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**Augsburg
Weekend
College**



Postmaster:

Volume 114, Number 1 Summer 1983 612/330-1782

AUGSBURG COLLEGE (USPS #490-310) is published four times a year in Spring, Summer, Fall and Winter by Augsburg College, 731 21st Avenue South, Minneapolis MN 55454. Second class postage rates paid at Minneapolis, Minnesota.

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WEEKEND COLLEGE OFFICE

For more information write or call:

Augsburg Weekend College Office
 Augsburg College
 731 21st Avenue South
 Minneapolis, MN 55454

612/330-1640
 612/330-1782

AUGSBURG WEEKEND COLLEGE 1983-84 CALENDAR

FALL TRIMESTER

August 27, 1983	Orientation/Registration
September 9-11, 23-25	
October 7-9, 21-23	
November 4-6, 18-20	
December 2-4	
December 9-11	Exams

WINTER TRIMESTER

December 3, 1983	Orientation/Registration
January 6-8, 20-22	
February 3-5, 17-19	
March 2-4, 16-18, 30-April 1	
April 6-8	Exams

SPRING TRIMESTER

March 31, 1984	Orientation/Registration
April 13-15, 27-29	
May 4-6, 18-20	
June 1-3, 8-10, 22-24	
June 29-July 1	Exams

INTRODUCTION TO AUGSBURG WEEKEND COLLEGE

Purpose

Augsburg Weekend College provides an educational alternative to adults who desire college experience but who work or have other commitments during the week. It is a means by which men and women may earn a baccalaureate degree, gain skills for professional advancement, prepare for career change, or pursue a personal interest in one or more areas of the liberal arts.

The Adult as Student

The Augsburg Weekend College program is designed to meet the needs and preferences of adult learners. The program is based on the assumption that the men and women who enroll in Weekend College will be mature, self-disciplined and well-motivated adult learners who seek a balance of classroom experience and individualized study. Each course is therefore divided into periods of concentrated on-campus study separated by time for independent study and class preparation.

Alternate Weekends

To accommodate this format for learning, classes meet on alternate weekends for three and a half hours on either Friday evening, Saturday morning, Saturday afternoon, or Sunday afternoon. Each class selected by the student involves commitment to one of these four class periods. Weekend College students may take from one to four different courses by attending class every other weekend.

Community of Learners

Essential to the goals of Augsburg Weekend College is participation in a community of adult learners. Learning can be enhanced when the student is involved in a stable community that provides opportunity and encouragement to become involved in interaction both in and out of the classroom. This community will be enriched by the presence of both men and women with a variety of work and life experiences.

To facilitate this kind of community interaction, Augsburg encourages Weekend College students to make use of college facilities such as the library and college center, to take the opportunity of having shared meals and coffee breaks, to participate in optional chapel services and lunchtime seminars, and to attend other college activities such as music and dramatic presentations and athletic events.

CHARACTERISTICS OF THE EDUCATIONAL PROGRAM

Educational Mission

For over a century Augsburg College has emphasized intellectual freedom in the search for knowledge. Our academic program builds on a liberal arts foundation to help students understand the past, interpret the present, and plan for the future.

As in the weekday program, Augsburg Weekend College offers students a unique combination of the liberal arts disciplines and professional education. Our goals are to help students develop the intellectual skills and attitudes to be life-long learners, increase their competence in selected areas of professional work, and accomplish a higher level of personal growth.

Accreditation and Affiliations

Augsburg College is fully accredited by the North Central Association of Colleges and Secondary Schools and The National Council for the Accreditation of Teacher Education (Secondary and Elementary). Our programs are approved by The American Chemical Society, The Council on Social Work Education and the National League for Nursing. We are a member of the Associated Colleges of the Twin Cities (ACTC), Lutheran Education Council in North America, Minnesota Private College Council, National Association for Music Therapy, Inc., and are registered with the Minnesota Higher Education Coordinating Board (HECB).

Faculty

Augsburg College prides itself on its highly qualified faculty. Members of the faculty serve as academic advisers to students who are in the pre-major stage of planning as well as to students in declared major fields.

Library

Students and faculty use a carefully selected library of some 138,000 volumes plus audio-visual materials, with access to over 5,000,000 volumes through the Twin Cities private college consortium and Minitex.

Internships

Internships on and off campus are an established part of most academic programs, helping students make career choices and develop experience in their chosen fields.

DEGREES AND MAJORS

Augsburg Weekend College allows adults to begin a baccalaureate degree program or to continue their education after beginning at another time or institution. It also enables adults to add a second major to an already completed college degree. The following information outlines what is involved in completing a degree or major in Augsburg Weekend College.

Baccalaureate Degree

The baccalaureate degree program in Augsburg Weekend College is essentially the same as the weekday program. A total of 35 semester courses are required to graduate and may be fulfilled through transfer of previous work, assessment of previous learning experience, or Weekend College coursework. (Augsburg semester courses are valued at 4 semester credits and 6 quarter credits.) Included in the 35 total courses must be an approved major program, eleven upper division courses, and courses selected from the following liberal arts spectrum (transfer courses and courses taken in the major may also be counted for distribution requirements):

One approved course from each of seven areas:

Art—Music
History—Philosophy
Economics—Political Science
English—Speech, Communication and Theater Arts
Psychology—Sociology
Chemistry—Biology
Mathematics—Physics

Two courses or demonstrated competence in a foreign language

Three courses (or one course per year of study) in religious studies

One course in the area of urban concerns, women's studies, or minority studies

Demonstrated proficiency in two lifetime sports

Majors

Augsburg Weekend College students may select from four separate majors, each with a number of career concentrations. A minor is available in each of these academic areas.

● BUSINESS ADMINISTRATION

This major prepares students in the areas of management, financial accounting, finance, and marketing. To provide a combination of applied skills and theoretical background, each of these majors is interdisciplinary in approach, including an average of nine business administration courses and six courses from supporting fields such as economics, computer programming, communications, philosophy, and mathematics. Majors in Business Administration are candidates for the Bachelor of Arts degree.

