Williams**, an author, educator, scholar, and furniture conservator who retired after serving the Smithsonian Institution for 29 years. Williams was a guest lecturer who instructed Derry during her Minnesotabased finishing program, and he became a mentor as she took her education and career to new levels.

Williams has taught hundreds of students, and he's noticed that those who succeed often have similar predispositions.

"How many people do you know who are both scientists and artists?" he asked. "That's what we are. If you are not consumed by creativity, this is going to be a miserable path for you. People need not only creativity but also curiosity."

For Derry, an eagerness to experiment and to learn has triggered some of her most defining life events.

After working a handful of day jobs and operating an independent business in the U.S. for three years, Derry enrolled in an immersive, full-time restoration program near Florence, Italy. There she gained studio experience and new skillsets, including the ability to speak Italian through a crash course lasting a single month. After completing the restoration program, Derry moved with her wife, **Jody Scholz '97**, to Norway. Derry was armed with a portfolio of recent work and ambition to relaunch her business in the Land of the Midnight Sun.

"I ended up making a CD full of pictures of various restoration projects, and I made the rounds in town," she said. "I looked up people in the yellow pages and then handed out my pictures. In the beginning I worked a little bit at a frame shop, and then I got a job in a gallery where I restored frames."

During the years since, Derry's workload has grown to match her expertise, and sometimes her expertise has grown due to



the requirements of her work.

She earned a master's degree at the University of Oslo's Institute of Archeology, Conservation, and History by completing a project-based thesis that examined shellac, a sealant created using a resin secreted by insects. For this project, Derry conducted fieldwork in the rural Jharkhand region of India where villagers harvest stick lac—the key ingredient that becomes shellac and its by-products—and she analyzed the chemical characteristics of several samples at the Smithsonian's Museum Conservation Institute where Williams served as her internship sponsor.

"Investigative problem-solving" is one of the aspects Derry said she most enjoys about her field, and her liberal arts experience at Augsburg informs the way she approaches her assignments. She uses traditional techniques and materials in her conservation projects whenever possible, and her ability to think critically is paramount.

While employed at a furniture restoration company, she was tasked with repairing beloved pieces used by the Oscarshall Summer Palace, the Office of the Prime Minister, and private clients. She also has served *Fortidsminneforeningen*, a nonprofit that preserves and protects monuments, including 40 of the stave churches located throughout Norway.

"Ashes to ashes and dust to dust is not only a homily, it is an inexorable law of the universe," said Williams, describing the vital role individuals like Derry play in preserving cultural heritage for future generations. "Everything is going back to dust. As conservators, it is our job—to the extent that is rational—to slow that process down and concurrently enjoy and extract the most utility from an artifact on its path."

Today Derry's workdays primarily are devoted to making internationally important materials accessible to the general public. At the national museum, she has completed assignments that range from applying gold leaf on the frames of masterworks to cleaning a plaster-of-Paris city model measuring more than 100 square feet. And still, her current undertaking is the largest one yet.

The Norwegian government is building a joint "all-arts" museum, which is slated to open in Oslo in 2020. Intended to be a dynamic arena for people to interact with the visual arts, the space requires new exhibits so curators and conservators are working hand-in-hand to select and prepare pieces for display. Derry is in the midst of locating, evaluating, cataloguing, and potentially repairing 400 pieces of furniture for the museum.

It's a process that requires passion and persistence—two words that also perfectly describe the manner in which Derry has shaped her career. She's prepared to address new challenges if issues arise in a workshop, at a laboratory bench, or during the process of managing complex projects.

Even in a soggy situation at a storage venue, Derry sees the annoyance of rewrapping objects impacted by a minor cooling system leak as an opportunity to formulate a plan for the future should staff ever need to address a true disaster.

"She can pursue something with intelligence and diligence and still with a smile on her face," Williams said. "That's an unusual gift."



## AUGSBURG UNIVERSITY: SMALL TO OUR STUDENTS AND BIG FOR THE WORLD

#### BY REBECCA JOHN '13 MBA

**O**<sup>n</sup> September 1, "Augsburg College" officially will become "Augsburg University"—a change approved by both the Board of Regents and the Augsburg Corporation.

For generations of Augsburg alumni and friends, it may seem like the place always has been called "Augsburg College." That's been the formal name of the school for the past 54 years.

Over the course of the school's history, nearly 24,000 people have completed degrees at Augsburg. With so many Auggie alumni accustomed to thinking of Augsburg as a college, why change the name?

In short, the term "university" illustrates the breadth of Augsburg's current reality and goals for the future. And, "while our name is changing," said Augsburg President **Paul C. Pribbenow**, "the essence of who we are is not."

As the first seminary created by Norwegian Lutherans in America, the name Augsburg—chosen by the school's founders in 1869 to honor the Augsburg Confession—always has defined the ethos of this institution and its mission to support those called to service in the world. Since its founding, Augsburg has been known by at least four different names. The name has shifted as the school has grown, but our commitment to an accessible, quality education has never wavered. Likewise, our dedication to the Lutheran principles of hospitality, service to the neighbor, and social justice is as steadfast today as ever. In announcing the name change, Pribbenow affirmed that becoming Augsburg University "does not alter our dedication to integrating the liberal arts and professional studies or our commitment to being small to our students and big for the world."

Rather than moving Augsburg away from its roots, the name change helps Augsburg remain both faithful to its heritage and relevant to the educational needs of students in the 21st century.

## Ever evolving, always Augsburg: Growth in graduate programs

From its early years, Augsburg stressed that a good education is practical and focused on educating ministerial candidates and theological students as well as farmers, workers, and businesspeople.

So, it's no surprise that Augsburg today offers a number of professional master's and doctoral degrees—a mix of programs that makes Augsburg already more like a university than a college. While there is no fixed definition outlining the distinction between a "college" and a "university," offering post-baccalaureate degrees commonly is associated with institutions named as universities.

Augsburg's first advanced degree program, the Master of Arts in Leadership, launched 30 years ago. Since then, 3,700 people have earned master's or doctoral degrees from Augsburg. This past fall, Augsburg's graduate enrollment reached a record high—representing 28 percent of total enrollment—and continued growth in Augsburg graduate programs is anticipated in the coming years.

### An international perspective

Today, Auggies live and work all over the world. In many countries and cultures, the word "college" is associated with a high school-level education. Alumni who work in international settings have noted that they already refer to their alma mater as "Augsburg University" in order to avoid confusion. For the same reason, the name change also will help Augsburg be more attractive as a destination for international students, which represents a potential growth area for Augsburg.

### A view from the outside in

With nearly 150 years of history, it's no surprise that Augsburg is well known in the region—even among

people who haven't (or haven't yet) studied here. What impact would a name change have on their perceptions of Augsburg? We asked the following groups to share their thoughts:

- high school students,
- parents of high school students,
- high school counselors,
- people considering getting an advanced degree, and
- people who didn't finish an undergraduate degree right after high school and are thinking about going back to school to earn a bachelor's.

These conversations generated several important insights, but the core takeaway is that Augsburg's reality, reputation, and promise are aligned with the name change.

**Our reality and reputation.** Conversations with members of the general community demonstrated that people associate the word "university" with a number of attributes that clearly apply to Augsburg. Specifically, people view universities as having high academic standards, a commitment to research, strong international programs, and diverse student populations.

Augsburg has robust programs for scholarly research and global study, and is recognized nationally for its leadership in inclusion and equity. In many ways, Augsburg already embodies much of what people expect of a university.

