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## Planning Sheet: COMMUNICATION STUDIES MAJOR Mass Communication Concentration

(Effective Fall 2008. This major consists of 12 courses)

**Communication Core Requirements:**

<u>Term</u>	<u>Grade</u>	<u>Course #</u>	<u>AugCore</u>	<u>Title</u>
_____	_____	COM 111	HUM	Public Speaking
_____	_____	COM 280	HUM	Introduction to Communication Studies
_____	_____	COM 351		Argumentation (Prereq: Passed CT assessment or GST 100, ENL 111 or 112 or HON 111, and COM 111, 112 or 115)
_____	_____	COM 352		Persuasion (Prereq: MPG 3 and COM 111, 112 or 115 or consent of instructor)
_____	_____	COM 354		Interpersonal Communication
_____	_____	COM 355		Small Group Communication
_____	_____	COM 490	KC	Communication Studies Keystone: Critical Conversations About Communication and Vocation (Prereq: COM 280 & COM 345 or consent of instructor)

Select and complete one (1) of the following courses:

_____	_____	COM 321	<input type="checkbox"/> Business and Professional Speaking (Prereq: COM 111, 112 or 115)
_____	_____	COM 329	<input type="checkbox"/> Intercultural Communication

The following course is **required** for this concentration:

_____	_____	<b>ENL 227</b>	<input type="checkbox"/> <b>Journalism</b> (Prereq: ENL 111, 112 or HON 111)
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**Mass Communication Concentration:** select & complete 3 course credits chosen from the following electives.

_____	_____	ART 132	FA	<input type="checkbox"/> Photography
_____	_____	ART 215	FA	<input type="checkbox"/> Web Design I
_____	_____	ART 224		<input type="checkbox"/> Publication Design
_____	_____	ART 225	FA	<input type="checkbox"/> Graphic Design I
_____	_____	ART 315		<input type="checkbox"/> Web Design II (Prereq: ART 215)
_____	_____	ART 330		<input type="checkbox"/> Graphic Design II (Prereq: ART 225)
_____	_____	ART 340		<input type="checkbox"/> Digital Imaging
_____	_____	BUS 254		<input type="checkbox"/> Entrepreneurship
_____	_____	COM 120		<input type="checkbox"/> Mass Media and Popular Culture
_____	_____	COM 243		<input type="checkbox"/> Studio Production
_____	_____	COM 247		<input type="checkbox"/> Documentary Video
_____	_____	COM 321		<input type="checkbox"/> Business and Professional Speaking (Prereq: COM 111 or 115)
_____	_____	COM 329		<input type="checkbox"/> Intercultural Communication
_____	_____	COM 345		<input type="checkbox"/> Organizational Communication
_____	_____	COM 348		<input type="checkbox"/> Digital Video Production (Prereq: COM 247 or 343)
_____	_____	COM 399	AE	<input type="checkbox"/> Internship
_____	_____	COM 499		<input type="checkbox"/> Independent Study
_____	_____	ENL 226		<input type="checkbox"/> Creative Writing (Prereq: ENL 111, 112 or HON 111)
_____	_____	ENL 228		<input type="checkbox"/> Broadcast and Online Journalism (Prereq: ENL 111, 112 or HON 111)
_____	_____	ENL 241	HUM	<input type="checkbox"/> Introduction to Cinema Arts (Prereq: ENL 111, 112 or HON 111)
_____	_____	ENL 324		<input type="checkbox"/> Creative Nonfiction (Prereq: ENL 220, 221 or ENL 226)
_____	_____	ENL 327		<input type="checkbox"/> Quantitative Journalism (Prereq: MPG 3 and ENL 227 or 228)
_____	_____	ENL 328		<input type="checkbox"/> Screenwriting (Prereq: ENL 220, 221, 226, or 228)
_____	_____	POL 342		<input type="checkbox"/> Mass Communication in Society (Prereq: Sophomore standing or above)
_____	_____	THR 232	FA	<input type="checkbox"/> Acting
_____	_____	THR 325		<input type="checkbox"/> Playwriting (Prereq: ENL 111, 112 or HON 111)
_____	_____	THR 350		<input type="checkbox"/> Voice for Speech, Stage, and Screen
_____	_____	THR 360		<input type="checkbox"/> Interpretive Reading (Prereq: ENL 111, 112 or HON 111)
_____	_____	_____		<input type="checkbox"/> Other Approved Elective: _____

**Notes:**

- **Transfer students:** At least six major courses must be taken at Augsburg College.
- **Abbreviation Key:** ML = Modern Language; SC = Signature Curriculum; EM = Engaging Minneapolis; AE = Augsburg Experience; KC = Senior Keystone Course; NSM = Natural Science & Mathematics - no lab; NSM-L = Natural Science & Mathematics-with lab; SBS = Social & Behavioral Science; FA = Fine Arts; HUM = Humanities

**See back for information on graduation skills requirements**

## Planning Sheet: GRADUATION SKILLS REQUIREMENTS

These requirements were implemented for Fall 2008. Please talk with your faculty advisor for information.

**Graduation skills, including the Quantitative Reasoning requirements, are completed as follows.** Graduation skills in Critical Thinking, Writing, Speaking, and Quantitative Reasoning are required for graduation. Critical Thinking is embedded in all majors. Plans for completion of other graduation skills are determined by the major department. Consult your department chair or faculty advisor to select appropriate courses to meet the Quantitative Reasoning (QR) graduation skill. QR is satisfied by completing one (1) Quantitative Foundational course (QF) and one (1) Quantitative Application course (QA), or one (1) combined QFA course. The most current information on Graduation Skills can be found online at [www.augsburg.edu/catalog/](http://www.augsburg.edu/catalog/) and clicking on "Graduation Skills Catalog Supplement 2008 – 2010" near the bottom of the page.