Core Courses

All students who pursue a major in Business Administration will complete the following core courses:

- BUS 101 Principles of Financial Accounting
- BUS 102 Principles of Managerial Accounting
- BUS 131 Business Law
- BUS 261 Fundamentals of Finance
- BUS 379 Quantitative Methods for Economics and Business
- ECO 122 Principles of Economics (Macro)
- ECO 123 Principles of Economics (Micro)
- ECO 251 Intermediate Microeconomics

Accounting Major

Students who wish to pursue an accounting major will complete the following courses in addition to the core:

- BUS 262 Intermediate Accounting I
- BUS 263 Intermediate Accounting II
- BUS 381 Managerial Cost Accounting
- BUS 483 Auditing
 - or 484 Advanced Accounting
- ECO 258 Intermediate Macroeconomics
 - or 391 Public Finance
 - or 392 Money and Banking

Finance Major

Students will take the following courses in addition to the core:

- BUS 262 Intermediate Accounting I
- BUS 373 Financial Management: Theory and Cases
- BUS 381 Managerial Cost Accounting
 - or 382 Tax Accounting
- BUS 478 Investments and Financial Institutions
- ECO 258 Intermediate Macroeconomics
 - or 391 Public Finance
 - or 392 Money and Banking

Management Major

Students will complete the following courses in addition to the core:

- BUS 145 Fundamentals of Management
- BUS 250 Data Processing
- BUS 340 Personnel Administration
- BUS 373 Financial Management: Theory and Cases
 - or 478 Investments and Financial Institutions
- ECO 340 Managerial Decision Making
- ECO 445 Managerial Economics

Supporting Courses:

- PHI 120 Ethics
- PSY 371 Psychology of the Individual: Male and Female
- PSY 373 Organizational Psychology
- SOC 241 Introduction to Cultural Anthropology
- SOC 375 Social Psychology
 - or 383 Racial and Minority Group Relations
- SPC 354 Interpersonal Communications
 - or 355 Small Group Communications
- SPC 113/313 Public Speaking OR
- ENG 225, 226, or 227 Advanced Writing

Marketing Major

Students will complete the following courses in addition to the core:

- BUS 135 Introduction to Marketing
- BUS 250 Data Processing
- BUS 330 Marketing Research and Analysis
- BUS 430 Marketing Management
- ECO 258 Intermediate Macroeconomics
- ECO 445 Managerial Economics

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Supporting Courses:

PHI 120 Ethics
SPC 351 Argumentation
or 352 Persuasion
SPC 353 Advertising

Business Minor

6 courses, including Business Administration 101, 102 and one of 261, 373, 379, 478; and one of 262, 379, 381; and Economics 122 and 123. Other configurations for the Business Administration minor may be permitted on consultation with the department chairperson.

● **COMMUNICATION**

Communication is an interdisciplinary major which is broad in scope and practical in application. The program consists of 15 courses; five in related supporting fields such as psychology, sociology, speech, and philosophy. Included is at least one course of internship experience in a work setting serving the career goals of individual students. Students may focus their lecture courses toward the development of career skills in public relations and advertising, human relations, or supervisory management. Majors in communication are candidates for the Bachelor of Arts degree.

Required Communications Core

SPC 342 Mass Communications in Society
SPC 351 Argumentation
or 352 Persuasion
SPC 354 Interpersonal Communication
SPC 399 Internship
ENG 225 Advanced Writing

Required Supporting Courses:

SPC 113 Public Speaking
PHI 130 Logic
PSY 105 General Psychology
SOC 121 Principles of Sociology
or 241 Introduction to Cultural Anthropology
SOC 375 Social Psychology

Communication Electives

With the help of an academic advisor, the student will select five (5) elective courses designed to meet additional background and skill requirements in the career areas of public relations and advertising, human relations, or supervisory management.

The following are some of the electives recommended in each area:

PUBLIC RELATIONS AND ADVERTISING:

BUS 135 Introduction to Marketing
BUS 145 Fundamentals of Management
BUS 379 Quantitative Methods for Economics and Business
ENG 226 or 227 Creative Writing or Journalism
PSY 373 Organizational Psychology
SPC/ART 132 Photography
SPC/ART 225, 230 Visual Communications I, II
SPC 353 Advertising
SPC 480 Public Relations

HUMAN RELATIONS:

PSY 373 Organizational Psychology
PSY 485 Counseling Psychology
SOC 231 Sociology of the Family
SOC 383 Racial & Minority Group Relations
SPC 329 Intercultural Communication
SPC 353 Small Group Communication
SPC 480 Public Relations

SUPERVISORY MANAGEMENT:

BUS 145 Fundamentals of Management
BUS 250 Data Processing
BUS 340 Personnel Administration
BUS 379 Quantitative Methods for Economics and Business
BUS 440 Operations Management
ECO 340 Managerial Decision-Making
PSY 373 Organizational Psychology
SPC 353 Advertising
SPC 355 Small Group Communication
SPC 480 Public Relations

Communication Minor

Five courses approved by the department.

● MANAGEMENT INFORMATION SYSTEMS (MIS)

The MIS major prepares students to work in the growing field of information management. The major combines courses and skills from both the business and computer science majors to help students learn about the identification, organization, analysis and processing of information in a business setting.

MIS Major

MAT 174	Mathematical Algorithms for Computer Science
CSC 240	Elementary Computer Science
CSC 340	Digital Communications and Computer Networks
CSC 350	Data Structures and File Processing
CSC 352	Data Base Management and Decision
BUS 101	Principles of Financial Accounting
BUS 102	Principles of Managerial Accounting
BUS 145	Fundamentals of Management
BUS 250	Data Processing
BUS 261	Fundamentals of Finance
BUS 375	Information Systems in the Organization
BUS 475	Information Systems Analysis and Design
BUS 479	Intermediate Quantitative Methods for Economics and Business
ECO 122	Principles of Economics—Macro
ECO 123	Principles of Economics—Micro
ECO 445	Managerial Economics <i>or</i>
ECO 340	Managerial Decision Making
ECO 379	Quantitative Methods for Economics and Business

MIS Minor

MAT 174	Mathematical Algorithms for Computer Science
CSC 240	Elementary Computer Science
BUS 250	Data Processing
BUS 375	Information Systems in the Organization
BUS 475	Information Systems Analysis and Design
BUS 101	Principles of Financial Accounting
BUS 261	Fundamentals of Finance
ECO 123	Principles of Economics—Micro

● SOCIAL WORK

Accredited by the Council on Social Work Education, the Bachelor of Science in Social Work degree program at Augsburg College is built on a solid liberal arts foundation, on theory-based training, and on professionally directed field experiences. As important, social work education at Augsburg is built on an appreciation for the needs, concerns, and values of the individuals and groups who constitute today's multi-cultural society. The Social Work major in Augsburg Weekend College includes nine courses from the departments of psychology, biology, and sociology. Concentrations are possible in the areas of aging, chemical dependency, corrections, social ministries, and youth work. Field work is an important component of the program.

