

AUGSBURG UNIVERSITY'S  
2021 COMMENCEMENT  
TOOLKIT

**AUGSBURG**  
UNIVERSITY.

[augsborg.edu/commencement](https://augsborg.edu/commencement)

*Graduates, get ready to celebrate!*

# CONGRATULATIONS, AUGSBURG GRADUATE!

You've completed your degree, and now it's time to celebrate! The Augsburg University community is proud of you and everything you've accomplished. We can't wait to celebrate you at this year's virtual commencement ceremony!

**2021 VIRTUAL COMMENCEMENT  
MONDAY, MAY 3, 2021, 6 P.M. CENTRAL**

This virtual event will recognize each graduate's achievement. Make the most of this special occasion by inviting your friends, family, and loved ones to join in the celebration.

This toolkit includes all the information and resources you need to prepare for and participate in the virtual commencement.



Click on the resources in this toolkit to download them.



If you have any questions, contact us at [events@augsburg.edu](mailto:events@augsburg.edu) or visit [augsburg.edu/commencement](https://augsburg.edu/commencement).

IN PERSON  
**COMMENCEMENT  
2021 CEREMONY**

**TUESDAY, JUNE 8  
6 P.M. AT US BANK STADIUM**  
401 Chicago Avenue,  
Minneapolis, MN 55415

*#AuggieGrad*

## THIS TOOLKIT INCLUDES HOW TO:

- ✓ [Personalize your graduation ceremony slide](#)
- ✓ [Participate in our virtual celebration](#)
- ✓ [Invite your family and friends](#)
- ✓ [Share your achievement](#)
- ✓ [Celebrate on social: #AuggieGrad](#)
- ✓ Download commencement graphics
  - » [Facebook profile frames](#)
  - » [Virtual backgrounds](#)
  - » [GIFs](#)
  - » [Instagram story templates](#)
  - » [Printable signs](#)
  - » [Coloring pages](#)
- ✓ [Host a great virtual commencement](#)

*#AuggieGrad*

# PREPARE FOR THE VIRTUAL CEREMONY

On **April 12, 2021**, graduating students will receive an email from University Events with a link and instructions on how to personalize their slide through our external vendor, StageClip.

## CEREMONY SLIDE

Graduates will have a slide displayed during the ceremony that lists their name and degree. You can customize your slide by submitting a photo and personal message through StageClip.

If you have not received the link by April 12, check your spam folder. If you still can't find the link, email [events@augsborg.edu](mailto:events@augsborg.edu).

## SHAREABLE VIDEO

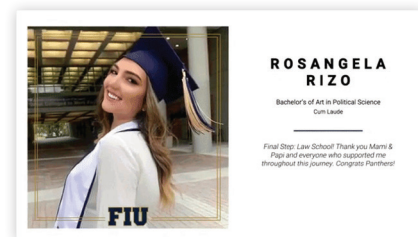
Include a video with your StageClip submission, and after the ceremony you will be able to download and share a personalized, multimedia slide.

Show your gratitude and excitement to graduate in your video! See some examples at [augsborg.edu/commencement/graduate-participation](https://augsborg.edu/commencement/graduate-participation).

✓ In mid-April, undergraduate and master's program graduates will receive a package with their cap, tassel, and other goodies from Augsburg. Use them in your video and photograph!



[Watch a how-to video on making your submission to StageClip.](#)



# #AuggieGrad

# HOW TO PARTICIPATE IN OUR VIRTUAL CELEBRATION

For this year's commencement, we'll bring the event to you!



Tune in on [YouTube.com/AugsburgU](https://www.youtube.com/AugsburgU) to watch the commencement ceremony broadcast.

This event will feature inspiring speakers, congratulatory remarks from university leaders, Augsburg traditions, and more.

## TECHNOLOGY TIPS

- ✓ Test your internet connection 15 minutes before the 6 p.m. virtual commencement broadcast on Monday, May 3, 2021.
- ✓ Go to [YouTube.com/AugsburgU](https://www.youtube.com/AugsburgU) several minutes before the virtual event begins.
- ✓ If possible, stream the virtual ceremony on your home TV so you and your household can watch and celebrate together.
- ✓ During the commencement broadcast, use the live chat function to send greetings and congratulations to other viewers.
- ✓ Use another device to log on to Facebook Live to view the work of a graphic artist who will be creating and sharing a piece of art representing the ceremony. [facebook.com/augsburguniversity](https://www.facebook.com/augsburguniversity)

*#AuggieGrad*

## INVITE YOUR FAMILY AND FRIENDS

Even if they can't be with you, invite your family and friends to join the celebration from anywhere in the world.

Download the documents below to send invitations to the people you want to cheer you on during your commencement ceremony.

### VIRTUAL CELEBRATION INVITATION

Click on an invitation to download and email, text, or direct message to your family and friends.