**The promise of a student-centered university.** We also learned from these conversations that Augsburg has a strong reputation for direct student-faculty engagement. We already know how important this is to our alumni, students, faculty, and staff, but it was gratifying to hear that members of the broader community also value Augsburg as a student-centered organization.

This is something Augsburg needs to ensure does *not* change. Augsburg University will not become an institution marked by big campuses or large student-to-faculty ratios. Instead, as is articulated in our Augsburg2019 strategic vision, Augsburg will be a *new kind* of student-centered university, and just as we have done for decades, Augsburg will remain committed to educating students for lives of purpose in a vibrant, engaged learning community.

Learn about the visual identity of Augsburg University on the following pages.



Learn more about the Augsburg2019 strategic vision, the name change, and the logo update at **augsburg.edu/now.** 

### **AUGSBURG NAME CHANGE HISTORY**





## EMBRACING OUR LEGACY AND OUR FUTURE

When **Samuel Gross '03** was a student at Augsburg, he designed the original Auggie eagle-head symbol as an assignment for one of his graphic design courses. The design was so good, Augsburg ended up buying the rights to the image and has used the eagle symbol for campus life, student organizations, and athletics for the past 15 years.

During that time, Gross became an award-winning designer and creative director who founded his own graphic design firm, 144design, with a specialty in developing logos for clients. So, when Augsburg needed to update its logo as part of the transition to the Augsburg University name, it was a perfect opportunity to re-engage with Gross to envision and design the next-generation Augsburg logo.

"Early on, our conversation about the logo confirmed that this project should be an evolution of the Augsburg brand, not a revolution," Gross said. "We wanted to preserve the strong recognition that has been built for Augsburg over time.

"Our goal was to preserve and respect the historic nature of Augsburg's logo—especially since it already has strong





[**Top Left**]: The Augsburg "A" shape is reimagined.

[Top Right]: Samuel Gross '03 works on Augsburg University's visual identity in April 2017.

[Left]: Gross shows off merchandise displaying the first eagle-head symbol shortly after he created it for Augsburg in 2003.

energy and good familiarity—while at the same time creating a treatment that also embraces the future," he said.

The results, including the updated Augsburg logo, "A" icon, and eagle-head symbol are shown on the next page. Separately, the Augsburg seal—which is used on transcripts, diplomas, and other official documents—was updated by Augsburg staff **Mark Chamberlain** and **Denielle Johnson '11** and is shown on pages 16-17.

#### 1963 AUGSBURG COLLEGE

**2017** AUGSBURG UNIVERSITY

Augsburg marks: honoring the legacy







## JNIVERSITY

COLLEGE

## AUGSBURG





The Augsburg University logo is designed to feel familiar to people who are already acquainted with the College logo, connecting the new design with Augsburg's legacy. In the new logo, the word "Augsburg" is more bold than the word "University." This approach was informed by research suggesting that people's strong associations are with the name, "Augsburg," whether or not it is followed by "College" or "University."

The font selected for "Augsburg" conveys an established, academic feel, while the font for "University" provides a sleek, contemporary balance. The contrast of the two words creates a dynamic energy.

### Augsburg "A" icon

By strengthening the design of the "A" icon — broadening its base and making the vertical strokes bolder — Augsburg will be able to use the "A" icon as a standalone graphic element much more frequently and effectively going forward.

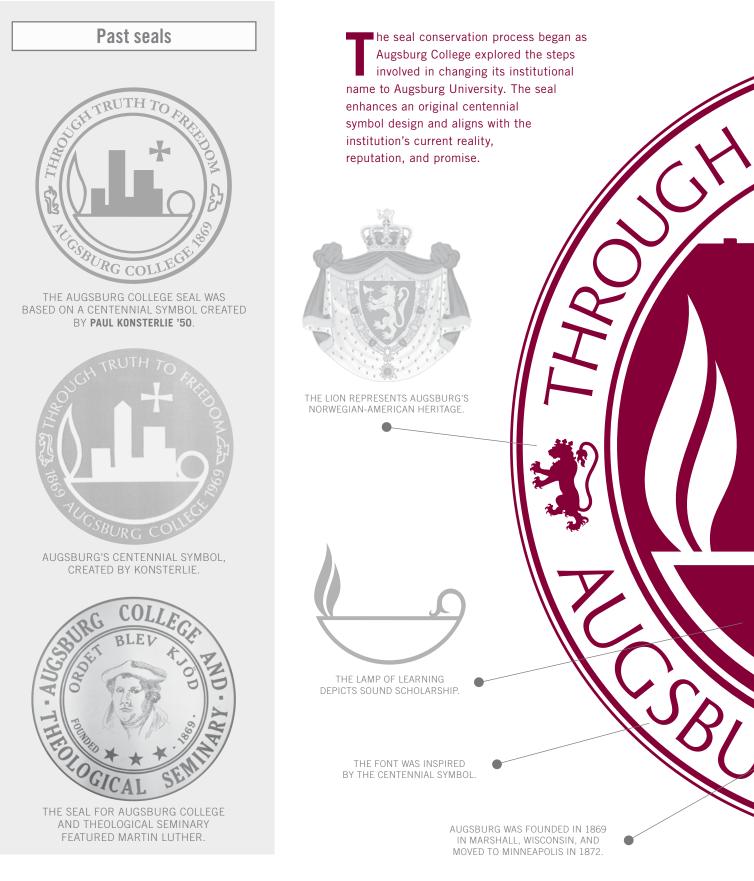
For example, current plans call for the "A" icon to be installed on the shorter ends of the sign on top of Mortensen Hall. This is one of the most visible signs in the region and will be updated this summer as part of the transition to "Augsburg University."

### Eagle-head symbol

The eagle-head symbol is stronger and bolder with this evolution. Whereas the original design lost detail and contrast when translated to black-and-white treatments, the updated design is much more effective across a broader range of uses.

Currently, designs using the updated eagle-head symbol are under development for an array of installations—from the Si Melby gym floor and the Edor Nelson athletic field scoreboard to the Christensen Center student lounge and merchandise sold in the Augsburg bookstore.

### **AUGSBURG UNIVERSITY SEAL: HISTORY AND MEANING**









[L to R]: At an Auggie Compass event, panelists Mike Gallagher '12, Katie Jacobson '11, and Dan Brandt '11 spoke to students about the journey from college to their careers.



**[Left]:** This fall, student-athletes engaged in team-building exercises led by U.S. Marines.

[Above]: Student-athletes kicked off evening workshops by dining together.



# WINNING THE LONG GAME

BY KATE H. ELLIOTT

Meaningful, relevant workshops equip students to excel in the classroom, competition, and their careers

S tudent-athletes file past tables, stacking breadsticks on mounds of pasta, but this crew isn't carb-loading for the next matchup. The nearly 550 students from Augsburg's 19 sports teams are preparing to tackle Auggie Compass—a series of workshops and team-building exercises designed to inspire personal and professional success. After piloting the program in 2014-15, Augsburg Athletics recruited this year's lineup of on- and off-campus partners to engage each class in issues relevant to each stage of their undergraduate lives. Associate Athletic Director **Kelly Anderson Diercks** said the biannual series starts a conversation with studentathletes, then builds upon those themes each year as Auggies develop the confidence, expertise, and support networks they need to navigate known and unknown challenges during college and after graduation. For instance, first-year students discussed study skills, time management, and wellness, while seniors learned about financial planning, living their values, and networking techniques.

"When I moved into my first house, I didn't know furnaces had filters, and that's just one example of the many things I should've known—but didn't—before graduation," said Anderson Diercks, who spearheaded the program. "We developed Auggie Compass from the best aspects of similar programs and from conversations with our coaches, student-athletes, and alumni. Our students seem more aware of campus and community resources and better prepared to excel in the real world."