Social Work Courses*

SWK 257	Practicum in Human Services
SWK 361	Systems of Social Welfare
SWK 363	Methods and Skills of Social Work
SWK 364	Field Work I
SWK 461	Advanced Methods and Skills in Social Work
SWK 462	Field Work II
SWK 463	Community Development and Organization
SWK 464	Field Work IV
SWK 465	Social Policy: Analysis and Development
SWK 466	Field Work III (½ course)
SWK 467	The Social Worker as Professional

Required Supporting Courses:

BIO 101	Human Biology
PSY 105	General Psychology
PSY 351	Developmental Psychology: Child
PSY 352	Developmental Psychology: Adolescent and Adult
SOC 121	Principles of Sociology
SOC 231	Sociology of the Family
SOC 365	Quantitative Analysis and Program Evaluation
SOC 375	Social Psychology
SOC 383	Racial and Minority Group Relations

*Students interested in Social Work should begin their program with the required supporting courses. The professional sequence will be offered when a sufficient number of students are ready for that portion of the program.

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Social Welfare Minor

6 courses including 257 or department approved alternative internship, 361, 463; Psychology 351 or Sociology 375; Sociology 383; and Political Science 121 or 158 or 325, or Social Work 465.

STUDENT SUPPORT SERVICES

Augsburg Weekend College provides a number of student services to assist adults in making educational and career plans, accomplishing the academic tasks of a college education, working on their own personal development, and participating in activities beyond the classroom. Some of these services are:

Academic Planning

All Augsburg Weekend College students will have access to expert academic advising services on an on-going basis to provide for efficient, effective planning. Students enrolling in Weekend College who have had college experience will have their previous work evaluated early in the admissions process.

Career Planning Services

Staff from the Career Planning and Placement Office will assist adults in assessing their career goals and personal abilities. This service, in combination with sound academic advising from faculty in a chosen major field, can result in an appropriate and manageable educational and career plan for the individual involved.

Academic Skills Center

This center exists to help students enhance their skills in the areas of writing, reading, math, time management, and study skills. Academic tutors in specialized course areas are also available through the Center.

Counseling/Support Groups

Individual and group activities are available to students who wish to work on a personal growth interest or concern or who simply want to have the experience of being in a support group of people who share some similar characteristics and/or interests.

ASSESSMENT OF PREVIOUS LEARNING (APL) PROGRAM

Augsburg College recognizes that learning can and does take place in many life situations. Some of this learning may be appropriate for credit recognition within the disciplines that compose the academic programs of a liberal arts college. The APL program (Assessment of Previous Learning) at Augsburg provides a means by which a student's previous learning, other than that which is transferred from another accredited institution, may be presented for examination for possible credit toward the completion of a baccalaureate degree.

Not all learning from life experience, however, is appropriate for credit recognition at a liberal arts college. Such learning must meet two essential criteria: (1) it is relevant to coursework in a field of study within the Augsburg liberal arts curriculum and (2) it can be objectively demonstrated either by comprehensive examination or committee evaluation.

The APL program at Augsburg provides several means by which students may have their previous learning assessed for credit recognition:

CLEP (College Level Examination Program)

Students who achieve acceptable scores in CLEP exams may receive academic credit in Augsburg College. CLEP exams are available in a variety of general and specific subject areas. For more information, contact the Admissions Office (330-1002).

Departmental Assessment

Students who wish to receive credit for a specific academic course and do not have transcript evidence of completed work may request a departmental assessment of previous learning. This will most often include an examination that covers the essential components of the course involved. For more information, contact the Registrar's Office (330-1036).

CAP (Credit Assessment Process)

This is a credit assessment alternative in which a faculty committee completes a credit evaluation of a learning portfolio submitted by the student. Informational meetings and consultation are provided for students who wish to prepare a portfolio of previous learning for credit assessment. Students may apply for CAP after completing at least four courses of academic work at Augsburg College with a cumulative GPA of at least 2.5. For more information, contact the Registrar's Office (330-1036).

FEES AND PAYMENT SCHEDULE

Application Fee (payable once, non-refundable)	\$ 15.00
Tuition (per semester course)*	\$ 460.00
Tuition (per summer course)*	\$ 295.00**

Tuition Deposit

Students must make a deposit of \$50 when their application for admission has been accepted. This advance payment is not refundable, but will be credited to the student's tuition for the first term of enrollment.

REFUND SCHEDULE

A per course tuition refund will be made on the following basis:
(Students are responsible for cancelling courses with the Registrar's Office in order to be eligible for the tuition refund.)

Prior to the first scheduled class meeting — 100%
Prior to the second scheduled class meeting — 80%
Prior to the third scheduled class meeting — 60%
No refund after the third scheduled class meeting.

*Augsburg courses are comparatively large blocks of academic credit. One Augsburg course is the equivalent of 6 quarter credits. 35 total courses are needed to graduate.

**Tuition charge for 1983 summer terms.

FINANCIAL AID

There are a number of ways in which students may receive assistance in meeting the costs of Augsburg Weekend College. The Financial Aid Office will assist adults in assessing financial need and constructing an aid/payment program from the following alternatives:

Company Tuition Assistance Programs

Many companies, agencies, and corporations offer full or partial tuition assistance to employees who participate in work-related or degree-oriented college programs. Augsburg provides several payment plans by which employees may handle tuition reimbursement.

Pell Grant Program

This is a federal aid program, based on need, that is available to students who take at least a two-course load in Weekend College.

Minnesota Part-time Student Grant Program

The State of Minnesota provides an aid program, based on need, for state residents who take a part-time load in an eligible Minnesota institution such as Augsburg College.

Augsburg Tuition Grant

Augsburg College will provide grants and scholarships to Weekend College students who show academic potential and have financial need.

