		Augsburg
		Weekend
÷.		College
	Fall	
		Spring
	Winter	
		1984-85

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# AUGSBURG WEEKEND COLLEGE 1984-1985 CALENDAR

# FALL TRIMESTER 1984

August 15 Application Deal	
August 25	Orientation and Registration
September 7-9, 21-23	
October 5-7, 19-21	
November 2-4, 16-18	
November 30-Decemb	er 2
December 7-9	Finals

# WINTER TRIMESTER 1985

December 15	Application Deadline
January 3	New Student Orientation
January 5	Registration
January 4-6, 18-20	
February 1-3, 15-17	
March 1-3, 8-10, 22-24	
March 29-31	Finals

# SPRING TRIMESTER 1985

March 15	Application Deadline
April 11	New Student Orientation
April 13	Registration
April 12-14, 26-28	
May 10-12, 17-18, 31-June 2	
June 7-9, 21-23	
June 28-30	Finals

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# INFORMATION SESSIONS

Adults who are interested in Augsburg Weekend College are encouraged to attend one of the information sessions that are scheduled throughout the year. These information sessions are free of charge and are approximately two hours in length. Please call the Weekend College Office (330-1782) to receive further details on these information sessions or to sign up for one of the following dates:

# FOR FALL TRIMESTER, 1984

Saturday, May 19	9:00 a.m.
Saturday, June 9	9:00 a.m.
Saturday, June 23	9:00 a.m.
Saturday, July 14	9:00 a.m.
Tuesday, July 31	6:00 p.m.
Saturday, August 11	9:00 a.m.

## FOR WINTER TRIMESTER, 1985

Saturday, October 6	9:00 a.m.
Saturday, November 3	9:00 a.m.
Saturday, December 8	9:00 a.m.

# FOR SPRING TRIMESTER, 1985

Saturday, January 19	9:00 a.m.
Saturday, February 16	9:00 a.m.
Saturday, March 9	9:00 a.m.

For more information write or call:

Augsburg Weekend College Office Augsburg College 731 21st Avenue South Minneapolis, MN 55454

612/330-1640 612/330-1782

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This bulletin is published for the convenience of Augsburg Weekend College students. Weekend College is a program of Augsburg College and is subject to the policies and provisions as stated in the Augsburg College catalog.

# INTRODUCTION TO AUGSBURG WEEKEND COLLEGE

# Purpose

Augsburg Weekend College provides an educational alternative to adults who desire college experience but who work or have other commitments during the week. It is a means by which men and women may earn a baccalaureate degree, gain skills for professional advancement, prepare for career change, or pursue a personal interest in one or more areas of the liberal arts.

# The Adult as Student

The Augsburg Weekend College program is designed to meet the needs and preferences of adult learners. The program is based on the assumption that the men and women who enroll in Weekend College will be mature, self-disciplined and well-motivated adult learners who seek a balance of classroom experience and individualized study. Each course is therefore divided into periods of concentrated on-campus study separated by time for independent study and class preparation.

# **Alternate Weekends**

To accommodate this format for learning, classes meet on alternate weekends for three and a half hours on either Friday evening, Saturday morning, Saturday afternoon, or Sunday afternoon. Each class selected by the student involves commitment to one of these four class periods. Weekend College students may take from one to four different courses by attending class every other weekend.

# **Community of Learners**

Essential to the goals of Augsburg Weekend College is participation in a community of adult learners. Learning can be enhanced when the student is involved in a stable community that provides opportunity and encouragement to become involved in interaction both in and out of the classroom. This community will be enriched by the presence of both men and women with a variety of work and life experiences.

To facilitate this kind of community interaction, Augsburg encourages Weekend College students to make use of college facilities such as the library and college center, to take the opportunity of having shared meals and coffee breaks, to participate in optional chapel services and lunchtime seminars, and to attend other college activities such as music and dramatic presentations and athletic events.

# CHARACTERISTICS OF THE EDUCATIONAL PROGRAM

# **Educational Mission**

For over a century Augsburg College has emphasized intellectual freedom in the search for knowledge. Our academic program builds on a liberal arts foundation to help students understand the past, interpret the present, and plan for the future.

As in the weekday program, Augsburg Weekend College offers students a unique combination of the liberal arts disciplines and professional education. Our goals are to help students develop the intellectual skills and attitudes to be life-long learners, increase their competence in selected areas of professional work, and accomplish a higher level of personal growth.

# Accreditation and Affiliations

Augsburg College is fully accredited by the North Central Association of Colleges and Secondary Schools and The National Council for the Accreditation of Teacher Education (Secondary and Elementary). Our programs are approved by The American Chemical Society, The Council on Social Work Education and the National League for Nursing. We are a member of the Associated Colleges of the Twin Cities (ACTC), Lutheran Education Council in North America, Minnesota Private College Council, National Association for Music Therapy, Inc., and are registered with the Minnesota Higher Education Coordinating Board (HECB).

# Faculty

Augsburg College prides itself on its highly qualified faculty. Members of the faculty serve as academic advisers to students who are in the premajor stage of planning as well as to students in declared major fields.

# Library

Students and faculty use a carefully selected library of some 138,000 volumes plus audio-visual materials, with access to over 5,000,000 volumes through the Twin Cities private college consortium and Minitex.

# Internships

Internships on and off campus are an established part of most academic programs, helping students make career choices and develop experience in their chosen fields.

# **DEGREES AND MAJORS**

Augsburg Weekend College allows adults to begin a baccalaureate degree program or to continue their education after beginning at another time or institution. It also enables adults to add a second major to an already completed college degree. The following information outlines what is involved in completing a degree or major in Augsburg Weekend College.

# **Baccalaureate Degree**

The baccalaureate degree program in Augsburg Weekend College is essentially the same as the weekday program. A total of 35 semester courses are required to graduate and may be fulfilled through transfer of previous work, assessment of previous learning experience, or Weekend College coursework. (Augsburg semester courses are valued at 4 semester credits and 6 quarter credits.) Included in the 35 total courses must be an approved major program, eleven upper division courses, and courses selected from the following liberal arts spectrum (transfer courses and courses taken in the major may also be counted for distribution requirements):

One approved course from each of seven areas:

Art — Music History — Philosophy Economics — Political Science English — Speech, Communication and Theater Arts Psychology — Sociology Chemistry — Biology Mathematics — Physics

Two courses or demonstrated competence in a foreign language

Three courses (or one course per year of study) in religious studies

One course in the area of urban concerns, women's studies, or minority studies

Demonstrated proficiency in two lifetime sports

-> hist with official titles.

# Majors

Augsburg Weekend College students may select from five separate majors, each with a number of career concentrations. A minor is available in each of these academic areas except nursing.

# BUSINESS ADMINISTRATION

This major prepares students in the areas of management, financial accounting, finance, and marketing. To provide a combination of applied skills and theoretical background, each of these majors is interdisciplinary in approach, including an average of nine business administration courses and six courses from supporting fields such as economics, computer programming, communications, philosophy, and mathematics. Majors in Business Administration are candidates for the Bachelor of Arts degree.

