Brewing in Minneapolis peaked between the 1870s to the 1890s, when beer manufacturies multiplied. Entrepreneurs were eager to profit from the growing demand for beer from in the growing city, as saloons, hotels and gaming halls proliferated. Yet few of them could actually figure out how to profit from what seemed to be a golden opportunity. The smaller enterprises could not compete with larger operations. And these larger companies found themselves facing new threats from international brewing syndicates, which saw the profits they could make in the American market.

In the interest of survival, larger brewers sought to pool their resources. The biggest merger occurred in July 1890 when four breweries – John Orth Brewing Company, Heinrich Brewing Association, F.D. Noerenberg and Germania Brewing Association–became one. The new company was known as the Minneapolis Brewing Company and in 1897 consolidated all its operations into a new brewery located near the Orth Brewery on Marshall St NE. In the years after the merger, Grain Belt Beer would become the flagship brand for the company. In 1967, the company would change its name to Grain Belt Breweries, Inc. This image, from the Hennepin County Library Special Collections, shows the brewery in 1941.

Even the biggest breweries soon found themselves under siege from an increasingly powerful temperance movement, which was determined to ban alcohol. When Prohibition became law in 1920, beer was outlawed, along with all other alcohol.

Despite this show of government force, illicit producers benefited from Prohibition. But the city’s history brewing industry was brought to its knees.

The few remaining small breweries closed. And the brewing behemoths–namely the Minneapolis Brewing Company and Gluek–were forced to shift their operations to the production of near beer and soft drinks. But these new products did not generate enough profits. Gluek stayed afloat thanks to its owners’ diverse business ventures. After changing its name to the Golden Juice Company, the Minneapolis Brewing Company shuttered its doors in 1929.

When prohibition finally ended in 1933, both Gluek and the Minneapolis Brewing Company immediately resumed production of beer.

Read the story at Historyapolis.com.
Our faculty ...

Adamo publishes another book, wins a national teaching award, and shows up on KARE 11 news ...

Phil Adamo has been busy since the last newsletter came out. In spring, he received Augsburg’s award for Distinguished Contributions to Scholarship, given by the Office of Academic Affairs and the Center for Teaching and Learning. URGO Director Dixie Shafer, one of the nominators, noted that, “alongside this impressive body of scholarly work, Phil has an ability to fold students into his scholarship, providing them with rich and meaningful experiences that develop them as young scholars.”

The Distinguished Contributions award was given at Augsburg’s annual Honors Convocation last spring, but Phil could not attend on that day because he was in Los Angeles receiving another award. The Medieval Academy of America, honored Phil with the CARA Award for Excellence in Teaching, which recognizes Academy members who are “outstanding teachers who have contributed to the profession by inspiring students at the undergraduate or graduate levels, or by creating innovative and influential textbooks or other materials for teaching medieval subjects.” The Medieval Academy of America is the oldest and largest association of medievalists in the world.

In June, Phil saw the publication of his second book, New Monks in Old Habits: The Formation of the Caulite Monastic Order, 1193-1267, from the Pontifical Institute of Mediaeval Studies in Toronto. To celebrate, he gave a reading in October sponsored by the Christiansen Center for Vocation and the Center for Teaching and Learning, and the DOH. Also in October, he chaired a session on pedagogy in medieval history at the Fifty-Third Annual Midwest Medieval History Conference at Dominican University in Chicago.

And just in case he wasn’t feeling busy enough, Phil also showed up on KARE 11 News @ 4, speaking with Dianna Pierce (above, left) about the medieval origins of Halloween.

Other DOH faculty just as busy!

Kirsten Delegard, historian-in-residence and Director of the Historyopolis Project, together with her interns—Kevin Ehrman-Solberg, Heidi Heller and Anna Romske—has been doing a survey of resources available for writing the history of Minneapolis. They have spent time learning about the collections at the Hennepin County Library, the Hennepin History Museum, the Walker Art Center, the Minnesota Historical Society, and Andersen Library at the U of M. Their biggest adventure was in the Tower Archive at Minneapolis City Hall, where they discovered forgotten photos of the Minneapolis North Side from the Depression-era and police records that included physical measurements and descriptions of everyone arrested in the city in the first decades of the twentieth century. Go to Historyopolis.com to sign up for weekly emails on Minneapolis history.

Jacqueline de Vries has written two articles that will be appearing this winter: "Maternalist Feminism Reconsidered: Mary Scharlieb and the Creation of Gynaecological Knowledge, ca.1880-1914," in a commemorative issue of Social Politics, in honor of the retirement of her mentor, Sonya Michel; and “Sounds Taken for Wonders: Revivalism and Religious Experience in the British Women’s Movement,” in The Spirit of Things: Material Religion in Modern Britain, eds. Timothy W. Jones and Lucinda Matthews-Jones (London: Palgrave). Research and writing provide a raft in the stream of meetings she attends as Director of General Education.

Bill Green has been elected President of the Faculty Senate and is leading many initiatives to promote shared governance. His writing also proceeds apace.

Michael Lansing spent the summer completing his book manuscript on the Nonpartisan League. In October, he participated in a Northern Great Plains History Conference Roundtable titled "Why Western Women’s and Gender History Matters." A week later, he presented “The Women are Voluntarily Organizing Themselves: Gender and Grassroots Democracy in the Nonpartisan League," at the Western History Association annual conference in Newport Beach, CA.

