**Augsburg Goal**

To Expand Statistical Education to include “Statistical Literacy”

**Author of “The Art of Reasoning”**

Dr. David Kelley

“There are few tasks in education today as urgent as improving the quality of statistical literacy.”

Featured in an ABC John Stossel video

**Develop Textbook for Statistical Literacy**

Incorporate feedback on...
- TOPICS from advisors
- USABILITY from teachers
- USEFULNESS from students

Include examples of real data that
- support arguments for observational causality
- involve current social and political disputes.

**Keck Teaching Fellows**

**OBSERVE:** Attend class; study goals, text, assignments, tests and teaching techniques.

**TEACH:** Select materials, topics, data sets, assignments and tests; critique text and results.

**REFLECT:** Present a paper at an Augsburg Summer Conference on Statistical Literacy.

**Keck Statistical Literacy Summer Conferences**

**WORKSHOPS:** Teachers present techniques for teaching statistical literacy

**REFLECTIONS:** Teachers evaluate course goals, topics, assignments, tests and text.

**ASSESSMENT:** External reviewer reviews evaluations; reviews project goals and progress toward these goals.

Two-day conference at Augsburg each summer.

**Teachers and Advisors [A Representative Team]**

Communications: David Lapakko
Religion: Bev Stratton
Physics/Statistics: Bill Jasperson
Library: Boyd Koehler
English/Journalism: Cass Dalglish
Statistics: Julie Naylor
Sociology/GIS: Michael O’Neal
Political Science: William Miller