# **Core Courses**

All students who pursue a major in Business Administration will complete the following core courses:

- BUS 101 Principles of Financial Accounting
- BUS 102 Principles of Managerial Accounting
- BUS 131 Business Law
- BUS 261 Fundamentals of Finance
- BUS 379 Quantitative Methods for Economics and Business
- ECO 122 Principles of Economics (Macro)
- ECO 123 Principles of Economics (Micro)
- ECO 251 Intermediate Microeconomics

Accounting Majore Specialization Students who wish to pursue an accounting major will complete the following courses in addition to the core:

- BUS 262 Intermediate Accounting I
- BUS 263 Intermediate Accounting II
- BUS 381 Managerial Cost Accounting
- BUS 483 Auditing
- or 484 Advanced Accounting
- ECO 258 Intermediate Macroeconomics
  - or 391 Public Finance
  - or 392 Money and Banking

# Finance Major Specialization

Students will take the following courses in addition to the core:

- BUS 262 Intermediate Accounting I
- Financial Management: Theory and Cases BUS 373
- Managerial Cost Accounting BUS 381
  - or 382 Tax Accounting
- Investments and Financial Institutions BUS 478
- ECO 258 Intermediate Macroeconomics
  - or 391 Public Finance
  - or 392 Money and Banking

# Management Majore Specialization

Students will complete the following courses in addition to the core:

- BUS 145 Fundamentals of Management
- BUS 250 Data Processing
- Personnel Administration BUS 340
- Financial Management: Theory and Cases BUS 373
  - Investments and Financial Institutions or 478
- BUS 440 **Operations Management**
- Managerial Decision Making ECO 340
- Managerial Economics ECO 445

Supporting Courses: Students with the help of their advisor will plan supporting coursework from the following list:

- PHI 120 Ethics
- PSY 371 Psychology of the Individual: Male and Female
- PSY 373 Organizational Psychology
- SOC 241 Introduction to Cultural Anthropology
- SOC 375 Social Psychology
  - or 383 Racial and Minority Group Relations
- SPC 354 Interpersonal Communications
- or 355 Small Group Communications
- SPC 113/313 Public Speaking OR
- ENG 225, 226, or 227 Advanced Writing

# Marketing Major Specialization

Students will complete the following courses in addition to the core:

- BUS 135 Introduction to Marketing
- BUS 250 Data Processing
- BUS 330 Marketing Research and Analysis
- BUS 430 Marketing Management
- ECO 258 Intermediate Macroeconomics
- ECO 445 Managerial Economics

(Continued Next Page)

Supporting Courses:

PHI 120 EthicsSPC 351 Argumentation or 352 PersuasionSPC 353 Advertising

# Business Minor Ad

Administration

6 courses, including Business Administration 101, 102 and one of 261, 373, 379, 478; and one of 262, 379, 381; and Economics 122 and 123. Other configurations for the Business Administration minor may be permitted on consultation with the department chairperson.

# COMMUNICATION

Communication is an interdisciplinary major which is broad in scope and practical in application. The program consists of 15 courses; five in related supporting fields such as psychology, sociology, speech, and philosophy. Included is at least one course of internship experience in a work setting serving the career goals of individual students. Students may focus their lecture courses toward the development of career skills in public relations and advertising, human relations, or supervisory management. Majors in communication are candidates for the Bachelor of Arts degree.

# Required Communications Core

- SPC 342 Mass Communications in Society
- SPC 351 Argumentation
- or 352 Persuasion
- SPC 354 Interpersonal Communication
- SPC 399 Internship
- ENG 225 Advanced Writing
- Required Supporting Courses:
- SPC 113 Public Speaking
- PHI 130 Logic
- PSY 105 General Psychology
- SOC 121 Principles of Sociology
- or 241 Introduction to Cultural Anthropology
- SOC 375 Social Psychology

Rechaps matter service to make it Clien these are not academic specializations?

# **Communication Electives**

With the help of an academic advisor, the student will select five (5) elective courses designed to meet additional background and skill requirements in the career areas of public relations and advertising, human relations, or supervisory management.

The following are some of the electives recommended in each area:

# Public Relations and Advertising:

BUS135Introduction to MarketingBUS145Fundamentals of ManagementBUS379Quantitative Methods for Economics and BusinessENG226 or 227Creative Writing or JournalismPSY373Organizational PsychologySPC/ART132PhotographySPC/ART225, 230Visual Communications I, IISPC353AdvertisingSPC480Public Relations/Promotional Communications

# **Human Relations:**

- PSY 373 Organizational Psychology
- PSY 485 Counseling Psychology
- SOC 231 Sociology of the Family
- SOC 383 Racial & Minority Group Relations
- SPC 329 Intercultural Communication
- SPC 353 Small Group Communication
- SPC 480 Public Relations/Promotional Communications

# Supervisory Management:

- BUS 145 Fundamentals of Management
- BUS 250 Data Processing
- BUS 340 Personnel Administration
- BUS 379 Quantitative Methods for Economics and Business
- BUS 440 Operations Management
- ECO 340 Managerial Decision-Making
- PSY 373 Organizational Psychology
- SPC 353 Advertising
- SPC 355 Small Group Communication
- SPC 480 Public Relations/Promotional Communications

## **Communication Minor**

Five courses approved by the department.

# MANAGEMENT INFORMATION SYSTEMS (MIS)

The MIS major prepares students to work in the growing field of information management. The major combines courses and skills from both the business and computer science majors to help students learn about the identification, organization, analysis and processing of information in a business setting.

### - please drit use accomp MIS Major

- MAT 174 Mathematical Algorithms for Computer Science
- CSC 240 Elementary Computer Science
- CSC 340 Digital Communications and Computer Networks
- CSC 350 Data Structures and File Processing
- CSC 352 Data Base Management and Decision
- BUS 101 Principles of Financial Accounting
- BUS 102 Principles of Managerial Accounting
- BUS 145 Fundamentals of Management
- BUS 250 Data Processing
- BUS 261 Fundamentals of Finance
- BUS 375 Information Systems in the Organization
- BUS 475 Information Systems Analysis and Design
- BUS 479 Intermediate Quantitative Methods for Economics and Business
- ECO 122 Principles of Economics-Macro
- ECO 123 Principles of Economics-Micro
- ECO 340 Managerial Decision Making
- or 445 Managerial Economics
- ECO 379 Quantitative Methods for Economics and Business

# MISMinor dito

- MAT 174 Mathematical Algorithms for Computer Science
- CSC 240 Elementary Computer Science
- BUS 250 Data Processing
- BUS 375 Information Systems in the Organization
- BUS 475 Information Systems Analysis and Design
- BUS 101 Principles of Financial Accounting
- BUS 261 Fundamentals of Finance
- ECO 123 Principles of Economics-Micro

# • NURSING MAJOR

Augsburg Weekend College offers registered nurses an upper division nursing major as a second step toward the completion of the Bachelor of Science degree. Fully accredited by the National League for Nursing, this major is a professional program that is accessible to nurses who work and are unable to attend classes during the weekdays.

