

AUGSBURG COLLEGE

To Graduating Students:

Congratulations on your achievement!

To mark this milestone, we encourage you to send a personalized announcement to your local newspaper(s). Using the sample below, create a customized announcement about yourself, including major(s), academic honors, volunteer or internship experiences, study abroad trips, and/or plans for the future. Follow these steps:

- Use your personal details to fill in the blanks, as noted in the bracketed information. Newsrooms are often inundated with announcements, so keep your message short.
- After you add your personal information, mail/email/fax the release to the news desk at your hometown newspaper.
- Graduation announcements are usually directed to a general newsroom email address and not to specific reporters. To avoid having your email deleted or caught in a spam folder, we recommend you find a general email address on the newspaper's website or in the print edition.
- In an email, copy the release directly into the message addressed to your local newspaper(s). Use the subject line: "Local Resident Graduates from Augsburg College."

Visit <http://www.mnnews.com/> for a list of most newspapers in Minnesota.

FOR IMMEDIATE RELEASE

Contact:

[Student Name/Phone Number]

GRADUATES FROM AUGSBURG COLLEGE

[Last Name of Student]

MINNEAPOLIS — _____ of _____ graduated with

[Full name] [City, State]

a _____ degree at Augsburg College's commencement ceremony held May _____, 2014.

[degree type] [3 or 4]

While at Augsburg College, _____'s activities included _____

[Last name] [clubs, sports, honor societies, etc.]

--OPTIONAL--

_____ is the _____ of _____.

[Last name] [son/daughter] [parents' names]

Augsburg College is set in a vibrant neighborhood at the heart of the Twin Cities, and offers more than 50 undergraduate majors and nine graduate degrees to nearly 4,000 students of diverse backgrounds. Augsburg College educates students to be informed citizens, thoughtful stewards, critical thinkers, and responsible leaders. The Augsburg experience is supported by an engaged community that is committed to intentional diversity in its life and work. An Augsburg education is defined by excellence in the liberal arts and professional studies, guided by the faith and values of the Lutheran church, and shaped by its urban and global settings.

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