### Panel of alumni shares lessons from 'professional lumps'

Among the spring event's most popular sessions was a student-athlete alumni panel, "Not Where They Thought They'd Be," which—as the title suggests—invited alumni to share lessons from their not-so-straight-orsmooth paths to personal and professional fulfillment. **Mike Gallagher '12** was among the four panelists asked "not to sugar coat" their transitions to the workforce.

"My first paid job out of college lasted 21 months before I was laid off with 25





Auggie Compass workshops target needs and issues specific to the phases in student-athletes' academic and personal journeys. Each session builds upon the previous event, equipping Auggies with a deeper understanding of their values, career preparation, and wellness practices.

percent of the company's workforce, and that's just one example of the professional lumps we shared," said Gallagher, an academic advisor at Walden University and the on-air host/ producer of Gopher Sports Update and MIAC Weekly. "Our stories reinforced that new graduates likely will have to do things they don't enjoy as they work toward goals. But we encouraged them to channel the persistence and dedication they gained as athletes toward new challenges and to say 'yes' to any opportunity to better themselves or gain new skills."

Gallagher, also a freelance sports broadcaster and emcee, talked openly about his path, which is a fairly common one: going to college with hopes of playing professional baseball, then realizing he wasn't any better than his teammates. Then, struggling to find balance within the fun, demanding routine of workouts, competitions, classes, and life until he walked across the commencement stage and into a 9-to-5 job without the sport, the people, and the routine he'd always known. "It is, indeed, a huge wakeup call," he said.

Women's golfer **Wendy Anderson '17** was among the seniors who rotated through the panel discussion. The double major in music business and accounting said she valued sessions about financial planning and interviews, but the alumni panel resonated with her the most.

"I'm a type-A, perfectionist planner. Hearing their stories reassured me that I may not end up where I thought I might, but because of these types of sessions and my Augsburg experience, I'll survive and hopefully have a fulfilling career," she said. "I'm glad I attended sessions about fiscal responsibility, but workshops that encouraged us to consider our values and worth and to step outside our comfort zones were the most rewarding. Guidance from Auggie Compass sessions paired with the entirety of our experiences prepares us to achieve."

Athletic Director **Jeff Swenson '79** is glad to hear student-athletes position Auggie Compass within the greater framework of their Augsburg education and athletic experience. The lessons and skills are interconnected, he said, strengthening one another.

"Our athletes learn to win and lose with class, to embrace leadership, and to play their role—whatever that may be—to achieve a shared goal," said Swenson, who has been a member of the Augsburg community for more than 30 years as a student, coach, and administrator. "These are all great lessons for life after sports, and Auggie Compass builds upon what teams and coaches are already instilling. At our core, we are about community and supporting these fine student-athletes on their journey. Auggie Compass prepares them to carry that legacy out to the world."

## Building skills to navigate a complex environment

**Mike Matson '07** knows all about Augsburg's core principles. They guided him through his time as one of the College's top linebackers, then through seminary, and now in his role as an assistant director of leadership gifts at the College. Matson said Augsburg's commitment to diversity, inclusion, and community outfits students with empathy and poise to respectfully engage in meaningful conversations and authentic relationships. He talked with juniors about how to lead difficult conversations.

"We live in a complicated world with complex people and issues, and those who are able to have difficult conversations in a respectful manner advance progress and understanding," said Matson, who also serves in the Navy Reserves and as chaplain for the Minneapolis Police Department. "Instead of talking *at* the students, we challenged them to work through case studies. I can't say I was all that surprised at how well they handled themselves, but I was impressed with how willing they were to share

AUGSBURG NOW

20



This spring, members of the junior class headed to the gym for basketball and bean bag competitions with Special Olympics athletes, and in September, first-year students learned techniques to manage stress and practice mindfulness.

vulnerabilities, speak about biases, and view situations through alternate perspectives. It was amazing to watch 'community' happen."

### Unified tournament puts principles to practice

Student-athletes didn't only talk about ideals, they practiced them. Juniors headed to the Si Melby gymnasium to compete alongside 40 Special Olympics athletes in basketball and bean bag toss competitions. **Jennifer Jacobs**, who organized the volunteer effort, said the tournament underscored Augsburg's commitment to service and inclusion.

"We added [the unified competition] because civic engagement is one of the college's co-curricular learning outcomes," said Jacobs, then-assistant athletic director and assistant volleyball coach. "We decided to collaborate with Special Olympics because of an NCAA Division III partnership with the organization and because our ongoing involvement with the area chapter continually inspires our students."

Student-athlete **Cody Pirkl '18** had never interacted with Special Olympics athletes before the Auggie Compass event this spring. Initially, the baseball player had not been excited about the obligation on what otherwise would have been a free night. But as he said goodbye to Special Olympics teammates, the social work major said it felt like parting with dear friends.

"We, as college athletes, become so focused on our own goals and everyday lives that we forget how rewarding it is to give back to others," Pirkl said. "Our involvement with Special Olympics shines Augsburg's positive light on our broader community, but it also gives us meaningful perspective. Watching the Special Olympics athletes' pure love of the game reminded me how lucky I am and how much I love to play."

Pirkl said he and his teammates took a lot away from the mix of formats and engaging activities. That active structure was intentional, Anderson Diercks explained, as presenters played to student-athletes' competitive nature.

"For years, we had brought wonderful, inspiring speakers to campus once or twice a year to talk with students about hot topics or enduring life-aftercollege lessons," Anderson Diercks said. "Although these experts offered great perspective and information, the format was a challenge, and we were never able to cover as many of the topics as we would have liked. The new Auggie Compass format allows us to engage each class in specific topics to prepare them for the next year and beyond. We can more easily adjust based on student feedback, and it's a nice way to highlight our alumni and campus experts as well as celebrate community partnerships and resources."

## Celebrating mindfulness and meditation

One such resource is **Jermaine Nelson**, a meditation and mindfulness coach and yoga instructor. The former athlete urged students to seek mind-body connections as they strive to be more present. He also reminded them to give themselves grace during transitions and various phases of life.

"It's so easy for student-athletes to continue to eat and sleep how they did in college without the same level of activity, and then they look up one day and realize they are out of shape and out of sync," Nelson said. "It's important to anticipate, on the field and in life, so that you avoid injury and prepare for the next phase of your life."

Nelson wasn't expecting to, but looking out at the dozens of student-athletes reminded him of his nephew, and Nelson got personal. His nephew was a promising college recruit, with plans to play in the NBA, but he broke down from all the pressure.

"I wish he would have had a program like this when he was in school," Nelson said. "Imagine all the heartache and recovery he would have avoided had he been offered the tools to cope and achieve without grinding himself into the ground. I worked with him, and he's on a good path now, but it took a while. If Auggies can practice these techniques now, they'll succeed." Nelson's talk reinforced some of the themes presented by Augsburg's Center for Wellness and Counseling.

For example, counselor **Jon Vaughan-Fier** and **Beth Carlson**, the center's assistant director, co-facilitated "Becoming Resilient to Stress," which challenged student-athletes to assess what drains them and to identify ways to recharge. In addition to discussing the importance of sleep, nutrition, and meaningful relationships—among other topics—students engaged in yoga, mindful breathing, and relaxation strategies.



As a senior, **Chuckie Smith '17** took part in Auggie Compass workshops on financial planning, job search strategies, living authentically, and a variety of other topics.