# Admissions — Procedures

Admission to the BSN program includes first being accepted into Augsburg Weekend College through the procedures described on page 17. As candidates for the nursing major, RN's must demonstrate evidence of completion of an associate degree or diploma program, current nursing practice, and Minnesota licensure. While an RN may take general education courses, prerequisite courses for the nursing major, and two initial courses in the major itself (NUR 303, 304), further progress in the major is contingent upon:

- 1. Satisfactory completion at a college or university of the prerequisite courses (Anatomy and Physiology, Microbiology, Inorganic Chemistry, Organic or Biochemistry, English Composition, Introductory Sociology and Introductory Psychology).
- vin wermung course. 2. A cumulative gradepoint average of at least 2.5. And a grode of
- 3. Successful completion of validation testing for transfer of credit for basic nursing courses.

# **Required Courses in the Nursing Major**

- NUR 303 Contemporary Nursing I: Communication Group (1/2 course)
- NUR 304 Contemporary Nursing II: Nursing Theory (1/2 course)
- Community Health Nursing I NUR 310
- Community Health Nursing II NUR 311
- NUR 325 Nursing Process
- NUR 330 Trends and Issues in Nursing
- NUR 350 Introduction to Nursing Research
- NUR 403 Contemporary Nursing III: Nursing with Families
- NUR 404 Contemporary Nursing IV: Leadership Management
- NUR 423 Practicum in Nursing I
- NUR 437 Practicum in Nursing II
- PSY 355 Brain and Behavior

# **Recommended Supporting Courses**

- PHI 380 Ethics of Medicine and Health Care
- SPC 354 Interpersonal Communication

# STUDENT SUPPORT SERVICES

# SOCIAL WORK

Accredited by the Council on Social Work Education, the Bachelor of Science in Social Work degree program at Augsburg College is built on a solid liberal arts foundation, on theory-based training, and on professionally directed field experiences. As important, social work education at Augsburg is built on an appreciation for the needs, concerns, and values of the individuals and groups who constitute today's multi-cultural society. The Social Work major in Augsburg Weekend College includes nine courses from the departments of psychology, biology, and sociology. Concentrations are possible in the areas of aging, chemical dependency, corrections, social ministries, and youth work. Field work is an important component of the program.

# Social Work Courses\*



- SWK 257 Practicum in Human Services
- SWK 260 Humans Developing
- SWK 361 Systems of Social Welfare
- SWK 363 Methods and Skills of Social Work
- SWK 364 Field Work I
- SWK 461 Advanced Methods and Skills in Social Work
- SWK 462 Field Work II
- SWK 463 Community Development and Organization
- SWK 464 Field Work IV
- SWK 465 Social Policy: Analysis and Development
- SWK 466 Field Work III (1/2 course)
- SWK 467 The Social Worker as Professional

Required Supporting Courses:

- BIO 101 Human Biology
- PSY 105 General Psychology
- SOC 121 Principles of Sociology
- SOC 231 Sociology of the Family
- SOC 365 Quantitative Analysis and Program Evaluation

SOC 375 Social Psychology

SOC 383 Racial and Minority Group Relations

\*Students interested in Social Work should begin their program with the required supporting courses. The professional sequence will be offered when a sufficient number of students are ready for that portion of the program.

# **Social Welfare Minor**

6 courses including 257 or department approved alternative internship, 361, 463; Psychology 351 or Sociology 375; Sociology 383; and Political Science 121 or 158 or 325, or Social Work 465.

Augsburg Weekend College provides a number of student services to assist adults in making educational and career plans, accomplishing the academic tasks of a college education, working on their own personal development, and participating in activities beyond the classroom. Some of these services are:

# **Academic Planning**

All Augsburg Weekend College students will have access to expert academic advising services on an on-going basis to provide for efficient, effective planning. Students enrolling in Weekend College who have had college experience will have their previous work evaluated early in the admissions process.

# **Career Planning Services**

Staff from the Career Planning and Placement Office will assist adults in assessing their career goals and personal abilities. This service, in combination with sound academic advising from faculty in a chosen major field, can result in an appropriate and manageable educational and career plan for the individual involved.

# **Academic Skills Center**

This center exists to help students enhance their skills in the areas of writing, reading, math, time management, and study skills. Academic tutors in specialized course areas are also available through the Center.

# **Counseling/Support Groups**

Individual and group activities are available to students who wish to work on a personal growth interest or concern or who simply want to have the experience of being in a support group of people who share some similar characteristics and/or interests.

# **DEAN'S LIST**

The Dean's list is published after each trimester, listing students whose grade point average for the trimester is 3.5 or better, based on a minimum of two full courses, or equivalent, graded on the traditional grading system, with no incompletes in the courses offered for credit.

# ASSESSMENT OF PREVIOUS LEARNING (APL) PROGRAM

Augsburg College recognizes that learning can and does take place in many life situations. Some of this learning may be appropriate for credit recognition within the disciplines that compose the academic programs of a liberal arts college. The APL program (Assessment of Previous Learning) at Augsburg provides a means by which a student's previous learning, other than that which is transferred from another accredited institution, may be presented for examination for possible credit toward the completion of a baccalaureate degree.

Not all learning from life experience, however, is appropriate for credit recognition at a liberal arts college. Such learning must meet two essential criteria: (1) it is relevant to coursework in a field of study within the Augsburg liberal arts curriculum and (2) it can be objectively demonstrated either by comprehensive examination or committee evaluation.

The APL program at Augsburg provides several means by which students may have their previous learning assessed for credit recognition:

# **CLEP (College Level Examination Program)**

Students who achieve acceptable scores in CLEP exams may receive academic credit in Augsburg College. CLEP exams are available in a variety of general and specific subject areas. For more information, contact the Admissions Office (330-1002).

# **Departmental Assessment**

Students who wish to receive credit for a specific academic course and do not have transcript evidence of completed work may request a departmental assessment of previous learning. This will most often include an examination that covers the essential components of the course involved. For more information, contact the Registrar's Office (330-1036).

# **CAP (Credit Assessment Process)**

This is a credit assessment alternative in which a faculty committee completes a credit evaluation of a learning portfolio submitted by the student. Informational meetings and consultation are provided for students who wish to prepare a portfolio of previous learning for credit assessment. Students may apply for CAP after completing at least four courses of academic work at Augsburg College with a cumulative GPA of at least 2.5. For more information, contact the Registrar's Office (330-1036).

# FEES AND PAYMENT SCHEDULE

Application Fee (payable once, non-refundable)	\$	15.00
Tuition (per trimester course)*	\$	475.00
Tuition (per summer course)*	\$	325.00**
Lifetime Sports: Fee for course Fee for assessment of previous learning	\$ \$	50.00 20.00

# LATE FEES

There will be a \$10 additional fee for registration after the regularly scheduled time, and a \$25 late fee for registration after the first class weekend.