**Transfer students must consult an advisor about potential adjustments to their course requirements to fulfill each graduation skill.**

Designated Major Course	GRADUATION SKILLS – Mass Communication		Completed
COM 351	<b>Writing Requirements</b> TWO (2) Writing courses		
ENL 220, 221, 223, 226, 227 or 228			
Embedded in Major	<b>Speaking</b> One (1) Speaking course		
Designated Major Course	QUANTITATIVE REASONING		Completed
Select one: GST 200, MAT 145, MAT 146, or PHI 230	<b>Quantitative Foundations &amp; Applications</b> One (1) QFA course (Prereq: MPG3)	QFA course	
<b>– OR –</b>			
Select one: PSY 215, or MAT 129 or 163 or 173	<b>Quantitative Foundations and Quantitative Applications</b> One (1) QF course (Prereq: MPG 3) <u>and</u> one (1) QA course	QF course	
COM 352 or ENL 327		QA course	

## Graduation Tally Checklist

These requirements were implemented in April 2003 and remain in effect until further notice.

Requirement	Progress Towards Completion	
<b>Cumulative Course Credits</b> <ul style="list-style-type: none"> <li>▪ Minimum number of course credits needed for graduation = 32</li> <li>▪ At least 8 credits completed at Augsburg.</li> <li>▪ 6 of last 8 credits completed in residence.</li> <li>▪ Second degree – minimum of 8 credits completed in residence.</li> </ul>	Transfer Credits Earned	
	+ Aug. Credits Earned	
	= Total Credits Earned	
	# Credits Needed	
<b>Grade Point Average (GPA)</b> <ul style="list-style-type: none"> <li>▪ Minimum 2.0 GPA required in major, minor, &amp; overall.</li> <li>▪ Some majors require higher GPA.</li> <li>▪ Latin Honors GPA requirements:                             <ul style="list-style-type: none"> <li>○ Summa cum laude: 3.9-4.0</li> <li>○ Magna cum laude: 3.80-3.89</li> <li>○ Cum laude: 3.60-3.79</li> </ul> </li> </ul>	Cumulative GPA	
	Major 1 GPA	
	Major 2 GPA	
	Minor GPA	
Other Limits	Minimum/Maximum	Your Total
<b>Overall maximum courses graded Pass/No Pass (P/N)</b> <ul style="list-style-type: none"> <li>▪ Grade of 2.0 or above required to Pass and earn credit for course.</li> <li>▪ Maximum of 2 of 6 credits P/N may be in major.</li> </ul>	Maximum of 6	
<b>Major Courses graded Pass/No Pass (P/N)</b>	Maximum of 2	
<b>Latin Honors courses graded Pass/No Pass (P/N)</b>	Maximum of 2	
<b>Latin Honors traditionally graded courses</b>	Minimum of 14	
<b>Internships</b>	Maximum of 4	
<b>Independent/Directed Studies</b>	Maximum of 2	

## Sample Four-Year Plan (B.A.)

This is a possible plan for the Bachelor of Arts in Communication Studies with a Mass Communication concentration, though there are many configurations of courses. The major consists of twelve courses. Students are encouraged to consider their options regarding an additional major or minor(s), or pursue a study abroad opportunity. Internships are recommended.

### Freshman Year

Fall Term (4)  
COM 280  
ENL 111  
LAF Course  
LAF Course  
AugSem

Spring (4)  
ENL 227  
REL 100  
LAF Course  
LAF Course  
HPE 001

### Sophomore Year

Fall Term (4)  
COM 111  
REL 200  
Modern Language  
LAF Course

Spring (4)  
LAF Course  
LAF Course  
Modern Language  
COM Elective

### Junior Year

Fall Term (4)  
COM 321  
COM Elective  
Major/Minor or Elective  
Major/Minor or Elective

Spring (4)  
COM 354  
COM 355  
Major/Minor or Elective  
Major/Minor or Elective

### Senior Year

Fall Term (4)  
COM 351  
COM Elective  
Major/Minor or Elective  
Major/Minor or Elective  
HPE Skill

Spring (4)  
COM 490  
COM 352  
Major/Minor or Elective  
Major/Minor or Elective

#### Notes:

- The COM Electives are different for each individual emphasis.
- COM 329 may be substituted for COM 321.

## Communication Studies Department

The Communication Studies department is located in Foss Center. You may contact the following faculty for more information on communication major requirements, and also check out the website at: [www.augsburg.edu/speech](http://www.augsburg.edu/speech).

Deborah L. Redmond, Dept. Chair  
Assistant Professor  
Phone: 612-330-1722  
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## What can I do with a Communication major?

The following jobs are some of the positions that communication majors could pursue. Some may require professional or graduate school or certification.

For more information on possible careers with a communication major, please talk with your faculty advisor, and also the Center for Service, Work and Learning.

Advertising Account Executive  
Announcer  
Attorney  
Campaign Coordinator  
Communications Specialist  
Consultant  
Copy Writer  
Direct Mail Specialist  
Editor  
Event Planner  
Fundraiser  
Journalist  
Legislative Assistant  
Lobbyist  
Media Buyer  
Public Relations Coordinator  
Recruiter  
Online Marketer  
Public Relations Specialist  
Publicist  
Purchasing Agent  
Real Estate Agent  
Sales Manager  
Sales Representative  
Speech Writer  
Traffic Manager

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