During the Compass program's pilot year, the entire CWC staff also presented on a range of topics related to wellbeing, including body image, depression, healthy choices, and stress management, which Vaughan-Fier said is critically important for today's overly busy student-athletes.

"To emphasize the connection to sports and improved performance, we showed testimonials from Seattle Seahawks quarterback Russel Wilson about his 'one play at a time' mindset and New York Knicks President Phil Jackson's philosophy of 'one breath, one mind,'" Vaughan-Fier said. "We hope these tools help student-athletes as they strive to incorporate self-care practices into daily life."

According to a 2015 health survey, the top stressors among Augsburg students are: a death or serious illness of someone close, conflicts with roommates, parental conflict, and the end of a personal relationship. Director of the counseling center, **Nancy Guilbeault**, said the opportunity to interact with student-athletes about these and other topics is a proactive way to introduce the center's role and resources.

"Mental health and GPA are linked, and they affect your performance," she said. "We want to make sure these studentathletes are working on their physical, mental, and spiritual health and wellbeing. These sessions provide an overview and tips, but we also encourage them to follow up with one-on-one or group support."

### Financial stressors, professional communications among top concerns

A key barrier to wellness, Guilbeault said, is stress related to finances—a worry that plagues many students, particularly studentathletes who might not have the time to hold a job or internship. To build upon the counseling center's session, Auggie Compass introduced a practical question-and-answer session with **Tommy Redae 'O9 MBA**, a treasury management sales consultant and vice president of Middle Market Banking for Wells Fargo in Minneapolis.

"Talking with upper-class students, I focused on the importance of budgeting and managing credit for a healthy financial future," Redae said. "I shared several of the many online tools and apps to help them stick to a budget and monitor credit for suspicious or fraudulent activities."

Also in the category of practical and purposeful guidance, Auggie Compass enlisted faculty mentors **Carol Enke** and **Shana Watters** to offer best practices for professional communications. The pair broke student-athletes into groups to review and assess emails students sent professors, many of them lacking clarity, starting with an informal "hey," or displaying accusatory language.

"Research shows that people read emails more negatively than intended, and therefore, communicating effectively in this medium reduces ambiguity and negative perceptions," Watters said. "The students did a great job of improving the emails, and we hope they will apply the guidance we shared to communicate with professionals now and in the future."

## Program reinforces Augsburg's mission, commitment to students

The blend of practical knowledge and conceptual, creative exploration reflects Augsburg's care for and commitment to student-athletes, and it supports community-building across teams and among coaches, said Swenson. This year, the program added a track for coaches that focused on situational leadership, social media training, and a DiSC<sup>®</sup> behavioral assessment inventory.

"We're not offering Auggie Compass to check off the 'personal development box," Swenson said. "The program was developed by former collegiate players, thinking about what they wished they would have known, so that our student-athletes can have more tools to reach for as they strive for success."

The creation and evolution of Auggie Compass embodies some of the innovation, self-reflection, and grit the program aims to instill. Anderson Diercks said organizers continue to have conversations with student-athletes, alumni, and experts to align sessions with players' needs and to reflect the latest trends and topics. As a former athlete turned furnace-filter-changing adult, she knows greatness doesn't come from perfection but from the drive to keep playing until you get it right.

## THOUSANDS OF AUGGIES. ONE AUGSBURG.

Celebrate the first Augsburg University Homecoming

**NEW NAME. SAME SCHOOL SPIRIT.** Gather among friends to celebrate the memories and milestones that define your Augsburg experience. Whether it's to participate in a reunion, see campus updates firsthand, or cheer on a favorite team, it's time to register for this year's historic Homecoming—the first as Augsburg University.

Interested in organizing your reunion? X Call the Office of Alumni and Constituent Relations at 612-330-1085 or email alumni@augsburg.edu.

Find accommodation information, the event schedule, and more at: augsburg.edu/homecoming

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**October 13-14** 

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### FROM THE ALUMNI BOARD PRESIDENT



### Dear alumni and friends,

s my second year as Alumni Board President comes to a close, I look back on the past several months with gratitude for what the Alumni Board

has accomplished. We hope you have enjoyed recent alumni events, both on campus and off.

At the start of my tenure, when I challenged the Alumni Board to change, not a little, but a lot, everyone stepped up to the plate and went to work. Today the board maintains more committees with fewer people on each, operates with clearly defined goals for each committee, and sustains a high level of engagement. We've also partnered with staff throughout the College to increase the board's effectiveness and relevance.

The Alumni Board continues to seek new pathways to connect with students, whether through mentoring, visiting classrooms, or simply sharing tips on LinkedIn. Students have said they enjoyed taking part in a Homecoming lunch last fall where they had the chance to share a table with distinguished alumni who pursued similar fields of study. We also held another successful Auggie Networking Experience in February, and if you couldn't make it to campus, you'll find some tips for reluctant networkers on page 27.

In June, we transition board leadership. I'd like to welcome **Nick Rathmann '03** as Alumni Board President for the 2017-19 term. He is full of energy, has a passion for Augsburg, and is a dynamic leader with innovative ideas to take the Alumni Board even further. He is the athletic director at The Blake School, a longtime supporter of Augsburg as a member of the A-Club, and an all-around amazing volunteer. The Alumni Board is in great hands under his leadership.

I'd also like to recognize **Greg Schnagl '91**, who has led our Networking Committee for the past two years. His passion for creating meaningful connections between students and alumni has helped make the Auggie Networking Experience event bigger and better.

I recently moved away from the Twin Cities for work, and I am so pleased to see alumni events scheduled across the U.S. more often. In the past two years, alumni gatherings have occurred in Denver, Las Vegas, Raleigh, Washington, D.C., and other cities. If you're in the Minneapolis area, we hope to see you at some of this summer's exciting alumni events!

Jul Watson

JILL WATSON '10 MBA, ALUMNI BOARD PRESIDENT

### **URBAN ARBORETUM** Join the Alumni Board to sponsor a tree

You can help transform Augsburg into an urban arboretum that serves as an educational and community resource in harmony with the environment.

Join the Alumni Board's effort to sponsor a tree in the urban arboretum planned for Augsburg's campus. The trees selected for this plan will surround the Hagfors Center for Science, Business, and Religion and include species native to Minnesota. All gift levels are welcome.

The total cost to sponsor a tree is \$25,000, which includes long-term care and maintenance. Help us reach this goal by December 2018! Visit **augsburg.edu/giving** for more information or contact **Amanda Scherer**, assistant director of leadership gifts, at scherera@augsburg.edu or 612-330-1720.

## **SUMMER** ALUMNI EVENTS

### Minnesota United Soccer Night

June 21 | 7 p.m. Republic 420 SE 23rd Ave., Minneapolis

Meet for an alumni reception at Republic from 4:30–6:30 p.m. before taking the light rail to TCF Bank Stadium for a game.

#### 7 People. 7 Passions. 7 Minutes.

July 7 | 7–9 p.m. Sisyphus Brewing 712 Ontario Ave. W., Minneapolis

Hear idea-stirring talks from seven passionate Auggies. \$10 covers your first beverage and light appetizers.

### Auggie Night at Canterbury Park

July 21 | 5:30–7 p.m. 1100 Canterbury Road, Shakopee, MN

\$5 reservation covers a buffet meal, \$5 of Canterbury Currency, and reserved seating.

#### Happy Hour Squared

September 5 | 5–7 p.m. Brave New Workshop 824 Hennepin Ave., Minneapolis

Join alumnae business owners Jenni Lilledahl '87 and Jacquie Berglund '87 for a happy hour with a purpose. Make sandwiches for a good cause and enjoy a FINNEGANS® as part of Augsburg's annual City Service Day.