# **REFUND SCHEDULE**

A per course tuition refund will be made on the following basis: (Students are responsible for cancelling courses with the Registrar's Office in order to be eligible for the tuition refund.)

Prior to the first scheduled class meeting — 100% Prior to the second scheduled class meeting — 80% Prior to the third scheduled class meeting — 60% No refund after the third scheduled class meeting.

\*Augsburg courses are comparatively large blocks of academic credit. One Augsburg course is the equivalent of 6 quarter credits. 35 total courses are needed to graduate.

\*\* Tuition charge for 1984 summer terms.

# **FINANCIAL AID**

There are a number of ways in which students may receive assistance in meeting the costs of Augsburg Weekend College. The Financial Aid Office will assist adults in assessing financial need and constructing an aid/payment program from the following alternatives:

# **Company Tuition Assistance Programs**

Many companies, agencies, and corporations offer full or partial tuition assistance to employees who participate in work-related or degreeoriented college programs. Augsburg provides several payment plans by which employees may handle tuition reimbursement.

# **Pell Grant Program**

This is a federal aid program, based on need, that is available to students who take at least a two-course load in Weekend College.

# Minnesota Part-time Student Grant Program

The State of Minnesota provides an aid program, based on need, for state residents who take a part-time load in an eligible Minnesota institution such as Augsburg College.

# **Augsburg Tuition Grant**

Augsburg College will provide grants and scholarships to Weekend College students who show academic potential and have financial need.

# Guaranteed Student Loan/Minnesota State Student Loan Program

Students must carry at least one-half the normal full-time load. Eligibility for the loan is determined by the Office of Student Financial Services. When repayment begins, the student pays the full interest; 9% for borrowers after January 1, 1981. The maximum loan is \$2,500 per year or the cost of education, whichever is less, and the aggregate undergraduate maximum is \$12,500. Loan applications are available at Augsburg, some banks, and the Minnesota State, Loan Office.

# To Apply for Financial Aid

# Studient

- 1) Complete the Application for Admission and indicate your desire to also apply for financial aid.
- 2) The Financial Aid Office will send you the necessary application forms (or you may pick them up at the Financial Aid Office, 152 Science Hall).
- 3) Complete and return the financial aid forms by the deadlines indicated.
- 4) Accept the financial aid offered, in whole or in part, within the deadline stated.

# **ADMISSIONS PROCEDURE**

# Who May Apply

Men or women who have:

- 1) Graduated from high school or have earned a G.E.D. Certificate.
- 2) Demonstrated academic ability with satisfactory performance in high school or previous college work.

# **Admissions Process**

- Complete the attached application form and return it along with \$15.00 to the Augsburg Weekend College Office.
- 2) Have official transcripts from all previously attended post-secondary institutions sent to the Augsburg Weekend College Office. Applicants with less than one year of previous college work should include their high school transcripts or G.E.D. Certificates.
- The Augsburg Weekend College Admissions Committee will review the application materials and notify students regarding acceptance and registration procedures.
- 4) Students who are transferring previous college work to their Augsburg Weekend College degree program will be informed with their acceptance notification as to the number of courses and degree requirements that remain to be completed for the baccalaureate degree.
- Students who are accepted and who choose to enroll in one or more Augsburg Weekend College courses are asked to make a \$50.00 tuition deposit prior to registration for that term.
- Students who wish to apply for financial aid please refer to that section of this bulletin.

Augsburg Weekend College students will not be required to take college entrance examinations. The Admissions Committee may, however, request that the student have a personal interview with a Weekend College faculty/staff member or submit letters of recommendation to the Committee. Students who are admitted conditionally may be referred to the Academic Skills Center and encouraged to participate in the developmental skills programs that are available.

# **Application Deadlines**

Fall Trimester, 1984 — August 15, 1984 Winter Trimester, 1985 — December 15, 1984 Spring Trimester, 1985 — March 15, 1985



# AUGSBURG WEEKEND COLLEGE

# **Class Schedule & Course Descriptions**

# 1984-85 CALENDAR

Fall Trimester 1984	
August 15	Application Deadline
August 25	Orientation and Registration
September 7-9, 21-23	
October 5-7, 19-21	
November 2-4, 16-18	
November 30-December 2	
December 7-9	Finals

# Winter Trimester 1985

Application Deadline	
New Student Orientation	
Registratio	
Finals	

Spring Trimester	1985
------------------	------

Application Deadline
New Student Orientation
Registration
Finals

# FALL TRIMESTER, 1984 Class Schedule

<b>Friday</b> 6:00-9:30	BUS 145 PHY 111 POL 326 SOC 383	Fundamentals of Management Physics, Computers & Society* Political Parties and Behavior Racial and Minority Group Relations
<b>Saturday</b> 8:30-12:00	BUS 101 BUS 250 BUS 261 BUS 381 CHM 109 ECO 258 ENG 111 MAT 104 POL 342 SPC 113 SWK 463	
<b>Saturday</b> 1:15-4:45	BUS 101 BUS 135 BUS 262 BUS 440 ECO 251 MAT 174 NUR 303 NUR 325 PSY 105 SOC 231 SPC 354	Principles of Financial Accounting Introduction to Marketing Intermediate Accounting I Operations Management Intermediate Microeconomics Math Algorithms for Computer Science I* Contemporary Nursing I (½ course) Nursing Process General Psychology Sociology of the Family Interpersonal Communication
<b>Sunday</b> 1:15-4:45	ART 130 REL 363 SWK 361	Photography Religion in America Systems of Social Welfare
		Without share on lab being to be errorged

\* This class will involve additional class or lab hours to be arranged.

Courses may be added to or subtracted from the class schedule on the basis of enrollment.