Guaranteed Student Loan/Minnesota State Student Loan Program

Students must carry at least one-half the normal full-time load. Eligibility for the loan is determined by the Office of Student Financial Services. When repayment begins, the student pays the full interest; 9% for borrowers after January 1, 1981. The maximum loan is \$2,500 per year or the cost of education, whichever is less, and the aggregate undergraduate maximum is \$12,500. Loan applications are available at Augsburg, some banks, and the Minnesota State Loan Office.

To Apply for Financial Aid

- 1) Complete the Application for Admission and indicate your desire to also apply for financial aid.
- 2) The Financial Aid Office will send you the necessary application forms (or you may pick them up at the Financial Aid Office, 152 Science Hall).
- 3) Complete and return the financial aid forms by the deadlines indicated.
- 4) Accept the financial aid offered, in whole or in part, within the deadline stated.

ADMISSIONS PROCEDURE

Who May Apply

Men or women who have:

- 1) Graduated from high school or have earned a G.E.D. Certificate.
- 2) Demonstrated academic ability with satisfactory performance in high school or previous college work.

Admissions Process

- 1) Complete the attached application form and return it along with \$15.00 to the Augsburg Weekend College Office.
- 2) Have official transcripts from all previously attended post-secondary institutions sent to the Augsburg Weekend College Office. Applicants with less than one year of previous college work should include their high school transcripts or G.E.D. Certificates.
- 3) The Augsburg Weekend College Admissions Committee will review the application materials and notify students regarding acceptance and registration procedures.
- 4) Students who are transferring previous college work to their Augsburg Weekend College degree program will be informed with their acceptance notification as to the number of courses and degree requirements that remain to be completed for the baccalaureate degree.
- 5) Students who are accepted and who choose to enroll in one or more Augsburg Weekend College courses are asked to make a \$50.00 tuition deposit prior to registration for that term.
- 6) Students who wish to apply for financial aid please refer to that section of this bulletin.

Augsburg Weekend College students will not be required to take college entrance examinations. The Admissions Committee may, however, request that the student have a personal interview with a Weekend College faculty/staff member or submit letters of recommendation to the Committee. Students who are admitted conditionally may be referred to the Academic Skills Center and encouraged to participate in the developmental skills programs that are available.

ABOUT AUGSBURG COLLEGE

History

Augsburg College was founded in 1869 in Marshall, Wisconsin and moved to Minneapolis in 1872. The name Augsburg College and Seminary changed in 1963 when the Lutheran Free Church merged with The American Lutheran Church.

Location

Augsburg's 23 acre campus is in the heart of the Twin Cities metropolitan area, only blocks from downtown Minneapolis and the intersection of Interstate Highways 94 and 35W. Adjacent to the campus are Fairview and St. Mary's hospitals, the West Bank campus of the University of Minnesota and the Mississippi River parkways.

Campus

Skyways, tunnels and elevators provide accessible connection between 9 of the 14 major buildings—student housing towers, College Center, main academic and administrative halls, the Library and Music building.

Accessibility

We have made a major effort to become one of the most accessible campuses in the region. Our skyway-tunnel system lets you reach any of the nine major buildings without going outside. In addition to building changes, we have a student-run program to increase awareness and provide extra help for students with disabilities.

Church Affiliation

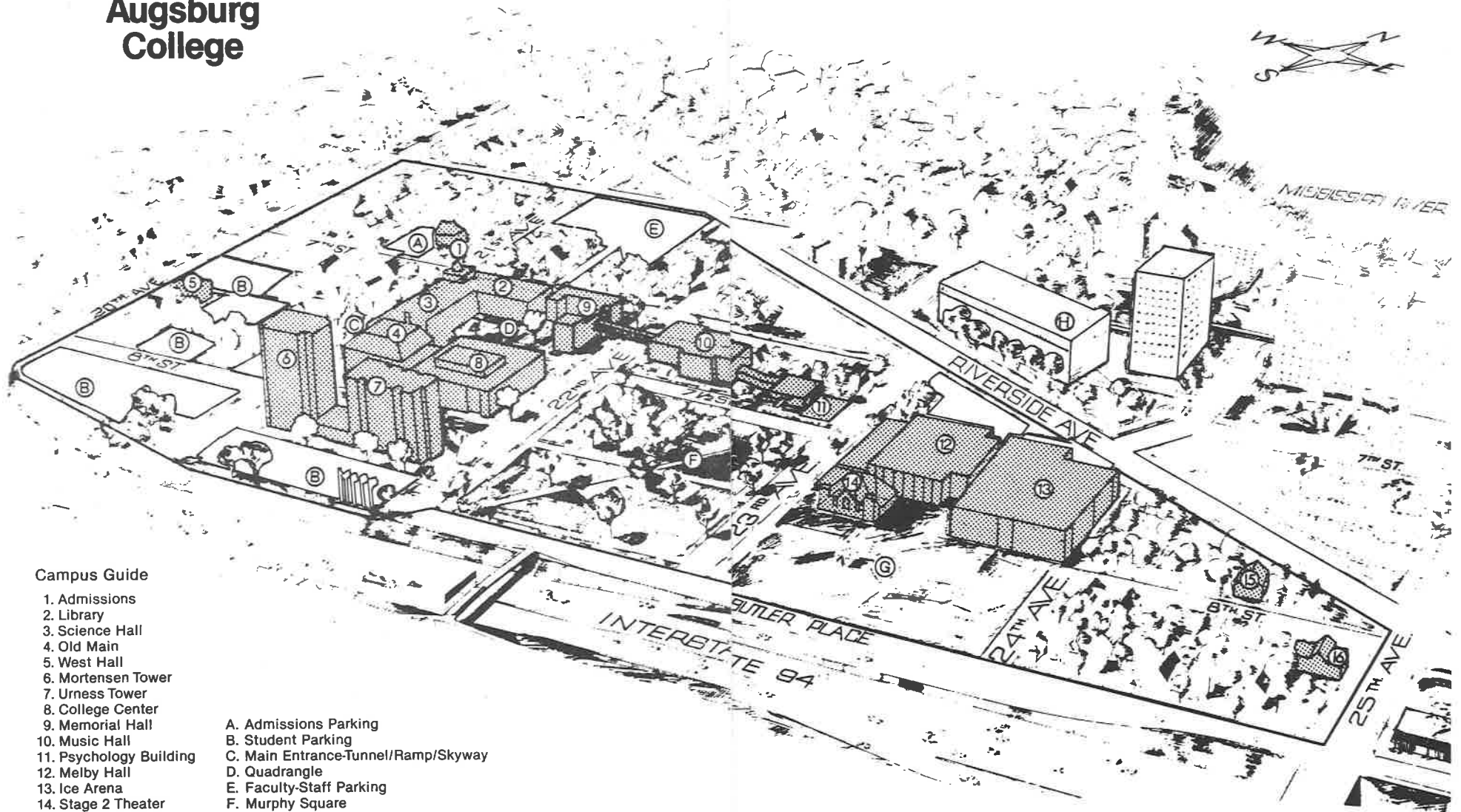
Augsburg is a college of The American Lutheran Church. About 51% of the students are Lutheran, 15% other Protestant and 15% Roman Catholic. Several other affiliations are represented among students and faculty.