For more information and registration, visit **augsburg.edu/alumni**.





# TRAVELING WITH AUGGIES

This winter, 15 Auggies traveled to Thailand and Cambodia with Augsburg College Professor of English Kathy Swanson and her husband, Jack, as their hosts.

"The trip was beyond amazing," said traveler and Alumni Board President Jill Watson '10 MBA. "Our hosts, Jack and Kathy Swanson, have a passion for the people and culture of Thailand that was contagious throughout the trip. They were always willing to share insights, recommend food (such as sticky rice and mango at a floating market) and go out of their way to help others and ensure everyone was having a great trip.

"Memories that stand out include the elephant camp in Chiang Mai, Thai cooking school, Angkor Wat in Siem Reap, Light for Kids orphanage, and the food ... all the foods!

"Traveling with fellow Auggies meant I

had at least one thing in common with so many people I had never met before. By the end of the trip, I had developed new friendships, and I will be keeping in touch."

## Celebrating Lutheran heritage in Germany and the Czech Republic

Last fall, another group of Auggies traveled to the land of Luther to mark the 500th anniversary of the Protestant Reformation. Religion Department faculty members **Hans Wiersma** and **Lori Brandt Hale** led a group of 30 Augsburg alumni and friends on a multi-city tour that included Dresden, Prague, and Wittenberg—the long-time home of Reformation catalyst Martin Luther.

One of the highlights for Augsburg Alumni Director Katie (Koch) Code '01 was the opportunity to be in Wittenberg on Reformation Day. The town marked the

## **AUGGIES** CONNECT

**[Top]:** Travelers pose at Wat Chedi Luang Temple in Chiang Mai, Thailand.

[Far Left-L to R]: Hans Wiersma and Lori Brandt Hale, Department of Religion faculty members and trip leaders, pose with Katie (Koch) Code 'O1, director of alumni and constituent relations.

[Near Right]: Travelers stand in front of the Castle Church in Germany where Martin Luther nailed the 95 Theses to the door.

occasion with a festival, and the Augsburg group visited Castle Church where Luther nailed his 95 Theses to the door.

"At worship that morning we sang, 'A Mighty Fortress is our God,' which took me back to my Augsburg days enrolled in the Luther and the Reformers class with Religion Professor Mark Tranvik," Code said.

Minneapolis Star Tribune reporter Jean Hopfensperger and photographer Jerry Holt accompanied the group to chronicle how Minnesotans observed the 500th anniversary of the Reformation. In a story published after the group's return home, Augsburg alumnae Carol Pfleiderer '64 and Kathleen Johnson '72 described how the trip itinerary offered participants opportunities to build and reflect on their faith.



To view trip photos, visit **augsburg.edu/now**.

## **AUGGIES** CONNECT

## A GIFT FOR AUGSBURG IN Rochester



Louise and Regent Emeritus Leland "Lee" Sundet will help Augsburg's

Rochester site grow thanks to a generous \$1.5 million gift. The Rochester location attracts more than 350 working professionals to undergraduate and graduate programs in business, education, health care, and nursing.

As longtime supporters of Augsburg, including the Weekend College and Youth and Family Ministry programs, the Sundets have used their frugality to benefit others and to raise the profile of Augsburg. Several years ago, in an effort to better communicate Augsburg's identity locally, Sundet helped form a marketing committee and was instrumental in choosing a new logo with a cross embedded in the "A." He remains steadfast in his commitment to religion and religious freedom as essential to education.

In his 88 years, Lee has never lost sight of the basics: thrift, generosity, and faith.

"I also believe in old-fashioned discipline—'don't spend it till you've earned it,'" he said.

Lee learned these principles early, growing up in Spring Grove, Minnesota, where most Norwegian-American community members attended the big Lutheran church. "My father died when I was six months old, and my mother



was quite ill so she had to sell everything she had to pay the bills. She got \$7.43 a month, and of that, 74 cents went to the church," said Lee, who has embraced tithing ever since.

A retired industrialist and manufacturer, Lee owned several companies, including Century Manufacturing, Goodall Manufacturing, Britt Manufacturing, and Fountain Industries. His business acumen earned him such honors as Minnesota's Small Business Man of the Year and the University of Minnesota's Outstanding Achievement Award. The couple has sponsored a business scholarship at Augsburg since 1992.

Overall, the Sundets are impressed by the potential of Augsburg's programs in Rochester and by the work of another community anchor, Mayo Clinic, which the couple believes shares their values.

"Augsburg has come a long way, and I would love to see it grow in Rochester."

> "I have met people at Mayo who have gone through the Augsburg program, and I've seen what it's done for them. It's a wonderful thing," Lee said. "It wasn't easy to get it started, but it's fun to look back on. Augsburg has come a long way, and I would love to see it grow in Rochester."

## tips for the reluctant networker

Augsburg College alumna Jenni Lilledahl '87 was a featured speaker at the Auggie Networking Experience in February. As co-owner of the sketch and improvisational comedy theater Brave New Workshop in Minneapolis, Lilledahl brought insight from the improv world to the crowd of nearly 300 alumni and students meeting to exchange career advice. No matter their personality or career, Lilledahl said, all people have anxiety about jumping into new conversations or taking new career paths. Here she shares tips for individuals to jump-start meaningful conversations and say "yes" to new experiences.

**1** We all get uncomfortable, yet we cannot let this feeling control us. Instead, we must face our fears and immerse ourselves in new experiences.

**2.** Sometimes saying "yes" is easier than we think. Don't rattle off 20 excuses; jump in with an open mind.

**3.** Stop yourself from using the word "but." Instead, use the reframing mindset of "yesand" to add something positive to each situation you are in. Don't use excuses to squash new ideas, possibilities, or adventures. Rather, embrace them.

**Be intentional about your communication.** Don't just be there. Be awake, aware, and connected to the other people in the room.

**5.** Have gratitude for the chance to develop relationships, share ideas, and try new things. People who create authentic connections with others are often more successful than those who possess only technical skills.





Augsburg alumni and students participated in short improvisational exercises at the event.

## GROW CONNECTIONS with the Young Alumni Council

Auggies who have graduated from any Augsburg degree program in the past 10 years are invited to join the Young Alumni Council and help plan year-round activities for recent alumni. In the past, the Young Alumni Council has organized a Twins game outing, a financial planning talk and social hour at Summit Brewery, and an afternoon of ice skating at The Depot in Minneapolis.

For Young Alumni Council Vice President **Evan Decker '12**, taking part in the group provides opportunities to practice valuable life and business skills that he doesn't necessarily hone in his day-

to-day work, such as planning meetings and events, communicating with fellow alumni, speaking to groups, and networking. Serving the council also is a way to stay engaged with the College.

"Some people feel there aren't resources for them after graduation, and that couldn't be further from the truth," Decker said. "This group is here to help bridge that gap."



To join the Young Alumni Council, visit **augsburg.edu/alumni**.

## **ALUMNI** CLASS NOTES

61 Last year, The Lutheran Church in Red Wing, Minnesota, recognized Arlan Johnson '61 for 50 years of service to its choir as a singer and director. While a student at Augsburg, Johnson played in the band for four years and sang in the choir for two years. He enjoyed tours with the band and choir in the Pacific Northwest, and in 1960 he participated in an extended Alaskan band trip to the Anchorage Music Festival. After graduating from Augsburg, he completed his education requirements, student taught at Braham (Minnesota) Area High School with Herman Aune '50, and finished a second major in biology. Johnson taught band and vocal music in Stewart, Minnesota, and elementary, junior high, and middle school band in Red Wing until his retirement. He and his wife, Phyllis, continue to live in Red Wing.