# WINTER TRIMESTER, 1985 Class Schedule

SPRING TRIMESTER, 1985

**Class Schedule** 

<b>Friday</b> 6:00-9:30	HIS 467 PSY 373 SPC 113	American Literature Since 1920 20th Century Asians Organizational Psychology Public Speaking Field Work I	<b>Friday</b> 6:00-9:30	POL 170	Women's Art History Law in the United States Social Psychology*
<b>Saturday</b> 8:30-12:00	BIO 101 BUS 101 BUS 263 BUS 373 CHM 110 ECO 123 MAT 174 MAT 175 NUR 350	Human Biology Principles of Financial Accounting Principles of Managerial Accounting Intermediate Accounting II Financial Management Organic and Biological Chemistry* Microeconomics Math Algorithms for Computer Science I*, ** Math Algorithms for Computer Science II* Introduction to Nursing Research	<b>Saturday</b> 8:30-12:00	BUS 131 BUS 261 BUS 478 BUS 484 ECO 340 MAT 175 PHI 120 PSY 355 SPC 352	Fundamentals of Finance Investments and Financial Institutions Advanced Accounting Managerial Decision Making Math Algorithms for Computer Science II*, ** Ethics Brain and Behavior*
	PHI 130 SOC 121 SPC 354	Logic Principles of Sociology Interpersonal Communication	<b>Saturday</b> 1:15-4:45	BUS 430	Principles of Managerial Accounting Quantitative Methods for Business* Marketing Management Information Systems Analysis and Design
<b>Saturday</b> 1:15-4:45	BUS 340 BUS 375 ECO 392 ECO 445 MAT 114 NUR 304	Marketing Research and Analysis Personnel Administration Information Systems in the Organization Money and Banking Managerial Economics College Algebra and Trigonometry* Contemporary Nursing II (½ course)		ENG 111 ENG 225 NUR 330 REL 380 SPC 355	Macroeconomics Effective Writing Advanced Writing Trends and Issues in Nursing Music of the Western Church
Sunday	SPC 352 SWK 363 ART 106	Persuasion Methods and Skills of Social Work Calligraphy	<b>Sunday</b> 1:15-4:45	CSC 240 SPA 111 NOR 111 NUR 310	Elementary Computer Science* Beginning Spanish Beginning Norwegian Community Health Nursing I
1:15-4:45	REL 111	Introduction to Theology			
** Continue	ed from Fall	e additional class or lab hours to be arranged. Trimester. to or subtracted from the class schedule on the	** Continue	ed from Win ay be addeo	ve additional class or lab hours to be arranged. ter Trimester. d to or subtracted from the class schedule on the

# **COURSE DESCRIPTIONS**

## ART 106 Calligraphy

Study of the art and craft calligraphy. Development of calligraphic skills in pen and brush with ink and paint.

Distribution: Art

# **ART 132 Photography**

The camera used as a tool for visual creativity and expression with attention to black and white photographic process. Needs access to 35mm camera.

Distribution: Art

Major: Elective in Public Relations/Advertising major

### **ART 225 Visual Communications I**

The theory and practice of visual perception and communication using elements such as color, line, shape, texture, and pictoral images.

Distribution: Art Major: Elective in Public Relations/Advertising major

## **ART 330** Visual Communications II

A study of the visual communications in magazines, television, film, advertising symbols, and other mass media. Practice in the areas of photography, typography, and illustration. (Prereq: 225)

Distribution: Art (upper division) Major: Elective in Public Relations/Advertising major

#### ART 352 Women's Art History

A study of women's image in the visual arts in relationship to women's place within the cultural, economic, and sociological environment of each period.

Distribution: Art, Urban Concerns/Minority Studies, (upper division)

### **BIO 101** Human Biology

Basic biological concepts from an anthropocentric point of view. An attempt to answer such questions as: What makes man just another member of the biotic fold? Does man have a niche in the ecosystem? What influence does man have on the environment? What influence does the environment, especially the urban environment, have on man? (Does not apply to the major or minor).

Distribution: Biology

Major: Required supporting course in Social Work

#### BIO 108 Microbiology

Basic microbial features are considered as well as applications of microbiology to the field of medicine and sanitation. For student nurses, health majors or consent of the instructor. (Prereq: Chem 109 and concurrent registration in Chem 110 or consent of instructor. Does not apply to major or minor)

*Distribution:* Biology *Major:* Prerequisite for the BSN major

## **BUS 101** Principles of Financial Accounting

Introduction to business activities, basic concepts, and fundamentals of accounting, the accounting cycle and preparation of financial statements.

Major: Required for Business Administration core and MIS major

#### **BUS 102** Principles of Managerial Accounting

Introduction to business activities, basic concepts and fundamentals of managerial accounting. Planning and controlling processes, decision-making and behavioral considerations. (Prereg: 101)

Major: Required for Business Administration core and MIS major

# **BUS 131 Business Law**

Legal rules relating to contracts, agency, negotiable instruments, property and business organizations under the Uniform Commercial Code.

Major: Required for Business Administration core

#### **BUS 135 Introduction to Marketing**

Principles of basic policy and strategy issues in marketing. Legal, ethical, competitive, behavioral, economic and technological factors as they affect product, promotion, marketing channel and pricing decisions.

*Major:* Required for Marketing major, elective in Public Relations/Advertising major

## **BUS 145 Fundamentals of Management**

Development of the theory of management, organization, staffing, planning and control. The nature of authority, accountability and responsibility, analysis of the role of the professional manager.

Major: Required for Business Management major in Business Administration and MIS major, elective in Public Relations/ Advertising and Supervisory Management majors in Communication

# **BUS 250 Data Processing**

An introduction to COBOL and other non-scientific programming languages.

Major: Required in Business Management and Marketing major and MIS major; elective in Supervisory Management major

## **BUS 261** Fundamentals of Finance

Theory of acquisition, allocation and management of funds within the firm; sources and uses of long and short term funds, cost of capital, capital budgeting, leverage, dividend policy, and related topics. (Prereq: 101, 102)

Major: Required for Business Administration core and MIS major

# **BUS 262** Intermediate Accounting I

An analysis of accounting theory pertaining to financial statements, income concepts, capital stock and surplus accounts, current and long-term assets. (Prereq: 101, 102)

Major: Required in the Accounting and Finance majors

## **BUS 263** Intermediate Accounting II

An analysis of accounting theory pertaining to investments, tangible and intangible fixed assets, liabilities and reserved, actuarial topics. Additional emphasis on income determination considering price level changes. (Prereq: 262)

Major: Required in the Accounting major

# **BUS 330** Marketing Research and Analysis

Research process as an aid to decision-making in marketing management; research methodology; marketing research results; evaluation of the effectiveness of research in marketing. (Prereq: Bus. Ad. 135 or consent of instructor)

Major: Required in Marketing major (upper division)

# **BUS 340** Personnel Administration

Personnel function in business, acquisition and utilization of human resources, desirable working relationships; effective integration of the worker with the goals of the firm and society. (Prereg: Bus. Ad. 145 or consent of instructor)

Major: Required for Business Management major, elective in Supervisory Management major (upper division)

# **BUS 373** Financial Management: Theories and Cases

Advanced financial theory: a systems approach to financial structure and policy. Emphasis on decision-making, presentation through literature, readings, lectures and case material. (Prereg: 261)

*Major:* Required in Finance and Business Management majors (upper division)

# **BUS 375 Information Systems in the Organization**

Design and implementation of organizational structure and structural change. An informational processing point of view to examine design of communication, decision making and task systems.