Maheen Zaman, our newest colleague, has arrived. He successfully defended his dissertation earlier this semester, so he is now DOCTOR Zaman! Congrats! In addition to moving into his office and prepping his first courses at Augsburg, Maheen also attended the Annual Conference on South Asia in Madison, Wisconsin. He has joined the steering committee of the American Academy of Religion's Contemporary Islam Group, and will attend their annual conference in San Diego in three weeks.
Ryan North gives Memorial Day tours at Lakewood Cemetery to commemorate 100\textsuperscript{th} anniversary of World War I

For Memorial Day last spring, Lakewood Cemetery hosted tours in honor of World War I veterans, for the 100\textsuperscript{th} anniversary of that war. Over 180 people took the tour, some of which were led by history alum Ryan North ’13.

Susanne Wissink ’91, who organized the tours for the Friends of Fort Snelling, had this to say about Ryan’s performance:

“Ryan … did a fantastic job in preparing for the role and leading the tours. We had one day of training, background materials, and he shadowed an experienced tour guide before he went out on his own. I could not be any more proud of how he honored our six WWI veterans by telling their stories. Ryan certainly fulfilled the Augsburg History Department goal of presenting history. It makes me proud to be an Auggie.”

Ryan North (left) leading a WW I tour at Lakewood.

Other alumni news …

— Medieval Studies alum Andrew Fox ’12, left, shown here hiking in Scotland, has been accepted into the Masters Program in Museum Studies at Johns Hopkins University.

— History & Womens’ Studies alum Lily Morris ’12, left, is working in Antarctica as a cook at a scientific research station. Says, Lily, "I’m just an experience junkie!"

Augsburg history alum Kim Simmonds ’12, above, has been named the new executive director of the MonDak Heritage Center in Sydney, Montana. Congratulations, Kim!

Prior to this position, Kim worked for Deadwood History Inc., where she managed the Adams House. She also worked for about two years as the executive director of the Richfield Historical Society in Richfield, Minnesota.
Help fund faculty research on Give to the Max Day

Give to the Max Day is Thursday, November 13!

While most of you are familiar with the DOH’s award-winning teaching, our work as scholars leads to richer classroom experiences, opportunities for student-faculty collaborations, and publications that benefit a range of audiences, both popular and scholarly.

Here are just two examples of how it impacts students:

• Jacqueline deVries’ research on the development of women’s health care in the late 19th century benefited greatly from the research assistance of student Heidi Heller, who is now using portions of that research in her own honors thesis.

• Phil Adamo had students in his medieval church course read and critique his book on the medieval church in draft form. They made suggestions that eventually helped improve the final book. Two students, Aidan Nancarrow and Andrew Fox, even researched and created a primary source website for the book.

These kinds of experiences are rare in undergraduate programs, but not at Augsburg. Our students benefit, not only from the new knowledge we create and bring into our classroom lectures, but also from the “apprenticeship” they get when we involve them in our research.

But that research does not come cheaply. For example:

• Bill Green was asked to pay $1500 to create an index for his new book on civil rights during the second half of the nineteenth century.

• Maheen Zaman, the newest member of our department, needs to travel to archives across Asia for research on his forthcoming book. Travel costs alone will run in excess of $5000.

Of course, the college has some research support, but this is spread across the entire faculty. And our own salaries cannot cover these extraordinary expenses, like indexing and the cost of travel to faraway archives, as we try to research the history of the world and bring that research to our students and the broader public.

Please support Augsburg history faculty in their research, so that our students and the wider community can continue to benefit from our work.

We already have generous matching grants to the tune of $900, toward our goal of $5000. Your donation in any amount will help us reach that goal. Thank you!

To donate, go to givemn.org

Short-term summer programs

Sustainability in perspective: medieval and modern Germany

Professors Phil Adamo and Lars Christiansen
May 2015

Most of the world’s population now lives in urban areas. The future of the planet lies in making cities more environmentally sustainable. Attitudes about sustainability today, the roots of the problem as well as some of its solutions, can be found in history. This two-course program explores the medieval historical and contemporary sociological contexts of German cities including Munich, Freiburg, and Augsburg.

For more info, email adamo@augsburg.edu
In 1915, western farmers—with the aid of Socialist organizers—created the Nonpartisan League (NPL). As a candidate-endorsing political organization, it offered the starkest challenge to party politics-as-usual in American history. The NPL argued for state-owned industries and banks and dramatically shaped state and provincial politics across the North American West. But government repression, red-baiting, and entrenched party politicians challenged the NPL and its programs, and in 1923, it disbanded. Students will engage in primary source research in the archives of the Minnesota Historical Society.
Stay in touch …

Please send your alumni news, or other history related activities to adamo@augsburg.edu.

We have many opportunities for you to support our students through these scholarships:

- The Carl H. Chrislock (formerly H.N. Hendrickson) Memorial History Scholarship
- The John R. Jenswold Memorial History Scholarship
- The Dr. Bernhardt Kleven Memorial History Scholarship
- The Theodore and Lucille Nydahl Memorial History Scholarship

To support these scholarships, or to find out about other opportunities, please contact Heather Riddle, VP for Advancement, at riddle@augsburg.edu, or 612-330-1177.

Calendar …

(Calendar A-Mail for updates.)

Thursday, November 13, all day long
“Give to the Max Day”
Support faculty research in history by giving online: givemn.org (Augsburg History Faculty Research)

Thursday, December 12, 3:30-5:30 PM
“Deck the Halls” (of Memorial) Christmas Party
Families and children welcome. Catered by your profs in History, Political Science, and Economics.

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