[General Invitation](#)



[Customizable Invitation](#)

*#AuggieGrad*

## SHARE YOUR ACHIEVEMENT

Along with attending the virtual event, your loved ones can celebrate your achievement by:

- ✓ Engaging with others in the Augsburg community on social media.
- ✓ Congratulating you on social media using the **#AuggieGrad** hashtag.
- ✓ Taking advantage of the **social graphics** and **printable signs** in this toolkit.
- ✓ Updating their social pages with **photo frames** also in this toolkit.



[Facebook profile frames](#)



[Zoom backgrounds](#)



[Instagram story templates](#)

# #AuggieGrad

## CELEBRATING ON SOCIAL: #AUGGIEGRAD

Share your experiences and show your Auggie pride by posting on social media. Make sure you tag Augsburg and use **#AuggieGrad**.



Share your celebratory moments with us by posting:

- ✓ A picture of your decorated mortarboard.
- ✓ Photos or videos of your graduate box and its contents.
- ✓ A story about how you are using your education for good—and the people who have helped you along the way.
- ✓ Photos of your at-home decorations and celebration!



# #AuggieGrad



# SOCIAL GRAPHICS AND BACKGROUNDS

Use these social media graphics and Zoom backgrounds to show your Auggie pride!

## Facebook frames:

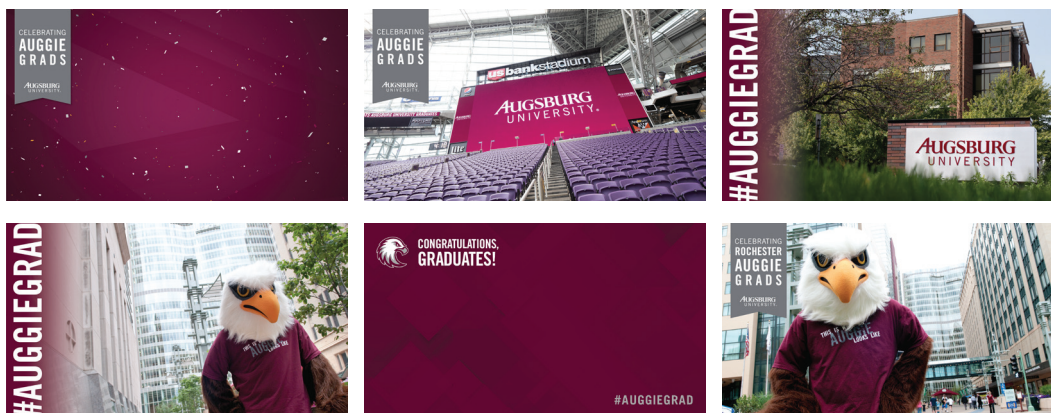
Select a filter to apply to your Facebook profile picture.

1. Click on your Facebook profile picture.
2. Select “Add frame”
3. Search “Augsburg University.”



## Downloadable virtual backgrounds:

Planning your own virtual celebration with family and friends? Click on a background to download it and add a little pizzazz to your group video chat.



# #AuggieGrad

# TELL YOUR STORY AND SHOW YOUR AUGGIE PRIDE

## GIFs:

Click to download GIFs or search “Auggie Grad” in your Instagram Story to find the perfect Augsburg GIF to use!



## Instagram Story Templates:

Select a template to create your own Instagram Story.

**#AUGGIEGRAD**  
GIF DESCRIPTIONS OF YOU...

<input type="checkbox"/>	<input type="checkbox"/>
AS A FIRST YEAR	COMMUNITY SERVICE
<input type="checkbox"/>	<input type="checkbox"/>
IN CLASS	OUT OF CLASS
<input type="checkbox"/>	<input type="checkbox"/>
LEARNING TO ZOOM	FINALS
<input type="checkbox"/>	<input type="checkbox"/>
COMMENCEMENT DAY	AFTER COMMENCEMENT

Tag @augsborguniversity so we can share!

**CELEBRATING**  
NEW AUGSBURG ALUMNI

#AUGGIEGRAD

Four Years of College  
#AUGGIEGRAD

FIRST YEAR	SOPHOMORE
<input type="checkbox"/>	<input type="checkbox"/>
JUNIOR	SENIOR
<input type="checkbox"/>	<input type="checkbox"/>

AUGSBURG UNIVERSITY

NEVER HAVE I EVER  
#AUGGIEGRAD EDITION

HAVE	NEVER
<input type="checkbox"/>	<input type="checkbox"/>
Turned in an assignment late	
<input type="checkbox"/>	<input type="checkbox"/>
Studied through dinner	
<input type="checkbox"/>	<input type="checkbox"/>
Joined a student org	
<input type="checkbox"/>	<input type="checkbox"/>
Pulled an all-nighter	
<input type="checkbox"/>	<input type="checkbox"/>
Given myself a pep talk	
<input type="checkbox"/>	<input type="checkbox"/>
Helped a classmate out	
<input type="checkbox"/>	<input type="checkbox"/>
Daydreamed about graduating	

AUGSBURG UNIVERSITY  
Tag @augsborguniversity so we can share!