Major: Required in the MIS major (upper division)

# **BUS 379 Quantitative Methods for Economics and Business**

An introduction to quantitative reasoning, descriptive measures, probability, sampling distributions, inference and estimation with emphasis on their use in applied problems in business and economics. (Prereq: High School Algebra)

*Major:* Required for Business Administration core and MIS major (upper division)

## **BUS 381** Managerial Cost Accounting

Accounting tools for planning and control of economic activities. Planning, budgeting, standard cost systems, as well as other quantitative and behavioral topics. (Prereq: 101, 102)

Major: Required in Accounting major and one of a choice of two required courses in the Finance major (upper division)

### **BUS 430 Marketing Management**

Integration of marketing with other business functions; marketing management and decision making, planning marketing programs, channels of distribution, pricing, product selling and promotion policies. (Prereq: Bus Ad 330 or consent of instructor)

*Major:* Required in the Marketing major (upper division)

# **BUS 440** Operations Management

Concepts and principles related to the management of operating functions. Examples from service industries, non-profit organizations and manufacturing. Taught from a managerial point of view. Topics include: an overview of operations, planning operation processes, productivity measurement, standards, forecasting, concepts of quality, inventory management, principles of scheduling, and operational control information systems. (Prereq: Junior or Senior or consent of instructor)

Major: Required in the Business Management major and an elective in the Supervisory Management major (upper division)

## **BUS 475 Information Systems Analysis and Design**

The process of defining information requirements, construction of a logical model of information system and the preparation of a general design. Discussion of the procedures to define program specifications, documentation, and plan implementation.

Major: Required in the MIS major (upper division)

# **BUS 478** Investments and Financial Institutions

Appraisal of the risk/return relationships of various types of securities from the viewpoint of both individual and institutional investors. Extensive coverage of capital markets and portfolio management. (Prereg: 261. ECO 392 is strongly recommended)

Major: Required in the Finance major and one of a choice of two required courses in the Management major (upper division)

# **BUS 484** Advanced Accounting

Accounting for business combinations, governmental accounting, partnership accounting and fund accounting. (Prereq: 263)

Major: Required in the Accounting major (upper division)

# CHM 109 General, Organic and Biological Chemistry

Designed for students who need a survey of the fundamentals of general, organic and biological chemistry for careers in allied health areas such as nursing (including Augsburg's upper division program). Open also to other students. First term, general chemistry principles and an introduction to organic chemistry. Will include arranged time for laboratory work. This course does not apply toward the major or minor in chemistry.

Distribution: Chemistry Major: Required prerequisite for Nursing major

# CHM 110 General, Organic and Biological Chemistry

Continuation of Chemistry 109. Organic and biological chemistry with special applications to human physiological chemistry. Will include arranged time for laboratory work. Does not apply toward the major or minor in chemistry.

Distribution: Chemistry Major: Required prerequisite for Nursing major

# **CSC 240** Elementary Computer Science

An introduction to computer organization and structure, assembly and machine languages, computer logic design, number and character representations, and functions of components of computer systems. Continued development of structured programming concepts. (Prereq: Math 175 or both Math 124 and Computer Science 170)

Major: Required in the MIS major

# ECO 122 Principles of Economics (Macro)

An introduction to macroeconomics; national income analysis, monetary and fiscal policy, international trade, economic growth. Application of elementary economic theory to current economic problems. May be taken independently of Economics 123 or 120. Economics 122 and 123 may be taken in either order.

Distribution: Economics Major: Required for Business Administration core

### ECO 123 Principles of Economics (Micro)

An introduction to microeconomics, the theory of the household, firm, market structures and income distribution. Application of elementary economic theory to market policy. May be taken independently of Economics 122 or 120. Economics 122 and 123 may be taken in either order.

Distribution: Economics Major: Required for Business Administration core

#### ECO 251 Intermediate Microeconomics

Theory of resource allocation, analysis of consumer behavior, firm and industry; the pricing of factors of production and income distribution; introduction to welfare economics. (Prereg: 123)

Major: Required for Business Administration core

#### ECO 258 Intermediate Macroeconomics

Determinants of national income, employment and price level analyzed via macromodels. Attention paid to areas of monetaryfiscal policy, growth and the business cycle. (Prereg: 122)

*Major:* Required in the Marketing major and one of a choice of three required courses in the Accounting and Finance majors

#### ECO 340 Managerial Decision Making

Provides a sound conceptual understanding of the modern techniques of management science to prepare students to make better business and economic decisions. Emphasis is on applications, which are taken from the areas of transportation, marketing, portfolio selection, environmental protection, the shortest route, inventory models, information systems, etc. (Prereq: Econ. 123, Bus. Ad. 101 and high school algebra or equivalents)

*Major:* Required for Business Management major and MIS major, elective in Supervisory Management major (upper division)

#### ECO 392 Money and Banking

Functioning of the monetary and banking systems, particularly commercial banks, the Federal Reserve System and its role in relation to aggregate economic activity. Emphasis placed on monetary theory and policy. (Prereq: 122)

*Major:* One of a choice of three required courses in the Accounting and Finance majors (upper division)

#### ECO 445 Managerial Economics

Integrates economic theory and corresponding practices in business. Among the topics considered are theories and practices in forecasting, estimation of demand and cost functions, price and non-price competition, production and cost considerations, and an analysis of economic problems of relevance to management. (Prereq: Eco 251 or equivalent or consent of instructor)

*Major:* Required in the Management and Marketing majors and one of a choice of two required courses in the MIS major (upper division)

#### **ENG 111 Effective Writing**

The study of composition with emphasis on expository writing. Attention to correct usage, logical organization, and the research paper. The grading system for this course is either P/N or 2.0-4.0/N.

Distribution: Required for graduation

### ENG 225 Advanced Expository Writing

The development of essays in a variety of rhetorical modes, which may include identification, definition, classification, illustration, comparison and contrast, and analysis. Particular attention will be given to stylistic and organizational matters through the course's workshop format, in which students' papers are read and discussed. (Prereq: 111)

Major: Required for Communications core, elective for Business Management major

# **ENG 241 Introduction to Cinema Art**

An investigation of the artistic qualities and the historical development of the film medium. The course includes the viewing and discussing of both feature length and short films.

Distribution: English

#### ENG 261 Modern Fiction

Significant works of selected prose writers, chiefly European, of the twentieth century.

Distribution: English

#### ENG 351 American Literature Since 1920

A study of some recent and contemporary writers and literary movements. Attention is given to the dynamics of American society and its intricate relationship to the literature. Special emphasis is given to the city as setting and symbol in modern American literature.

Distribution: English or Urban Concerns (upper division)

### FRE 111 Beginning French

Designed to introduce the student with no previous background in French to the language and to French culture. The pronunciation system and basic sentence structures are taught to enable understanding and expression on a rudimentary level.

Distribution: Foreign Language

### **GER 111 Beginning German**

Course 111 is for students with no previous background. Aims at developing basic skills. Classroom practice in speaking, understanding and reading basic German. Goals: ability to read extended narratives in simple German, insights into German culture and participation in short conversations. Laboratory materials available.

Distribution: Foreign Language

# HIS 331 Topics in U.S. History: 1945 to Present

A survey of the principal trends in American politics and foreign policy from the end of World War II to the present. Social and cultural trends also are emphasized, particularly as they relate to politics and the conduct of foreign policy.

Distribution: History (upper division)

#### HIS 467 20th Century Asians

There are more Asians in the world today than any other people. In this course we will look at some of the events and processes of our century which have created today's Asians. There will be a particular focus on certain of the great individuals such as Gandhi, Mao, Ho and Attaturk who as individuals and as leaders faced the challenges of modernization and of the west.