Nondiscrimination Policy

Augsburg College does not discriminate on the basis of race, creed, national or ethnic origin, age, marital status, sex or handicap as required by Title IX of the 1972 Educational Amendments or Section 504 of the Rehabilitation Act of 1973 as amended in its admission policies, educational programs, activities, and employment practices.

CAMPUS MAP

Augsburg College



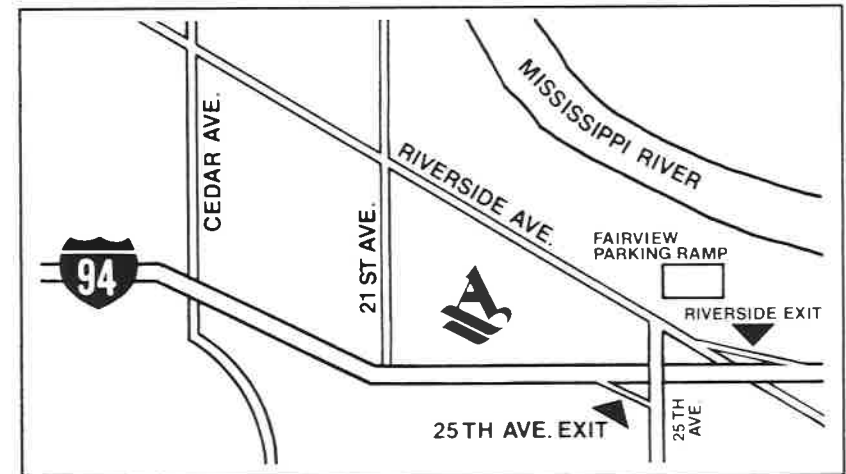
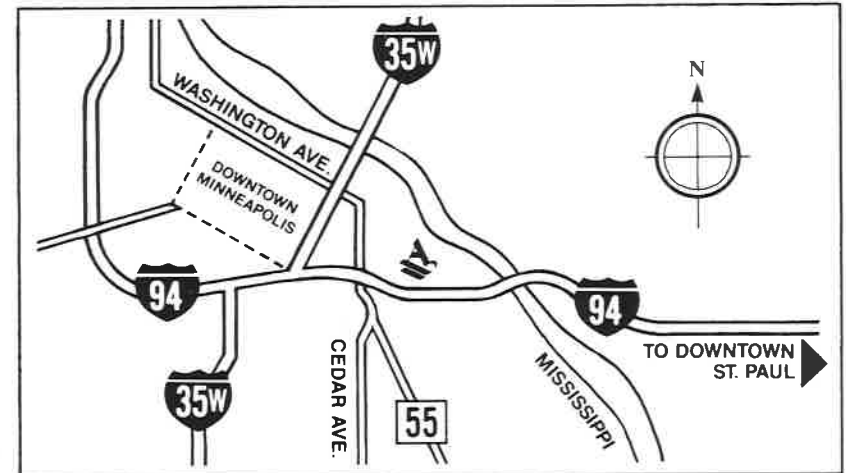
Campus Guide

- | | |
|-------------------------|-------------------------------------|
| 1. Admissions | A. Admissions Parking |
| 2. Library | B. Student Parking |
| 3. Science Hall | C. Main Entrance-Tunnel/Ramp/Skyway |
| 4. Old Main | D. Quadrangle |
| 5. West Hall | E. Faculty-Staff Parking |
| 6. Mortensen Tower | F. Murphy Square |
| 7. Urness Tower | G. Practice Field |
| 8. College Center | H. Fairview-St. Mary's Parking Ramp |
| 9. Memorial Hall | |
| 10. Music Hall | |
| 11. Psychology Building | |
| 12. Melby Hall | |
| 13. Ice Arena | |
| 14. Stage 2 Theater | |
| 15. Little Theater | |
| 16. East Hall | |

CAMPUS MAP

NOTES

CAMPUS LOCATION



Interstate 94 east **from Minneapolis** to 25th Ave. exit, left to Riverside Ave., left to 21st Ave. S., left at Augsburg sign.

Interstate 94 west **from St. Paul** to Riverside exit, right on Riverside to 21st Ave. S., left at Augsburg sign.

Parking: All posted Augsburg College parking lots are free and open for student use from 4:30 p.m. Friday through Sunday evening. Lots are located on 7th Street between 21st and 22nd Avenues and south of 8th Street on 21st Avenue.

AUGSBURG COLLEGE (USPS #490-310)

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731 21st Avenue South
Minneapolis, MN 55454

Second Class
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AUGSBURG WEEKEND COLLEGE

Class Schedule & Course Descriptions

1983-84 CALENDAR

FALL TRIMESTER

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May 4-6, 18-20	
June 1-3, 8-10, 22-24	
June 29-July 1	Exams

Fall Trimester, 1983 Class Schedule

Thursday	6:00-9:30	ART 352	Women's Art History
Friday	6:00-9:30	BUS 145	Fundamentals of Management
		SPC 353	Advertising
		SOC 383	Racial & Minority Group Relations
Saturday	8:30-12:00	BUS 101	Intro. to Financial Accounting
		BUS 261	Fundamentals of Finance
		CHM 109	General Chemistry
		ENG 261	Modern Fiction
		POL 342	Mass Communication
		SPC 113	Public Speaking
Saturday	1:15-4:45	BUS 250	Data Processing
		ECO 251	Intermediate Micro.
		ENG 111	Effective Writing
		NUR 303	Contemporary Nursing I: Communications/Group
		PSY 105	General Psychology
		SPC 354	Interpersonal Comm.
Sunday	1:15-4:45	REL 354	Life of the Church in the City

*Courses may be added to or subtracted from the class schedule on the basis of enrollment.