Associate Professor of Chemistry Sandra Olmsted '69 retires after serving Augsburg since 1978. See page 2.

Darrell Skogen '71 retired after teaching for 46 years. He spent the past 41 years at St. Michael-Albertville High School in Minnesota. Skogen is the longest-tenured employee in the history of the school district. He taught classes such as AP World History and AP U.S. History. Skogen continues to instruct part-time at the high school and records stats for its football program. He says that the school's Class 5A football state championship victory in 2015 was the first in his 50 years walking the sidelines.

Dr. Subhashchandra /4 "Pat" Patel '74 and Annette (Hanson) Patel '73 donated their dental clinics in Clarkfield and Cottonwood, Minnesota, to Open Door Health Center of Mankato. Open Door will run satellite dental clinics in the towns. Pat retired in June 2016.

Associate Professor of Music Peter Hendrickson '76 retires after teaching at Augsburg for more than two decades. See page 2.



In August, Neil Paulson '77 was elected state committeeman for the Republican Party in Orange County, Florida.

9 Walter Ohrbom '79 earned a doctorate in chemistry from North Dakota State University after graduating from Augsburg. He retired from BASF as a senior research associate with more than 120 U.S. patents. Over the years. he and his wife, Patricia, have traveled around the world to backpack, bike, canoe, and scuba dive.

Athletic Director Jeff Swenson '79 draws connections between student athletes' time on campus and leadership roles after graduation. See page 18.

1988 Kiel Christianson '88 was promoted to full professor in the Department of Educational Psychology at the University of Illinois, Urbana-Champaign, where he conducts research on language processing, reading, and bilingualism. He is associate chair of the department, as well as leader of the Educational Psychology Psycholinguistics Lab and co-chair of the Illinois Language and Literacy Initiative, both in the Beckman Institute

for Advanced Science and Technology.

90 In July, Karen Jean Reed '90, a music therapy major, was honored with the President's Award at the Southern California First Ecclesiastical Jurisdiction Church Of God in Christ 50th State Women's Convention, held in Palm Desert, California. She also was nominated for the 50 Women of Excellence honor for her exemplary service and outstanding achievement in music and administrative service in local, church. district, regional, and state positions. Reed has excelled in music as a gospel saxophonist and in women's ministry. She was recognized for exemplary service by Barbara McCoo Lewis, the assistant general supervisor of the Church of God in Christ International. Reed serves as the assistant regional missionary for the Santa Barbara region and also works with youth. Professionally, she is a program director at the Department of State Hospitals-Coalinga, overseeing the treatment of sexually violent predators. She is the author of "Music is the Master Key."



[L to R]: Sociology Professor Tim Pippert and Torstenson Scholars Ellen Sachs '17, Emily Campbell '17, and Jen Kochaver '19 meet with Mark Johnson '75 on campus. [Not pictured]: Torstenson Scholar Mark Daniels '17.

### AUGGIES NEAR AND FAR

Last fall, metro-urban studies alumnus Mark Johnson '75 invited Sociology Professor Tim Pippert to the remote country of Vanuatu in the South Pacific. The pair distributed solar lights donated by Johnson to villages on the island of Tanna, which in 2015 suffered widespread destruction due to Hurricane Pam. For Pippert, the trip was an adventure of a lifetime and an opportunity to observe the relationships Johnson has developed with local people over the course of several previous trips.

The connection between Johnson and Pippert was built, in part, through their involvement with Augsburg's Torstenson Community Scholars program that supports undergraduate research. Since

2015, Johnson has funded research opportunities for Auggies engaged in the program, which is named in memory of Professor Joel Torstenson '38, a founder of Augsburg's Department of Sociology. This February, four Torstenson Scholars traveled with Pippert to North Dakota's Bakken oilfield region to assess how residents have been impacted by oil exploration.



### **1992** 25-YEAR REUNION HOMECOMING 2017

### **Scott Peterson '92** has accepted a call to be the pastor at

Lutheran Church in the Foothills in La Cañada, California. After living in Canada for more than 17 years, Peterson has returned to the U.S. to continue ministry within the Evangelical Lutheran Church in America.

**1993 Chad Shilson '93** is the Minnesota women's wrestling director for USA Wrestling. He has completed his 100th marathon and qualified for his fourth Boston Marathon. Marathon running has taken him to 36 states, including 29 states in the past two years. A dedicated daily runner, Shilson has run at least one mile per day for more than six years.

**1996** Stephanie Harms '96 and Kristin (Young) Miller '91 are helping change the nation's response to vulnerable individuals and families through their work in the supportive housing movement. Both Auggies work at CSH, a national nonprofit organization that connects housing with services for vulnerable populations. Based in New York City, Miller leads a successful CSH program that assists communities throughout New York, New Jersey, and Pennsylvania. Harms serves as chief operating officer and leads CSH's communications, administrative, talent, and human resource efforts. CSH has ended veteran homelessness in several communities throughout the U.S., created more than 100,000 homes for individuals and families, and changed public systems to address the root conditions that create turmoil in the lives of vulnerable individuals and families.

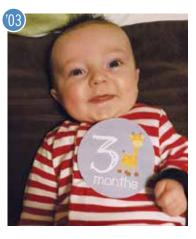
**1999** Peter Durow '99 has been commissioned by the American Choral Directors Association of Minnesota for the 2018 ACDA-MN State 4-5-6 Girls' Honor Choir. ACDA-MN has been committed to commissioning new choral works for all-state and honor choirs from Minnesota composers each year since 1975. Durow serves as visiting director of choral activities at St. Cloud State University.

Juliane Derry '00 blends science with artistry and research with intuition as a historic materials conservator. See page 8.











## **AUGGIE** <u>SNAPSHOTS</u>

**Andrea (Carlson) Conway '05** and **Riley Conway '05** welcomed a son, Soren Jon, in December. Soren is the grandson of **Jon Carlson '79** and great-grandson of **Jeroy Carlson '48**.

**Barb (Walen) Hanson '67** became president of the Minnesota Golf Association at its annual meeting in November. She is the first woman to serve in this role. Since retiring from her teaching career, Hanson has been actively involved in the golf world, having served as president of the Minnesota Women's Golf Association and president of Women in the Golf Industry. She also wrote an e-book titled, "Hit It, Alice! A Woman's Golf Guide to Everything But the Swing."

**Paul Putt '03, '15 MAE** and his wife, Katie, celebrated the birth of a son, Theodore Howard, in October.

87 Pete Pfeffer '87, who holds a Doctor of Chiropractic degree, and his daughter, Maggie, served on a chiropractic and medical mission team in Kimana, Kenya. The team provided care and education to hundreds of Maasai villagers living in bomas and orphanages in an underserved area. Pete and his brother, **Mike Pfeffer '92**, jointly own and serve as chiropractors for a HealthSource Chiropractic and Progressive Rehabilitation Clinic in Alexandria, Minnesota. In addition to private practice, Pete has taken on a national role with the HealthSource Corporation to provide training in technique and rehabilitation procedures for new franchises.

## **ALUMNI** CLASS NOTES

Mathematics and Statistics m Instructor Alyssa Hanson '01 is honored with a Distinguished Contributions to Teaching and Learning award. See page 7.