Distribution: History (upper division)

# MAT 104 Basic Math II

A review of basic arithmetic concepts and a study of algebraic expressions including exponents, radicals, and rational expressions; algebraic processes including factoring; solving equations and inequalities in one variable, including linear and quadratic; and graphs of linear and quadratic equations and linear inequalities in two variables. Does not satisfy the general education requirement in mathematics.

## MAT 114 College Algebra and Trigonometry

Fundamental operations, factoring, fractions, functions, and graphs, linear equations, exponents and radicals, quadratic equations, ratio and variation, progression, binomial theorem, logarithms and trigonometric functions.

#### Distribution: Math

*Major:* Strongly recommended for Business Administration major prior to taking Bus 379 and for the MIS major prior to taking Mat 174

# MAT 174 Mathematical Algorithms for Computer Science I

A study of Boolean algebras, finite sums, infinite series, areas, integrals, functions, and finite differences, while learning a higher level computer programming language. (Prereq: Score of IV on Math Placement Exam)

Major: Required for the MIS major

## MAT 175 Mathematical Algorithms for Computer Science II

Further programming work in studying derivatives and antiderivatives, graph theory, comvinatorics, searching and sorting, probability, groups, transcendental functions, and functions of several variables. (Prereg: 174)

## NOR 111 Beginning Norwegian

Introduction of the four basic language skills: speaking, listening, reading and writing. Stress on spoken rather than literary Norwegian. Laboratory work expected. (The continuation of Norwegian, NOR 112, will be offered in Summer, 1985)

Distribution: Foreign Language

#### NUR 303 Contemporary Nursing I: Communications/Group (½ course)

This course is one of the transitional courses that introduces the student to components of the professional role and begins the professional and socialization process. The communication process is emphasized as one means by which the nurse-client relationship is established and maintained. Interactive communication theories are explored for their applicability to changing roles and professional practice.

*Major:* Required for upper division Nursing major

#### NUR 304 Contemporary Nursing II: Nursing Theory (½ course)

The course introduces theories and conceptual thinking in the process of professional development. The function of theory in guiding nursing practice is emphasized. Selected nursing theories are examined.

Major: Required for upper division Nursing major

#### NUR 310 Community Health Nursing I

This course focuses on systems theory, change, and concepts of health as they apply to current community health issues and the practice of nursing. Clinical application of course content will involve making a health assessment and exploring a community health issue. (Fall-Junior year. Prered: Acceptance into the Nursing major)

Major: Required for upper division Nursing major

#### **NUR 325 Nursing Process**

In this course the student learns approaches to assessment and the use of assessment tools in the nursing process. The student uses communication skills to obtain a health history and negotiate health goals. Clinical experiences provide the student with an opportunity to make a holistic health assessment within a developmental framework. (Junior year. Prereq: Acceptance into the Nursing major)

Major: Required for upper division Nursing major

#### NUR 330 Trends and Issues in Nursing

This course is designed to investigate the current responsibilities of the professional nurse. Contemporary social and professional trends and issues are explored in light of their implications for nursing practice.

Major: Required for upper division Nursing major

# NUR 350 Introduction to Nursing Research

The research process and methods appropriate to nursing are the focus of this course. Issue of ethics in nursing research are explored. Students critique nursing research for its applicability to nursing practice. (Junior year. Prereq: Acceptance into the Nursing major, Math 121 or a course in descriptive statistics)

Major: Required for upper division Nursing major

#### PHI 120 Ethics

Sometimes you say that a certain action is right or condemn it as wrong. Why do you think it is right? Because you like it? Are there better reasons for thinking something right or wrong? This course takes a long, hard look at possible grounds for making moral decisions, and at the moral judgments about personal and social issues resulting from them.

#### Distribution: Philosophy

*Major:* Required for the Marketing major and a recommended supporting course for the Management major

# PHI 130 Logic

Suppose someone gives you reasons, and then says you must accept a particular conclusion. Must you? When does a conclusion validly follow from premises? Here we examine the rules which govern valid arguments and work to develop your ability to recognize and construct sound arguments.

#### Distribution: Philosophy

Major: Required supporting course for Communication major

# PHY 111 Physics, Computers and Society

A study of the historical development of selected topics in physical science. Attention will be given to the interaction of physics and its associated technology with philosophy, religion, and culture. Study of mechanics, electricity, and digital electronics will lead up to discussion of the meaning of twentieth century physics and of the role of electronics and computers in modern society. Microcomputers will be used extensively in the laboratory.

Distribution: Physics

## **POL 121 American Government and Politics**

The politics of American government including the forms of political ideas; the pattern of participation; the dynamics of congressional, presidential and bureaucratic policymaking; and current issues in American society.

Distribution: Political Science

# POL 170 Law in the United States

A survey of American law and legal process. Theories of law; law and society; roles of courts, police, lawyers, and juries; the United States Constitution as "supreme" law, law as politics; historic and contemporary legal issues.

Distribution: Political Science

# POL 326 Political Partles and Behavior

The political behavior of the electorate emphasizing public opinion and political parties in the electoral process. Field work with political parties and interest groups and media in presidential elections. (Prereq: 1 course in Political Science or consent of instructor)

Distribution: Political Science (upper division)

## POL 342 Mass Communications in Society

Effects of mass communications on individual behavior; the uses and control of mass media for political and social purposes including a study of censorship, newsmaking, entertainment and public affairs programming.

Distribution: Urban Concerns (upper division) Major: Required for the Communication major

#### **PSY 105 General Psychology**

An introduction to the methods and approaches used in psychology for the purpose of understanding behavior. The structure of the field of psychology, including its major sub-areas, is emphasized.

#### Distribution: Psychology

*Major:* Required supporting course for Communication majors and Social Work major, a prerequisite for advanced courses in psychology

#### **PSY 355 Brain and Behavior**

A survey of the functions of the nervous system which are responsible for behavior in animals and human beings. Major topics include: sleep and wakefullness, motivation and emotion, learning and memory and mental disorders. (Prereq: 105 and one course in biology)

*Major:* Required prerequisite course for upper division Nursing major

#### **PSY 373 Organizational Psychology**

Theoretical conceptualizations of organizational behavior. Factors and practices such as management styles, evaluation and maintenance of work effectiveness, and social influences. An organizational field experience. (Prereq: 105)

*Major:* Supporting course for Business Management major and elective for all Communication majors (upper division)

#### **REL 111 Introduction to Theology**

An introduction to the academic discipline of theology and to the dialogue between the church and the world which concerns Christian doctrine.

Distribution: Religion

#### **REL 221 Biblical Studies**

The origin, literary character, and transmission of the Biblical documents. The task of biblical interpretation. The history of Israel and the emergence of the church.

Distribution: Religion

## **REL 380 Music of the Western Church**

Development and influence of the music of the Christian church. Designed for the general student as well as for organists, choir directors, and pre-theological students.