Winter Trimester, 1984 Class Schedule

Friday	6:00-9:30	BUS 135	Intro. to Marketing
		PSY 373	Organizational Psych.
Saturday	8:30-12:00	BIO 101	Human Biology
		BUS 102	Managerial Accounting
		BUS 373	Financial Management
		CHM 110	Organic & Biological Chemistry
		PHI 130	Logic
		SOC 121	Principles of Sociology
Saturday	1:15-4:45	ART 225	Visual Communications I
		BUS 340	Personnel Administration
		ECO 123	Microeconomics
		MAT 114	College Algebra & Trigonometry
		NUR 304	Contemporary Nursing II: Nursing Theory
		SPC 352	Persuasion
Sunday	1:15-4:45	ENG 241	Intro. to Cinema Arts
		REL 356	History of Religions

*Courses may be added to or subtracted from the class schedule on the basis of enrollment.

Spring Trimester, 1984 Class Schedule

Friday	6:00-9:30	SOC 375	Social Psychology
		SPC 480	Public Relations
Saturday	8:30-12:00	BUS 131	Business Law
		BUS 330	Marketing Analysis & Research
		ECO 340	Managerial Decision Making
		POL 121	American Government & Politics
		PSY 355	Brain & Behavior
Saturday	1:15-4:45	ART 330	Visual Communications II
		BUS 379	Quantitative Methods
		ECO 122	Macroeconomics
		ENG 225	Advanced Writing
		HIS 331	Topics in U.S. History: 1945 to present
		NUR 330	Nursing Trends & Issues
Sunday	1:15-4:45	REL 221	Biblical Studies
		FRE 111	Beginning French
		GER 111	Beginning German

*Courses may be added to or subtracted from the class schedule on the basis of enrollment.

Course Descriptions

ART 225 VISUAL COMMUNICATIONS I (Winter, Sat. p.m.)

The theory and practice of visual perception and communication using elements such as color, line, shape, texture, and pictorial images.

Distribution: Art

Major: Elective in public relations/advertising major

ART 330 VISUAL COMMUNICATIONS II (Spring, Sat. p.m.)

A study of the visual communications in magazines, television, film, advertising symbols, and other mass media. Practice in the areas of photography, typography, and illustration. (Prereq.: 225)

Distribution: Art (upper division)

Major: Elective in public relations/advertising major

ART 352 WOMEN'S ART HISTORY (Fall, Thurs. p.m.)

A study of women's image in the visual arts in relationship to women's place within the cultural, economic, and sociological environment of each period.

Distribution: Art, urban concerns/minority studies, (upper division)

BIO 101 HUMAN BIOLOGY (Winter, Sat. a.m.)

Basic biological concepts from an anthropocentric point of view. An attempt to answer such questions as: What makes man just another member of the biotic fold? Does man have a niche in the ecosystem? What influence does man have on the environment? What influence does the environment, especially the urban environment, have on man? (Does not apply to the major or minor).

Distribution: Biology

Major: Required supporting course in Social Work

BUS 101 PRINCIPLES OF FINANCIAL ACCOUNTING (Fall, Sat. a.m.)

Introduction to business activities, basic concepts, and fundamentals of accounting, the accounting cycle and preparation of financial statements.

Major: Required for Business Administration core and MIS major

BUS 102 PRINCIPLES OF MANAGERIAL ACCOUNTING (Winter, Sat. a.m.)

Introduction to business activities, basic concepts and fundamentals of managerial accounting. Planning and controlling processes, decision-making and behavioral considerations. (Prereq: 101)

Major: Required for Business Administration core and MIS major

BUS 131 BUSINESS LAW (Spring, Sat. a.m.)

Legal rules relating to contracts, agency, negotiable instruments, property and business organizations under the Uniform Commercial Code.

Major: Required for Business Administration core.

BUS 135 INTRODUCTION TO MARKETING (Winter, Fri. p.m.)

Principles of basic policy and strategy issues in marketing. Legal, ethical, competitive, behavioral, economic and technological factors as they affect product, promotion, marketing channel and pricing decisions.

Major: Required for marketing major, elective in public relations/ advertising major

BUS 145 FUNDAMENTALS OF MANAGEMENT (Fall, Fri. p.m.)

Development of the theory of management, organization, staffing, planning and control. The nature of authority, accountability and responsibility, analysis of the role of the professional manager.

Major: Required for business management major in Business Administration and MIS major, elective in public relations/advertising and supervisory management majors in Communication.

BUS 250 DATA PROCESSING (Fall Sat. p.m.)

An introduction to COBOL and other non-scientific programming languages.

Major: Required in business management and marketing major and MIS major; elective in supervisory management major.

BUS 261 FUNDAMENTALS OF FINANCE (Fall, Sat. a.m.)

Theory of acquisition, allocation and management of funds within the firm; sources and uses of long and short term funds, cost of capital, capital budgeting, leverage, dividend policy, and related topics. (Prereq: 101,102)

Major: Required for Business Administration core and MIS major

BUS 330 MARKETING RESEARCH AND ANALYSIS (Spring, Sat. a.m.)

Research process as an aid to decision-making in marketing management; research methodology; marketing research results; evaluation of the effectiveness of research in marketing. (Prereq: Bus. Ad. 135 or consent of instructor).

Major: Required in marketing major (upper division)

BUS 340 PERSONNEL ADMINISTRATION (Winter, Sat. p.m.)

Personnel function in business, acquisition and utilization of human resources, desirable working relationships; effective integration of the worker with the goals of the firm and society. (Prereq: Bus. Ad. 145 or consent of instructor).

Major: Required for business management major, elective in supervisory management major (upper division)

BUS 373 FINANCIAL MANAGEMENT: THEORIES AND CASES (Winter, Sat. a.m.)

Advanced financial theory: a systems approach to financial structure and policy. Emphasis on decision-making, presentation through literature, readings, lectures and case material. (Prereq: 261).