02 JCI Minnesota (formerly Minnesota Jaycees) selected Katie Lindenfelser '02, founder of Crescent Cove, as one of the Ten Outstanding Young Minnesotans for 2016. The mission of Crescent Cove is to offer care and support to young people with a shortened life expectancy and their families. The vision of Crescent Cove is to build and operate the first residential children's hospice and respite care home in the Midwest. Started in 1950, the Ten **Outstanding Young Minnesotans** honor is Minnesota's only statewide recognition program for outstanding young leaders ages 18-40 who have devoted themselves to improving their communities. The program acknowledges the efforts and accomplishments of young adults who contribute to Minnesota through their service, thought and influence, community involvement, or entrepreneurship.

### **Reginaldo Haslett-**J Marroquin '03

published "In the Shadow of Green Man." The book, published by Acres USA, chronicles Haslett-Marroquin's upbringing in revolution-torn Guatemala and how he built his vision to develop a regenerative farming model that uplifts individuals and communities. Throughout the book, he shares the fable of the Green Man, a tiny and wise Guatemalan folk character whose stories teach the importance of respecting the natural world. Haslett-Marroquin is chief strategy officer for Main Street Project, based in Northfield, Minnesota. Haslett-Marroquin has served as a consultant for the United Nations Development Program's Bureau for Latin America and as an advisor to the World Council of Indigenous People. He was a founding member of the Fair Trade Federation, and was Director of the Fair Trade Program for the Institute for Agriculture and Trade Policy from 1995 to 1998. He also led the creation, strategic positioning, startup, and launch of Peace Coffee, a Minnesota-based fair-trade coffee company.



7 10-YEAR REUNION HOMECOMING 2017

Mike Matson '07 helps teach student-athletes how to engage in difficult conversations. See page 18.

Jenessa Payano Stark '07 began a Master of Science in Nursing program at Yale University this past fall. She is studying in Yale's Nurse-Midwifery/Women's Health Nurse Practitioner program. She received a prestigious National Health Service Corps Scholarship that pays her tuition and fees, and defrays her living expenses for three years in exchange for future service in an area with a shortage of health professionals.

#### and Casey (Ernst) Dan Skaarup '11 Skaarup '11 welcomed a

daughter, Eowyn River, to the world in December.

Laura Schmidt '11 and Sarah Witte '12 launched a nonprofit, spiritually based community called Intertwine Northeast. The group's mission is to be "made and moved by story, convinced by compassion, always in

process, and about questions, not answers."

Mike Gallagher '12 shares life lessons with current students. See page 18.

2014 Composer and percussionist Zack Baltich '14 was featured in the 2017 Cedar Commissions. Baltich's piece "ingress/passage" used contact microphones and uncommon performance techniques on marimba, glass bottles, and other found objects. The Cedar Commissions (formerly the 416 Commissions) is a flagship program for emerging artists made possible with a grant from the Jerome Foundation and has showcased new work by more than 30 emerging composers and musicians.

Catherine Colsrud '14 was one of 25 leaders who participated in the eighth cohort of the Native Nation Rebuilders Program sponsored by the Native Governance Center and the Bush Foundation. Representatives from 12 Native nations from Minnesota, North Dakota, and South Dakota were selected for the Rebuilders

## **AUGGIE** SNAPSHOTS



Kathleen (Watson) Bradbury '12 and Krissy Bradbury '12 welcomed Peter Gene to their family.

Beckie Jackson '10 received a (10) Fulbright Distinguished Award in Teaching and is one of approximately 45 U.S. citizens traveling abroad through the program in 2016-17. In January, she headed to Botswana to spend five months conducting educational research. Recipients of Fulbright grants are selected on the basis of academic and professional achievement, as well as demonstrated leadership potential. Jackson teaches at Moose Lake High School in Moose Lake, Minnesota.

Nick Rathmann '03 and wife, Shannon, ('03) welcomed a daughter, Finley Grace, in November.

Several Augsburg College alumni serve 211 as tutors and coaches with Minnesota

Reading Corps and Minnesota Math Corps. Tutors pledge one year of service in schools to help children become proficient readers by the end of third grade and proficient in math by the end of eighth grade. [L to R]: Charmaine Bell '11, Kathleen Abel '76, Joaquin Vences '16, Kacie Carlsted '15, Christine Fankhanel '02, Amy Riebs '18 MAE, and Alicia (Oppelt) Musselman '14.



Nancy Palmer '91 joined the Minnesota Reading Corps September Program as a leadership component of a larger initiative to support tribes as they strengthen their governing capabilities. Colsrud serves the Mille Lacs Band of Ojibwe as the commissioner of administration, chief of staff, and acting commissioner of natural resources. Native Governance Center and Bush Foundation Rebuilders convened for four structured sessions during which they developed action plans to share knowledge with peers and their respective tribal governments.

### **GRADUATE PROGRAMS**

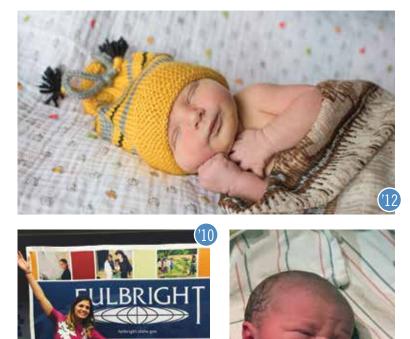
Nursing Department Chair Joyce Miller '02, '05 MAN, '11 DNP earns a Distinguished Contributions to Teaching and Learning award. See page 7.

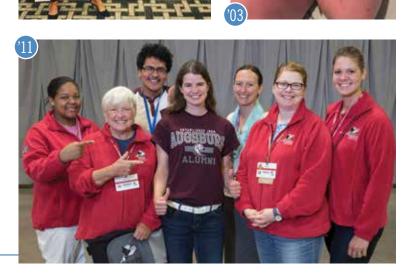
**Tommy Redae '09 MBA** helps Auggies prepare for a healthy financial future. See page 18.

**Rochelle Fischer '14 MSW** became a hospital administrator at Anoka-Metro Regional Treatment Center in January. For the past four years, she has been an assistant program director at the Minnesota Security Hospital in St. Peter, Minnesota, providing day-to-day operational and administrative leadership for persons with complex behavioral health symptoms.

**Dan Klein '15 MBA** and Kaitlin (Astleford) Klein were married February 25 in Hollywood, Florida.

Nicole (Egly) Olson '15 MBA and Mark Olson were married February 24 in Playa del Carmen, Mexico.





Institute and tutors students in kindergarten through third grade.

**Chris Stedman '08**, an interfaith activist and author, is joining Augsburg this spring as a fellow serving the Sabo Center for Democracy and Citizenship where he will facilitate and build new community partnerships for non-religious and interfaith civic engagement. Stedman also will consult on the development of interfaith engagement programs at Augsburg.

















## **HEALING WATERS**

Jason Kusiak '08 spends late winter and early spring long-lining for cod and haddock, and most of the year catching lobster. Fishing in long-established seaports near Gloucester, Massachusetts, gives Kusiak an appreciation for the area's rich history and a healthy respect for those who made a living fishing the Atlantic in earlier times. "With fishing," he said, "you can see the direct result of your work ethic."

Today Kusiak recognizes that his entrepreneurial inclination was shaped by Assistant Professor of Business John Cerrito and former staff member **Peggy Cerrito**, and that his drive for continual personal growth



was influenced by his involvement in StepUP®, the College's residential collegiate recovery community. While at Augsburg, Kusiak found that the College's commitment to building strong community connections and emphasis on learning through experience resonated with him. He now seeks out opportunities to interact with new people, to give back, and to offer hope to individuals and families who struggle with substance abuse. He's driven to invest in the future of his business and his community.



