

AUGSBURG COLLEGE

DEPARTMENT OF BUSINESS ADMINISTRATION

BUS 465 International Management 2007TR13-Z FALL 2007 WEC

Professor: Magda Paleczny-Zapp

Class Hours: 6.00 -10.00pm *

Office hours: Saturday after class or by arrangement

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Office: Memorial Hall 313

Text: International Management. Author: Richard Mead; publisher Blackwell

NOTE: Students are expected to read Chapters 1 and 2 for the first class meeting

* CHECK THE CLASS SCHEDULE BELOW.

Grading and Requirements

Application exercises / class participation in discussion	20 points
Written case studies (4 @ 15 points each)	60 points
Mid-term exam	100 points
Final exam	100 points
Term project	<u>120 points</u>
Total	400 points

Case Studies

Five case studies are assigned. These are, of course, individual assignments. You will submit a two to three page paper (not including title page, double-spaced). All assignments must be submitted electronically on moodle, the Augsburg on-line course management software. The deadline for each assignment is always the next class period unless announced differently. The assignments will be discussed in the class period after they are due. Therefore, no late assignments will be accepted.

Examinations

The two exams will consist of essay questions. You will be expected to use the material we've discussed, and the concepts in the text, in your answers.

Important notes, explanations, and comments about this course

- 1 Additional readings will be distributed during this course. These materials are important supplements to the textbook. Students are required to read them. Information from these materials will be on the tests.
- 2 Students are expected to complete ALL the work in the course, including written and oral assignments.

- 3 All assignments are due on the next class meeting. Hard copy only.**
- 4 Only true documented health or personal emergencies will be accommodated, and make-up tests must be taken before the next class after the test is given.**
- 5 Regular attendance and class participation is crucial for this course.**
- 6 A number of exercises will be done in class. If you miss a class, there is no makeup time for application exercises; therefore, you will lose the points assigned to those exercises.**
- 7 Each student is responsible for assignments and announcements made in class whether or not he or she is present.**
- 8 The syllabus is subject to change. Please remember that flexibility and adaptability are essential traits of a successful manager.**
- 9 IN RESPECT FOR OTHER STUDENTS AND THE PROFESSOR, NO CELL PHONES ARE ALLOWED IN CLASS**

Graduation Writing Skills Requirements

- 1. To fulfill the requirement for the graduation writing skill, a student will need to obtain a 72% average. This corresponds to 2.0, the minimum passing grade for graduation skills at Augsburg.**
- 2. Twenty percent of the total on the research project assignment will be allocated to English usage. Students will lose one point for each non-standard usage in the final version of the research project (e.g., incomplete sentences, spelling errors, etc.)**
- 3. All written assignments will be discussed in class before they are given and after they are returned to the students**
- 4. Writing skills are expected to be improved gradually, and it is recommended that you use the writing lab extensively.**

Class Schedule

NOTE: Students are expected to read Chapters 1 and 2 for the first class meeting

Date	Topic	Assignments
SEPTEMBER 10	Ch. 1 & 2: Introduction to International Management; Comparing Cultures In-class application exercise #1 Home Assignment: Read Chapters 3 & 4; prepare case study #1 (Transplanting Organizational Values)	
SEPTEMBER 24	Discuss Case Study #1 Ch. 3 & 4: Shifts in Culture; Organizational Culture In-class application exercise #2 Home Assignment: Read Ch. 5, 8 & 9; prepare case study #2 (Loving to Build Pianos)	Case Study #1
OCTOBER 8	Discuss Case Study #2 Ch. 5, 8 & 9: Structures & Systems; Cross Cultural Management Communication In-class application exercise #3 Home Assignment: Read Ch. 6, 7 & 10	Case Study #2
OCTOBER 22	Ch. 6, 7 & 10: Motivating Across Cultures; Negotiations; Planning Change MID-TERM EXAM (Ch. 1-5, 8 & 9) Home Assignment: Read Ch. 12, 14 & 15; prepare case study #3 (Disagreeing with the Boss)	
NOVEMBER 12	Discuss Case Study #3 Ch. 12, 14 & 15: Headquarters & Subsidiaries; International Joint Ventures; Family Companies In-class application exercise #4 Home Assignment: Read Ch. 16, 17 & 18; prepare case study #4 (R&D in Jordan)	Case Study #3

<p>NOVEMBER 26</p>	<p>Discuss Case Study #4</p> <p>Ch. 16, 17 & 18: Cross-Cultural Staffing Policies; Expatriate Success & Failure; Training for an Expatriate Assignment</p> <p>In-class application exercise #5</p> <p>Home Assignment: Prepare case study #5 (Cross-Cultural Training Needs)</p>	<p>Case Study #4</p>
<p>DECEMBER 10</p>	<p>Research Paper due</p> <p>FINAL EXAM (Ch. 6, 7, 10, 12, 14, 15, 16, 17, 18)</p>	<p>Research Paper</p>