Major: Required in finance and business management majors (upper division)

BUS 379 QUANTITATIVE METHODS FOR ECONOMICS AND BUSINESS (8P, Sat. p.m.)

An introduction to quantitative reasoning, descriptive measures, probability, sampling distributions, inference and estimation with emphasis on their use in applied problems in business and economics. (Prereq: High School Algebra).

Major: Required for Business Administration core and MIS major (upper division)

CHM 109 GENERAL, ORGANIC AND BIOLOGICAL CHEMISTRY (Fall, Sat. a.m.)

Designed for students who need a survey of the fundamentals of general, organic and biological chemistry for careers in allied health areas such as nursing (including Augsburg's upper division program). Open also to other students. First term, general chemistry principles and an introduction to organic chemistry. Will include arranged time for laboratory work. This course does not apply toward the major or minor in chemistry.

Distribution: Chemistry

Major: Required prerequisite for nursing major

CHM 110 GENERAL, ORGANIC AND BIOLOGICAL CHEMISTRY (W, Sat. a.m.)

Continuation of Chemistry 109. Organic and biological chemistry with special applications to human physiological chemistry. Will include arranged time for laboratory work. Does not apply toward the major or minor in chemistry.

Distribution: Chemistry

Major: Required prerequisite for nursing major

ECO 122 PRINCIPLES OF ECONOMICS (MACRO) (Spring, Sat. p.m.)

An introduction to macroeconomics; national income analysis, monetary and fiscal policy, international trade, economic growth. Application of elementary economic theory to current economic problems. May be taken independently of Economics 123 or 120. Economics 122 and 123 may be taken in either order.

Distribution: Economics

Major: Required for Business Administration core.

ECO 123 PRINCIPLES OF ECONOMICS (MICRO) (Winter, Sat. p.m.)

An introduction to microeconomics, the theory of the household, firm, market structures and income distribution. Application of elementary economic theory to market policy. May be taken independently of Economics 122 or 120. Economics 122 and 123 may be taken in either order.

Distribution: Economics

Major: Required for Business Administration core

ECO 251 INTERMEDIATE MICROECONOMICS (Fall, Sat. p.m.)

Theory of resource allocation, analysis of consumer behavior, firm and industry; the pricing of factors of production and income distribution; introduction to welfare economics (Prereq: 123).

Major: Required for Business Administration core.

ECO 340 MANAGERIAL DECISION MAKING (Spring, Sat. a.m.)

Provides a sound conceptual understanding of the modern techniques of management science to prepare students to make better business and economic decisions. Emphasis is on applications, which are taken from the areas of transportation, marketing, portfolio selection, environmental protection, the shortest route, inventory models, information systems, etc. (Prereq: Econ. 123, Bus. Ad. 101 and high school algebra or equivalents).

Major: Required for Business Management major.
elective in supervisory management major
(upper division)

ENG 111 EFFECTIVE WRITING (Fall, Sat. p.m.)

The study of composition with emphasis on expository writing. Attention to correct usage, logical organization, and the research paper. The grading system for this course is either P/N or 2.0-4.0/N.

Distribution: Required for graduation

ENG 225 ADVANCED EXPOSITORY WRITING (Spring, Sat. a.m.)

The development of essays in a variety of rhetorical modes, which may include identification, definition, classification, illustration, comparison and contrast, and analysis. Particular attention will be given to stylistic and organizational matters through the course's workshop format, in which students' papers are read and discussed. (Prereq: 111).

Major: Required for Communications core, elective for business management major

ENG 241 INTRODUCTION TO CINEMA ART (Winter, Sun. p.m.)

An investigation of the artistic qualities and the historical development of the film medium. The course includes the viewing and discussing of both feature length and short films.

Distribution: English

ENG 261 MODERN FICTION (Fall, Sat. a.m.)

Significant works of selected prose writers, chiefly European, of the twentieth century.

Distribution: English

FRE 111 BEGINNING FRENCH (Spring, Sun. p.m.)

Designed to introduce the student with no previous background in French to the language and to French culture. The pronunciation system and basic sentence structures are taught to enable understanding and expression on a rudimentary level. While this course is open to all students, the course will focus in part on preparation for a trip to France to take place during the summer session in conjunction with French 112.

Distribution: Foreign Language

GER 111 BEGINNING GERMAN (Spring, Sun. p.m.)

Course 111 is for students with no previous background. Aims at developing basic skills. Classroom practice in speaking, understanding and reading basic German. Goals: ability to read extended narratives in simple German, insights into German culture and participation in short conversations. Laboratory materials available.

Distribution: Foreign Language

HIS 331 TOPICS IN U.S. HISTORY: 1945 TO PRESENT (SP, Sat. p.m.)

A survey of the principal trends in American politics and foreign policy from the end of World War II to the present. Social and cultural trends also are emphasized, particularly as they relate to politics and the conduct of foreign policy.

Distribution: History (upper division)

MAT 114 COLLEGE ALGEBRA AND TRIGONOMETRY (Winter, Sat. p.m.)

Fundamental operations, factoring, fractions, functions, and graphs, linear equations, exponents and radicals, quadratic equations, ratio and variation, progression, binomial theorem, logarithms and trigonometric functions.

Distribution: Math

Major: Strongly recommended for Business Administration major prior to taking Bus 379 and for the MIS major prior to taking Mat 174.

NUR 303 CONTEMPORARY NURSING I: COMMUNICATIONS/GROUP

(½ course--Fall, Sat. p.m.)

This course is one of the transitional courses that introduces the student to components of the professional role and begins the professional and socialization process. The communication process is emphasized as one means by which the nurse-client relationship is established and maintained. Interactive communication theories are explored for their applicability to changing roles and professional practice.

Major: Required for upper division nursing major.

NUR 304 CONTEMPORARY NURSING II: NURSING THEORY (½ course)

(Winter, Sat. p.m.)

The course introduces theories and conceptual thinking in the process of professional development. The function of theory in guiding nursing practice is emphasized. Selected nursing theories are examined.

Major: Required for upper division nursing major.

NUR 330 TRENDS AND ISSUES IN NURSING (Spring, Sat. p.m.)

This course is designed to investigate the current responsibilities of the professional nurse. Contemporary social and professional trends and issues are explored in light of their implications for nursing practice.

