

URBAN ARBORETUM

A flourishing campus that reflects Augsburg University's vision and values

Augsburg University's current strategic vision is to be a new kind of student-centered, urban university, small to our students and big for the world. As a place-based, 21st century institution offering quality experiential learning in liberal arts and professional studies, Augsburg continues to seek new ways to demonstrate a strong commitment to sustainability, learning, and community partnership.

Why create an Urban Arboretum?

Augsburg's Urban Arboretum will contribute to campuswide quality of life by providing safe and sustainable space that supports education, research, and community engagement and interaction.

Key features of the Urban Arboretum

- botanical gardens with educational and aesthetic value
- more than 100 tree and plant species
- public green space for community gathering
- safe pedestrian and cyclist pathways
- diversity of campus and community mirrored by the biodiversity of plants
- informational plaques, guide maps, and digital learning tools

A creation of collaboration

The planning and development of Augsburg's Urban Arboretum is a coordination, launched in 2015, between:

- landscape architects from Oslund & Associates
- plant biology and urban forestry faculty
- campus groundskeepers
- neighborhood leaders
- Minneapolis Parks staff
- generous donors like you



DID YOU KNOW?

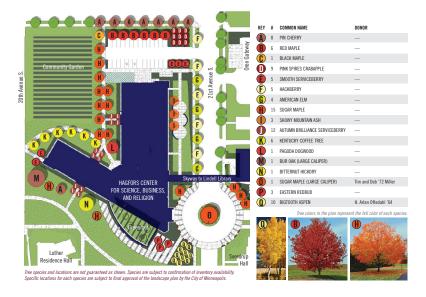
An arboretum is a botanical garden that collects trees, shrubs, and other plants for the public to enjoy and study for the advancement of conservation.

(Source: The Morton Register of Arboreta)

OPTIMISM FOR THE URBAN ARBORETUM

- "It's a brilliant idea that the whole campus becomes a learning space. We tend to treat the city as if it is different than nature. This is about highlighting ecosystems that are right here."
 - Tom Fisher, director, University of Minnesota's Metropolitan Design Center
 - "Having a diverse collection of flora on campus will allow students and visitors to start seeing plants as more than just the green backdrop for the action, but as dynamic, fascinating, and important organisms worthy of admiration, study, and protection."
 - Leon van Eck, assistant professor of biology, Augsburg University
 - "I'm really excited about green space in the most densely populated neighborhood in the city. Another hope I have is that kids in the neighborhood can explore the Augsburg campus so that they don't see going to college as a distant thing."
 - Mohamed H. Mohamed, social media consultant, arboretum planning team
 - "A campus is a collection of buildings inside a park. This way of thinking has allowed us to plan differently about how we use our space for educational and community functions, and about our commitment to invite the neighborhood to enjoy it."
 - Paul Pribbenow, president, Augsburg University







The work has begun. Will you play a role in this campus transformation?

Naming opportunities include:

- Endowed funds to support the arboretum
- Tree sponsorships
- Garden sponsorships
- Public art
- Grants to support elementary and secondary school tours

Contribute to the Urban Arboretum today: augsburg.edu/giving

For questions, contact Vice President of Institutional Advancement Amy Alkire at alkirea@augsburg.edu or 612-330-1188.