Distribution: Religion or Music (upper division)

# **REL 354** Life of the Church in the City

The Gospel and various forms of ministry evident in urban structures.

Distribution: Religion or Urban Concerns (upper division)

# **REL 356 History of Religions**

An introductory survey of some of the major living religions of the world, including Hinduism, Buddhism, Confucianism, Taoism, Shinto and Islam. Lectures plus some discussion of primary documents from these religious communities.

Distribution: Religion (upper division)

# **REL 363 Religion in America**

A study of the development of religion in America. Special attention to the rise of religious liberty, revivalism, denominations and the responses of religion to the challenges of its environing culture.

Distribution: Religion (upper division)

## SOC 121 Principles of Sociology

Sociology as a mode of analysis or way of knowing. Its application to an understanding of basic aspects of society; socialization, family life, social inequalities, large-scale institutions, etc. Sociology as an academic discipline and profession.

#### Distribution: Sociology

*Major:* Required supporting course for Communication major and Social Work major

### SOC 231 Sociology of the Family

An examination of the family as a social institution. The process of dating, mate selection, marital adjustment and divorce. The relationship of the family to its institutional and cultural context.

*Major:* Required supporting course in Social Work major and an elective in the Human Relations major

# SOC 375 Social Psychology

An examination of the idea of "group", its relationship to individual behavior and society. An analysis of the ideas of "self" and "identity" and what part they play in understanding interpersonal relations and human behavior. A sociological view of mental health. A look at the major assumptions and processes underlying our everyday life—a look at the trivial, the ordinary and the taken-for-granted. "Symbolic interaction", an important orientation in social psychology, will be used as a way of dealing with the major issues in the course. (Prereq: 121 or Psych 105)

Major: Required supporting course for Communication majors and Social Work major, elective supporting course for Business Management major (upper division)

#### SOC 383 Racial and Minority Group Relations

The dimensions of racial and minority group relations. Major attention is focused upon prejudice, racism, and the role of self-understanding.

Distribution: Minority Studies

*Major:* Required supporting course for Social Work major and elective supporting course in the Business Management major (upper division)

#### SPA 111 Beginning Spanish

Aims to develop the four basic skills: understanding, speaking, reading, and writing of elementary Spanish. Introduction to culture of Spanish-speaking world. Laboratory work is an integral part of the course. (The continuation of Spanish, SPA 112, will be offered in Summer, 1985)

Distribution: Foreign Language

### SPC 113 Public Speaking

**313** Basic problems of effective speaking and listening. May be taken for lower and upper division credit upon consultation with instructor.

## Distribution: English/Speech

Major: Required supporting course in Communication major Elective supporting course in Business Management major

#### **SPC 352** Persuasion

Theory of persuasion and propaganda, practical work in speech and promotional projects.

*Major:* Required for Communications major, supporting course in Marketing major (upper division)

#### SPC 353 Advertising

An introduction to print and broadcast advertising and promotion as important elements in modern marketing and communication.

Major: Supporting course in Marketing major, elective in Public Relations/Advertising and Supervisory Management majors (upper division)

#### SPC 354 Interpersonal Communication

A study of the dynamics of human interaction through verbal and non-verbal messages; emphasis on factors that build relationships and help to overcome communication barriers.

*Distribution:* English/Speech (upper division) *Major:* Required for Communication core, elective supporting course in Business Management major

## SPC 355 Small Group Communication

A study of group dynamics and leadership with emphasis on factors involved in effective functioning within small groups and organizations.

*Distribution:* Speech (upper division) *Major:* Recommended supporting course in the Business Management, Human Relations and Supervisory Management majors

#### SPC 480 Public Relations/Promotional Communications

Public Relations in the modern world of communication, marketing and business. An overview of public relations as a career and a survey of basic promotional communication in profit and non-profit organizations.

Major: Elective in all Communication majors (upper division)

#### SWK 361 Systems of Social Welfare

An examination of fundamental aspects of the various systems of social welfare in the U.S. and the role of social work in them. Special emphasis on analysis of the major assumptions and movements contributory to the rise of the welfare state; description of a selection of modern service systems, the profession of social work, its ethics, values, and historical development. Guest lectures, research paper. (Sophomore or consent of instructor)

Major: Required for Social Work major (upper division)

# SWK 363 Methods and Skills of Social Work

Basic features of the helping process; theoretical foundations, principles and techniques of social work interventive methods, and practical experience necessary for social work practice with individuals and small groups; development of the student's repertoire of relationship building skills. Lecture-discussion sessions and/or laboratory exercises each week. (Prereq: 361, Junior)

Major: Required in the Social Work major (upper division)

#### SWK 364 Field Work I

Beginning supervised professional experience in a social work agency focusing on interviewing experience and relationship building. Ten hours per week, plus one small group supportive/ discussion seminar per week. (Prereq: 361, Junior, concurrent with 363)

Major: Required in the Social Work major (upper division)

# IMPORTANT ACADEMIC DATES

#### SWK 461 Advanced Methods and Skills in Social Work

Enlargement and refinement of practice skills through lecture, classroom exercise and regular class work. Enlargement of social group work skills, emphasis on development of generalist practice skills and eclectic approaches. Lectures and/or laboratory exercises each week. (Prereq: 2.0 in 363 and in 364, candidacy status, or consent of instructor. Concurrent with 462)

Major: Required in the Social Work major (upper division)

#### SWK 462 Field Work II

Progressively responsible supervised professional social work experience including work with individuals, families, groups and/or communities in a social service agency. Ten hours per week, plus one supportive/discussion seminar per week. (Prereq: completion and 2.0 in 361, 362, 364, candidacy status; concurrent with 461 and 467)

Major: Required in the Social Work major (upper division)

#### SWK 463 Community Development and Organization

Locality development and social change through community organization, social planning, and social action. Emphasis on: 1) survey of historical forms of social change, 2) understanding the basic issues and strategies relevant to social protest and change, 3) examination of the role of staff, and of the functions and interrelationships of community organizations, and 4) knowledge of and actual practice in the essential principles and techniques of organizing. (Prereq: Senior or consent of instructor)

Major: Required in the Social Work major (upper division)

	Fall Trimester	Winter Trimester	Spring Trimester	
Orientation	Aug 25, '84	Jan 3, '85	Apr 11, '85	
Registration	Aug 25, '84	Jan 5, '85	Apr 13, '85	
Classes Begin	Sep 7-9, '84	Jan 4-6, '85	Apr 12-14, '85	
Last day to register and/ or drop class without record notation.	Sep 9, '84	Jan 6, '85	Apr 14, '85	
Last day to designate grading option.	Oct 21, '84	Feb 17, '85	May 18, '85	
Last day to withdraw from class.	Nov 18, '84	Mar 10, '85	Jun 9, '85	
Classes end	Dec 2, '84	Mar 24, '85	Jun 23, '85	
Final exams	Dec 7-9, '84	Mar 29-31, '85 Jun 28-30, '8		
Final grades due	Dec 17, '84	Apr 8, '85	Jul 8, '85	