Major: Required for upper division nursing major.

PHI 130 LOGIC (Winter, Sat. a.m.)

Suppose someone gives you reasons, and then says you must accept a particular conclusion. Must you? When does a conclusion validly follow from premises? Here we examine the rules which govern valid arguments and work to develop your ability to recognize and construct sound arguments.

Distribution: Philosophy

Major: Required supporting course for Communication major

POL 121 AMERICAN GOVERNMENT AND POLITICS (Spring, Sat. a.m.)

The politics of American government including the forms of political ideas; the pattern of participation; the dynamics of congressional, presidential and bureaucratic policymaking; and current issues in American society. The course was selected to coincide with the time leading up to the election year political party conventions.

Distribution: Political Science

POL 342 MASS COMMUNICATIONS IN SOCIETY (Fall, Sat. a.m.)

Effects of mass communications on individual behavior; the uses and control of mass media for political and social purposes including a study of censorship, newsmaking, entertainment and public affairs programming.

Distribution: Urban Concerns

Major: Required for the Communication major.

PSY 105 GENERAL PSYCHOLOGY (Fall, Sat. p.m.)

An introduction to the methods and approaches used in psychology for the purpose of understanding behavior. The structure of the field of psychology, including its major sub-areas, is emphasized.

Distribution: Psychology

Major: Required supporting course for Communication majors and Social Work major, a prerequisite for advanced courses in psychology

PSY 355 BRAIN AND BEHAVIOR (Spring, Sat. a.m.)

A survey of the functions of the nervous system which are responsible for behavior in animals and human beings. Major topics include: sleep and wakefulness, motivation and emotion, learning and memory and mental disorders (Prereq: 105 and one course in biology).

Major: Required prerequisite course for upper division nursing major

PSY 373 ORGANIZATIONAL PSYCHOLOGY (Winter, Fri. p.m.)

Theoretical conceptualizations of organizational behavior. Factors and practices such as management styles, evaluation and maintenance of work effectiveness, and social influences. An organizational field experience. (Prereq: 105).

Major: Supporting course for Business Management major and elective for all Communication majors (upper division)

REL 221 BIBLICAL STUDIES (Spring, Sat. p.m.)

The origin, literary character, and transmission of the Biblical documents. The task of biblical interpretation. The history of Israel and the emergence of the church.

Distribution: Religion

REL 354 LIFE OF THE CHURCH IN THE CITY (Fall, Sun. p.m.)

The Gospel and various forms of ministry evident in urban structures.

Distribution: Religion or Urban Concerns (upper division)

REL 356 HISTORY OF RELIGIONS (Winter, Sun. p.m.)

An introductory survey of some of the major living religions of the world, including Hinduism, Buddhism, Confucianism, Taoism, Shinto and Islam. Lectures plus some discussion of primary documents from these religious communities.

Distribution: Religion (upper division)

SOC 121 PRINCIPLES OF SOCIOLOGY (Winter, Sat. a.m.)

Sociology as a mode of analysis or way of knowing. Its application to an understanding of basic aspects of society; socialization, family life, social inequalities, large-scale institutions, etc. Sociology as an academic discipline and profession.

Distribution: Sociology

Major: Required supporting course for Communication major and Social Work major.

SOC 375 SOCIAL PSYCHOLOGY (Spring, Fri. p.m.)

An examination of the idea of "group", its relationship to individual behavior and society. An analysis of the ideas of "self" and "identity" and what part they play in understanding interpersonal relations and human behavior. A sociological view of mental health. A look at the major assumptions and processes underlying our everyday life--a look at the trivial, the ordinary and the taken-for-granted. "Symbolic interaction", an important orientation in social psychology, will be used as a way of dealing with the major issues in the course. (Prereq: 121 or Psych 105).

Major: Required supporting course for Communication majors and Social Work major, elective supporting course for business management major (upper division).

SOC 383 RACIAL AND MINORITY GROUP RELATIONS (Fall, Fri. p.m.)

The dimensions of racial and minority group relations. Major attention is focused upon prejudice, racism, and the role of self-understanding.

Distribution: Minority Studies

Major: Required supporting course for social work major and business management major. (upper division)

Important Academic Dates

SPC 113/313 PUBLIC SPEAKING (Fall, Sat. a.m.)

Basic problems of effective speaking and listening. May be taken for lower and upper division credit upon consultation with instructor.

Distribution: English/speech

Major: Required supporting course in communication major
Elective supporting course in business management major

SPC 352 PERSUASION (Winter, Sat. p.m.)

Theory of persuasion and propaganda, practical work in speech and promotional projects.

Major: Required for communications major, supporting course in marketing major (upper division)

SPC 353 ADVERTISING (Fall, Fri. p.m.)

An introduction to print and broadcast advertising and promotion as important elements in modern marketing and communication.

Major: Supporting course in marketing major, elective in public relations/advertising and supervisory management majors.

SPC 354 INTERPERSONAL COMMUNICATION (Fall, Sat. p.m.)

A study of the dynamics of human interaction through verbal and non-verbal messages; emphasis on factors that build relationships and help to overcome communication barriers.

Distribution: English/Speech (upper division)

Major: Required for Communication Core, elective supporting course in business management major

SPC 480 PUBLIC RELATIONS

Public Relations in the modern world of communication, marketing and business. An overview of public relations as a career and how it fits into the total picture of communication.

Major: Elective in all communication majors (upper division)

	FALL Trimester	WINTER Trimester	SPRING Trimester
Orientation/Registration	Aug 27 '83	Dec 3 '83	Mar 31 '84
Classes Begin	Sep 9-11 '83	Jan 6-8 '84	Apr 13 - 15 '84
Last day to register and/ or drop class without record notation.	Sep 11 '83	Jan 8 '84	Apr 15 '84
Last day to designate grading option.	Oct 23 '83	Feb 19 '84	May 20 '84
Last day to withdraw from class.	Nov 20 '83	Mar 18 '84	Jun 10 '84
Classes end	Dec 4 '83	Apr 1 '84	Jun 24 '84
Final exams	Dec 9-11 '83	Apr 6-8 '84	Jun 29 - Jul 1 '84
Final grades due	Dec 19 '83	Apr 16 '84	Jul 9 '84