## **AUGGIE** <u>SNAPSHOTS</u>

**[L to R]:** This fall, Lutheran Immigration and Refugee Service President Linda Hartke met with former U.S. Secretary of State Madeleine Albright and **the Rev. Mark Hanson '68**, former presiding bishop of the Evangelical Lutheran Church in America, at the LIRS Walk of Courage Award Gala. Albright and Hanson were honored at the event for their commitments to furthering equity for all people.

Actor and performing arts educator **Luverne Seifert '83** won a \$25,000 fellowship from the William and Eva Fox Foundation. He is part of a national cohort of artists supported by the foundation, which underwrites training and career development for performers. The support will enable Seifert to deeply explore his art and travel to France and Switzerland. In the past 25 years, he has acted at theaters in the Twin Cities and across the U.S.

(78 [L to R]: Margaret Marx '78, Margo Casey '78, and Cathy (Kaiser) Bloomquist '78, all members of the original second step Bachelor of Science in Nursing program at Augsburg, continue their friendship today. The women gathered in Scandia, Minnesota, in September, and they share this photo as a reminder of the second step program's impact on the nursing profession in Minnesota.

Bob Stacke '71 received an award from the Somali Museum of Minnesota on the occasion of the museum's third anniversary last October. Stacke has provided music and photography services to the museum since its inception.

**Janeece (Adams) Oatman '05**, an Augsburg Alumni Board member, and **Jim Gross**, associate provost for academic innovation and strategic initiatives, were part of the Auggie team at the Rochester, Minnesota, Tour de Cure in October.

Missy (Gaulke) Wilson '06 completed her first Ragnar trail race and her third Ragnar overall race in September. She ran 15.2 miles on the Ragnar Trail Northwoods - WI in the Ragnar relay.

## **IN MEMORIAM**

, on November 26. Minneapolis, age 88, on January 15. **'51**, Henderson,

**Sanford E. Egesdal '56**, Minneapolis, age 82, on October 3.

Theodore "Ted" S. Berkas '56,

Robert A. Roos '56, Robbinsdale, Minnesota, age 86, on September 3.

Merlin J. White '56, Fridley, Minnesota, age 86, on September 8.

**Raymond Seaver '57**, Fergus Falls, Minnesota, age 82, on December 5.

Robert H. Gustafson '59, Cambridge, Minnesota, age 84, on January 28.

John P. Martisen '59, Minneapolis, age 81, on August 30.

Lloyd H. Reichstadt '59, Flagstaff, Arizona, age 84, on November 21.

Paul C. Casperson '60, Dallas, Texas, age 77, on January 31.

Wayne R. Juntunen '60, Esko, Minnesota, age 83, on December 5.

Karen 0. (Egesdal) Trelstad '61, Red Wing, Minnesota, age 79, on November 30.

**Coralyn J. (Lunsted) Bryan '62**, Minneapolis, age 77, on October 25.

**Clair A. Johannsen '62**, Hagerstown, Maryland, age 79, on February 10.

**Paul W. Anderson '63**, Moorhead, Minnesota, age 77, on January 31.

**Gaylen K. Heggen '63**, Cottage Grove, Minnesota, age 75, on October 26.

**Robert A. Fundingsland '65**, St. Louis Park, Minnesota, age 73, on September 19.

Marie D. (Hafie) MacNally '65, Minneapolis, on November 7.

**Dale H. Peterson '69**, Sapulpa, Oklahoma, age 69, on November 27.

Anita M. (Lindquist) King '70, Pella, Iowa, age 68, on September 1.

**Chuck S. Marsh '73**, Puyallup, Washington, age 65, on November 14.

**Colleen M. (Brown) Olson '74**, Shakopee, Minnesota, age 63, on August 20.

Sheila M. (Conway) Kortuem '84, St. Peter, Minnesota, age 76, on August 26.

Joshua B. Lerman '08, Louisville, Kentucky, age 33, on November 18.

Angel G. Rodriguez '15, Minneapolis, age 25, on January 3.

**Tyler G. Kotewa '17**, Fairmont, Minnesota, age 25, on December 7.

Mark A. DiCastri '18, Minneapolis, age 29, on February 27.

Helen M. (Anderson) Johnson '40, Hallock, Minnesota, age 96, on September 4.

**Eleanor C. (Christenson) Kline '44**, Minneapolis, age 93, on May 31.

Marvin W. Johnson '45, Rochester, Minnesota, age 93, on November 28.

**Olav Overold '45**, Cando, North Dakota, age 103, on January 23.

**Bonnie J. (Sorem) Anderson '46**, Cedar Falls, Iowa, age 92, on December 7.

**Delpha M. (Randklev) Berg '47**, Grand Forks, North Dakota, age 91, on September 12.

**Ray E. Gerlinger '49**, Overland Park, Minnesota, age 93, on December 4.

**Theodore C. Nystuen '49**, Altoona, Wisconsin, age 94, on January 19.

**Lorraine G. V. (Lundh) Qual '49**, Lisbon, North Dakota, age 93, on October 4.

Joan L. (Sears) Ryden '49, Cedar Hill, Texas, age 91, on October 18.

Phebe D. (Dale) Hanson '50, Minneapolis, age 88, on December 16.

**Evelyn I. (Shelstad) Kriesel '50**, Alamo, Texas, age 88, on September 21.

**Rhonda M. (Hektner) Lybeck '50**, Fargo, North Dakota, age 88, on January 29.

**Daniel Nelson '50**, Spicer, Minnesota, age 90, on February 14.

Melvin E. Vigen '50, Irving, Texas, age 88, on September 26.

Arvild T. Jacobson '51, Sun City, Arizona, age 93, on November 26.

**Donald H. Olson '51**, Henderson, Nevada, age 87, on December 19.

Robert "Bob" R. Hage '52, Hector, Minnesota, age 88, on December 16.

William "Bill" J. Kuross '52, Hopkins, Minnesota, age 87, on January 31.

**Charlotte M. (Kleven) Rimmereid '52**, St. Paul, age 86, on December 29.

Roger V. Anderson '53, Ottawa, Ontario, age 86, on February 11.

Joan J. (Johnson) Kuder '53, Williams Bay, Wisconsin, age 86, on December 19.

Harry E. Olson '53, Apopka, Florida, age 84, on October 7.

Nola E. (Bengtson) Studer '53, Bemidji, Minnesota, age 85, on September 5.

**Donna R. (Osland) Gaines '54**, Laguna Hills, California, age 84, on September 17.

Ruth M. (Pousi) Ollila '54, Minneapolis, age 84, on February 14.

**Betty J. (Dyrud) Oudal '54**, Rochester, Minnesota, age 85, on December 31.

Arlene V. (Tollefson) Paulson '54, Lake Oswego, Oregon, age 89, on September 20.

Gary R. Rust '54, Burnsville, Minnesota, age 85, on October 12.

**Robert "Bob" E. Twiton '54**, Brainerd, Minnesota, age 84, on February 26. The "In memoriam" listings in this publication include notifications received before March 15.



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### **Steve Wozniak inspires Auggies to 'Learn Different'**

Apple, Inc. co-founder Steve Wozniak engaged the Augsburg community in a conversation that emphasized the importance of creativity, education, and innovation in an increasingly connected world. Wozniak launched Apple with Steve Jobs in 1976, revolutionizing the personal computer industry. Wozniak's visit took place this winter during Scholarship Weekend, an opportunity for prospective students to compete for Fine Arts and Honors scholarships.