How it started:

How it's going:

**#AUGGIEGRAD**  
AUGSBURG UNIVERSITY  
Tag @augsborguniversity so we can share!

GET TO KNOW THE  
**#AuggieGrad**

Major(s)/minor(s):

Favorite class/professor:

My club(s) or athletic team(s):

How it feels to graduate, in 3 emojis:

Tag someone you're grateful for:

AUGSBURG UNIVERSITY  
Tag @augsborguniversity to be featured  
Template by @AuggieGrad!

GET TO KNOW THE  
**#AuggieGrad**

My most memorable year was my:

1st 2nd 3rd 4th

One word to describe my college experience:

What I will miss most:

I changed my major \_\_\_\_\_ times.

My favorite extracurricular activity:

Favorite place around Augsburg: \_\_\_\_\_  
I miss \_\_\_\_\_  
from Augsburg.

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Tag @augsborguniversity to be featured  
Template by @AuggieGrad!

GET TO KNOW THE  
**AUGGIE**  
STUDY EDITION

Favorite place to study at Augsburg:

Favorite place to study off-campus:

Tag your study buddy:

Best music artist/album for studying:

Favorite snacks/drinks to study with:

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Tag @augsborguniversity to be featured  
Template by @AuggieGrad!

*#AuggieGrad*

# MORE WAYS TO CELEBRATE

We created printable signs and coloring pages so that you, your friends, and your family members can celebrate in a variety of ways.

Select your favorites to print at home.



# #AuggieGrad

# HOW TO HAVE A GREAT VIRTUAL COMMENCEMENT

## BEFORE THE BIG DAY:

### UPLOAD

**From April 12 to 19:** Upload your photo, quote, video, and how your name will be pronounced. (Don't have the link to submit? Check your school email address that we have on file.)



### INVITE

Invite family, friends, and special people in your life using the **customizable invitations** in this toolkit.

## ON THE BIG DAY:

### PRINT OUT SOME SIGNS TO DECORATE.

Send this toolkit to your friends and family so they can also print out signs, coloring pages, and more.

### TEST YOUR CONNECTION.

At least 15 minutes before the virtual commencement begins at 6 p.m. Central, Monday, May 3, 2021, visit [YouTube.com/AugsburgU](https://www.youtube.com/AugsburgU).

✓ Stream the ceremony on a TV or large computer screen if possible.



### TUNE IN.

Watch the broadcast of the university's virtual commencement ceremony at [YouTube.com/AugsburgU](https://www.youtube.com/AugsburgU). Congratulations!

The ceremony will feature messages from university leaders, a student speaker, special music, turning of the tassels, individual graduate slides, conferring of degrees, and more.

### POST A SELFIE LOOKING YOUR GRADUATE BEST.

Tag Augsburg and use **#AuggieGrad** so we can celebrate with you.

### CHAT.

Use the live chat on YouTube and congratulate other graduates during the ceremony.

### VIDEO CALLING WITH FAMILY OR FRIENDS?

Use the **virtual backgrounds** in the download section of this toolkit.

### WATCH AN ARTIST'S GRAPHIC RECORDING.

Tune into Facebook Live ([facebook.com/AugsburgUniversity](https://www.facebook.com/AugsburgUniversity)) during the virtual ceremony and watch an artist illustrate the event in real time. The final piece of art will be available after the ceremony for graduates to download and keep as a memento.

*Congratulations!*

# CONGRATULATIONS ON YOUR GRADUATION FROM AUGSBURG UNIVERSITY.

We're so proud of everything you've accomplished, and we can't wait to see what you do next!

## ACCESSIBILITY OPTIONS

Outline of events for Augsburg's virtual Commencement on May 3, 2021:

- The virtual ceremony will be hosted on YouTube Premiere with live chat enabled for all users to participate. Captions will be available throughout the ceremony. Contact [events@augsborg.edu](mailto:events@augsborg.edu) to request ASL interpreting.
- During the virtual ceremony, tune into Facebook Live to watch an artist's graphic recording of the ceremony. Audio description can be provided upon request.
- Each graduate will have the opportunity to create a video clip to share with friends and family as a personal memento. Captioning can be provided upon request.
- Email University Events at [events@augsborg.edu](mailto:events@augsborg.edu) for accommodation requests. While we will make every effort to provide accommodations, please allow two weeks advance notice in order to ensure accommodations are set up in time for the event.



## QUESTIONS

Virtual commencement ceremony » [events@augsborg.edu](mailto:events@augsborg.edu).

Ceremony eligibility and/or degree progress » [graduation@augsborg.edu](mailto:graduation@augsborg.edu).



For Auggie memorabilia, diploma frames, class rings, and more visit [colleges.herffjones.com/college/augsburg](https://colleges.herffjones.com/college/augsburg).

**AUGSBURG**  
UNIVERSITY®

[augsborg.edu/commencement](https://augsborg.edu/commencement)